

# BUILDING A SYSTEM to connect High School Students to Volunteerism

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## ABSTRACT

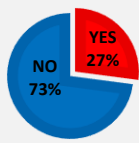
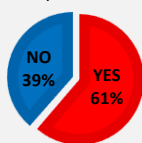
The goal of this study is to close the gap between high school students and volunteer organizations and to create a system to match them. Through interviews with volunteer organizations, we identified specific safety measures that they take when accepting high school students as volunteers and found that accepting high school students has a positive impact on them.

In addition, an Instagram account was set up to send out information to high school students, and the influence of the information sent out was assessed through an interview survey.

## RESEARCH MOTIVES

The results of a survey on volunteerism conducted by the Student Volunteer Center of the Nippon Foundation show a gap between attitudes and behaviors regarding volunteerism.

It was thought that many people did not have access to information about volunteerism as a reason for not participating in volunteerism even though they were interested in it. This study will focus on the availability of information about volunteerism and promote participation in volunteerism.



10,000 Students Nationwide - Volunteer Awareness Survey 2017  
The Nippon Foundation Student Volunteer Center  
<<http://gakuvo.jp/about/newsrelease/>> accessed 2020-10-7

## RESEARCH PURPOSE

The gap between high school students and volunteer organizations will be clarified through interviews and other methods, and a system will be built to mutually match high school students with volunteer organizations to eliminate the gap and encourage them to participate in volunteer activities, and the effects of the system will be evaluated.

## METHOD

### For volunteer organizations...

#### 1) Conduct an interview survey

Why do volunteer organizations accept high school students and clarify the rules for accepting high school students.

→ Investigate the actual conditions for accepting high school students.

#### 2) Create a manual

Using the information revealed in the interviews, create a manual for approaching organizations that have not yet accepted high school students to do so.

### For high school students...

#### 1) Opening an Instagram account

To solve the problem of many people not being able to get to information about volunteering, we will use Instagram, which is widely used by high school students, to introduce volunteer events, etc. in which high school students can participate.

#### 2) Evaluation of the effectiveness of the program

Conduct interviews with viewers to verify the effectiveness of information dissemination using Instagram. Through it, we will confirm its validity.

## RESULT



### For volunteer organizations...

#### 1) Interview with volunteer organizations

- green bird Ikebukuro team
- NEXUS
- b-lab (NPO Katariba)

Three volunteer organizations were interviewed.

From the table below, it can be seen that the organizations working with high school students took various safety measures in hosting high school students, such as not leaving them alone during their activities and adjusting their return time. It was also found that the high school students could have a positive influence on the organizations because they were in a position to give new perspectives and ways of thinking to the organizations and because they were the focus of the society's attention.



	greenbird Ikebukuro	NEXUS	b-lab
Organization Info	Garbage pickup activity	Garbage pickup activity	Management of youth facilities
Q1. Rules and ideas for accepting high school students	<ul style="list-style-type: none"> <li>• Survey the activity area in advance and work in a safe area</li> </ul>	<ul style="list-style-type: none"> <li>• A few people working together</li> <li>• Protection of personal information</li> </ul>	<ul style="list-style-type: none"> <li>• Go home earlier</li> <li>• Parental consent form</li> </ul>
Q2. Advantage of the organization	<ul style="list-style-type: none"> <li>• A wide range of participants of all ages</li> </ul>	High school students have the flexibility of thinking and diverse opinions	The amount of heat, the genuine desire and power to try something new
Q3. Things to do to make it easier for high school students to participate	<ul style="list-style-type: none"> <li>• Disseminate information on activities using SNS</li> <li>• Organize events during long vacations</li> </ul>	<ul style="list-style-type: none"> <li>• Hold an exchange after the activity</li> <li>• Update your activity record</li> </ul>	<ul style="list-style-type: none"> <li>• Raise publicity in schools</li> <li>• Conduct a campaign</li> </ul>



### For high school students ...

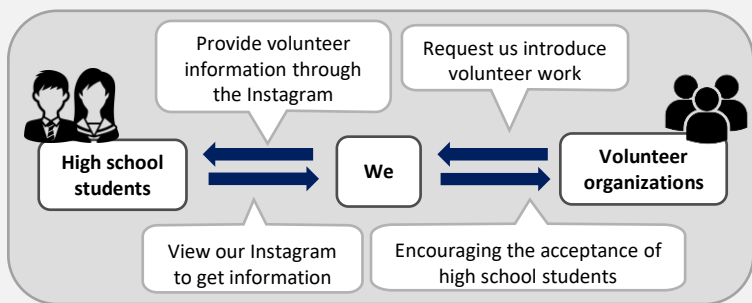
#### 1) Opened an Instagram account

We have opened an account called "SanKaku" to introduce volunteer events in which high school students can participate. It provides an opportunity for high school students to participate in society through the dissemination of information. We have introduced 15 volunteer activities and events since the opening of the account.

#### 2) Interview Surveys

In order to verify the effectiveness of information dissemination on Instagram, an interview survey was conducted with eight viewers of the account. As a result, it was found that 5 out of 8 people participated in the volunteer activities and events that they were introduced to. All of the respondents were accessing the detailed pages of the introduced volunteers and events.

This revealed that this account provided an opportunity and motivation for high school students and other visitors to participate in volunteer work and events.



## CONCLUSION

If we use social networking sites alone, information will not reach people who are not on these sites. In the future, we will establish a method of disseminating information that does not use social networking sites. We will compile the information obtained from the interviews, create a manual, and approach the volunteer organizations.