

The crisis faced by traditional culture and the significance of protecting culture



Splendid intangible cultural heritage -----The Shiraishi Dance-----

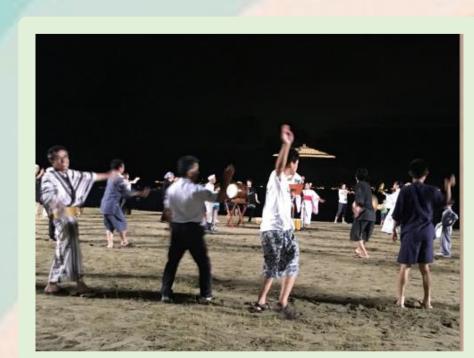
Shiraishi Island is a small island in the Seto Inland Sea 16 km offshore of Kasaoka Port. Its beauty has been written about in Japanese poems since the long and rich Heian Period. During the Edo Period, it prospered as a strategic located in marine transportation. Today its history and culture lives and breathes throughout the island.

Its traditional dance, the Shiraishi Dance, is a form of the Obon Festival Dance which is steeped in history and still performed today. Shiraishi's version has been officially designated as an Important Intangible Folk Cultural Asset.

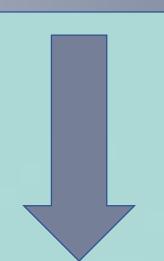
The crisis of the Shiraishi Dance



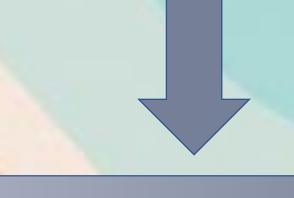




Ageing with Lesser Children



Declining of The island's young population



Leave no successor

First of all, we have become the inheritors of the Shiraishi dance

What we have done

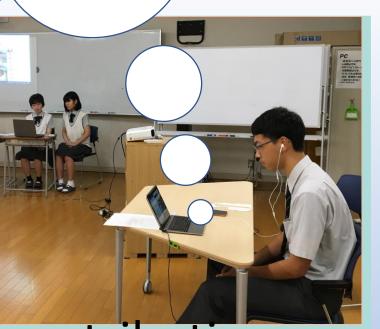
Then publicized the charm of the Shiraishi dance abroad

Participating in the Seminar of the Shiraishi Dance





We attended a total of three online meetings with the Hawaiian group "Blue planet", where we exchanged views



on SDGs.We also explained the contribution that the protection and heritage of the Shiraishi dance can make to SDGs, which was unanimously praised by all.

Help maintain the natural environment of Shiraishi Island.

Do our best to promote the Shiraishi Dance

Signed up to participate in the coastal cleaning volunteer activities of the Shiraishi Island





We have also taken part in the NEXT TOURISM CONTEST, a sightseeing competition which high school students from all over the country compete to produce 180-second sightseeing videos conveys the charm of various parts of the country to tourists all over the world. We have produced a video that includes the history of Shiraishi Island, the natural landscape and the birth of the Shiraishi dance.

What our younger generation should do for the future

We want to appeal to young people around the world, as an example of what we have done for The Shiraishi Dance, and for future generations to be proud of their culture and country, we need to make a contribution to the protection and heritage of history and culture, which is the responsibility of our generation.