

What are "COVID Wastes"?

The amount of litter that has increased rapidly due to the spread of COVID-19 is getting problematic.









Masks Plastic Gloves

Online Shopping

To-go / Delivery



To clarify the current state of "COVID Wastes" in our daily lives.











Plastic dishes and cups from restaurants





7 masks in 1 km

RESULTS

 More masks were littered after the COVID-19 pandemic.



 We recognized that the problems are happening all around us.

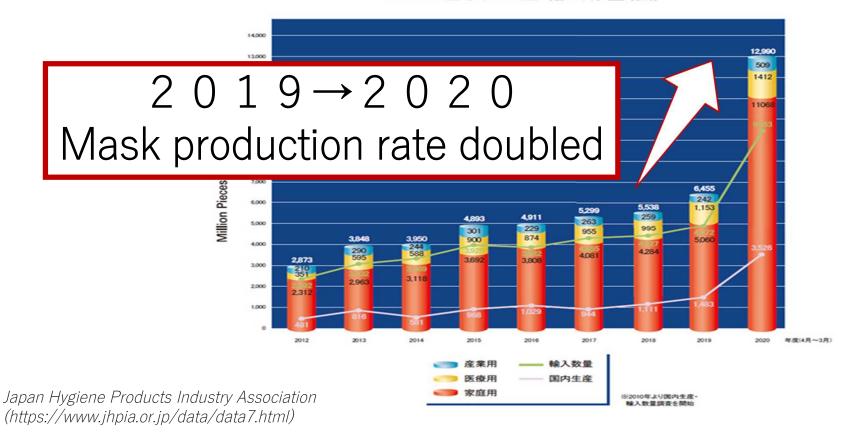


Consideration

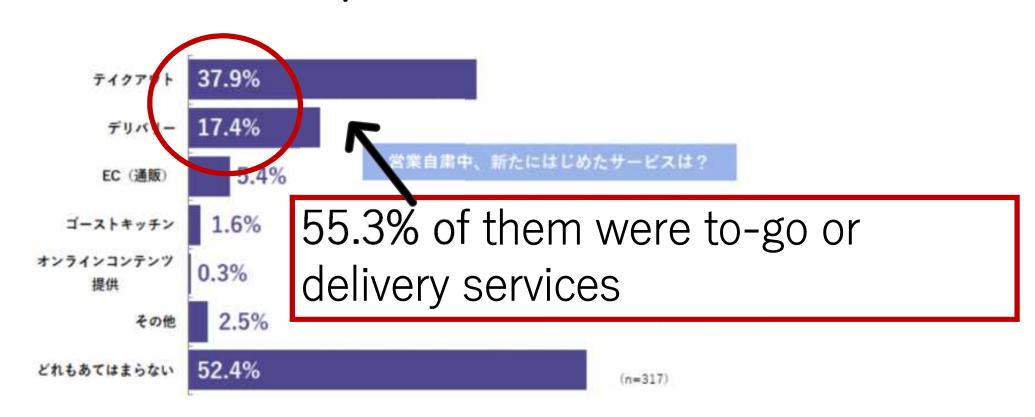
- More masks were littered after the pandemic.
- → Due to high demand for masks after the pandemic, the amount of litter increased.
- More plastic containers were littered
- → Delivery and to-go food options may have increased the amount of trash.

Shifts in mask production rate

マスク生産(国内生産・輸入)数量 推移



Newly launched services during the self-restraint period



■ Due to "COVID Wastes", plastic waste problems were exacerbated.

→ Have to prevent further increase of "COVID Wastes" due to the economic stagnation.

To decrease the amount of trash

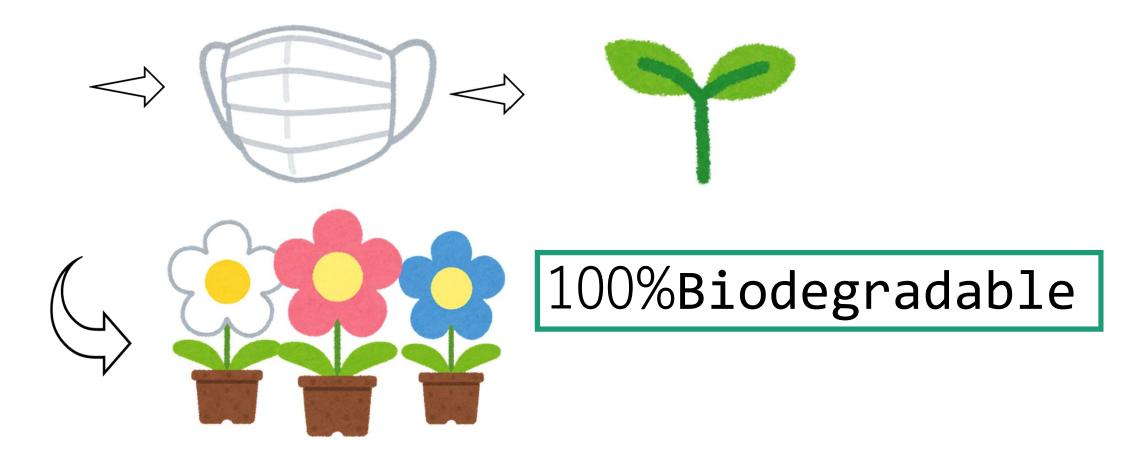
The 4Rs

Reduce Reuse Recycle



Read Product Information

To decrease the amount of trash

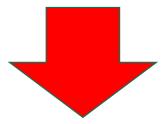


To decrease the amount of trash

- Understanding eco-friendly options ·
- waste-free options → take action
- → share information with people around you.

Outlook

Share information about 100% biodegradable masks on social media.



Raise interest and demand for eco-friendly products to solve the "COVID Wastes" problem.

THANKYOU FOR YOUR ATTENTION