

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

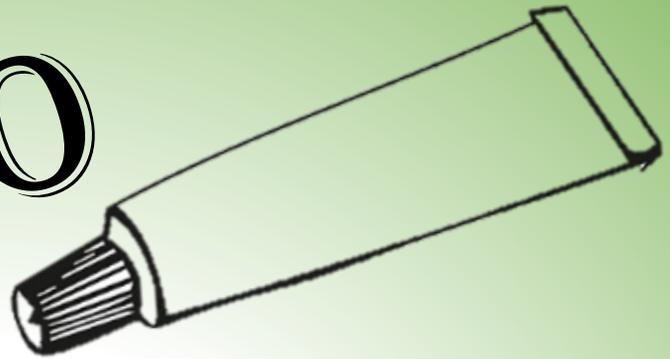


14 LIFE BELOW WATER

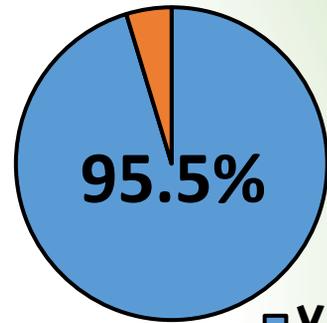


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TUBE CO



Do you think the rest of the tube is a waste?



□ Yes □ No

Our Design Concept

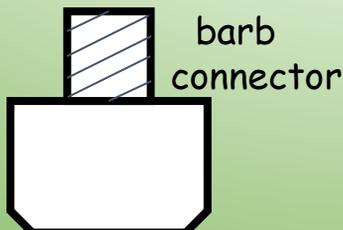
Tube:

- Not all used up
- Plastic packaging



TUBE CO

- Easy to squeeze all out
- Natural pulp



Cost Plan

List price	¥200/tube
Product cost	¥20/tube
Production quantity	100,000 tubes/ month
Total cost (labor, land, utilities cost, material ...)	¥6,630,136 / month
Sales forecast	65% of units produced
Profit	¥5,069,864 / month