

11 SUSTAINABLE CITIES
AND COMMUNITIES



15 LIFE
ON LAND



The Bright Future of Iwate Prefecture

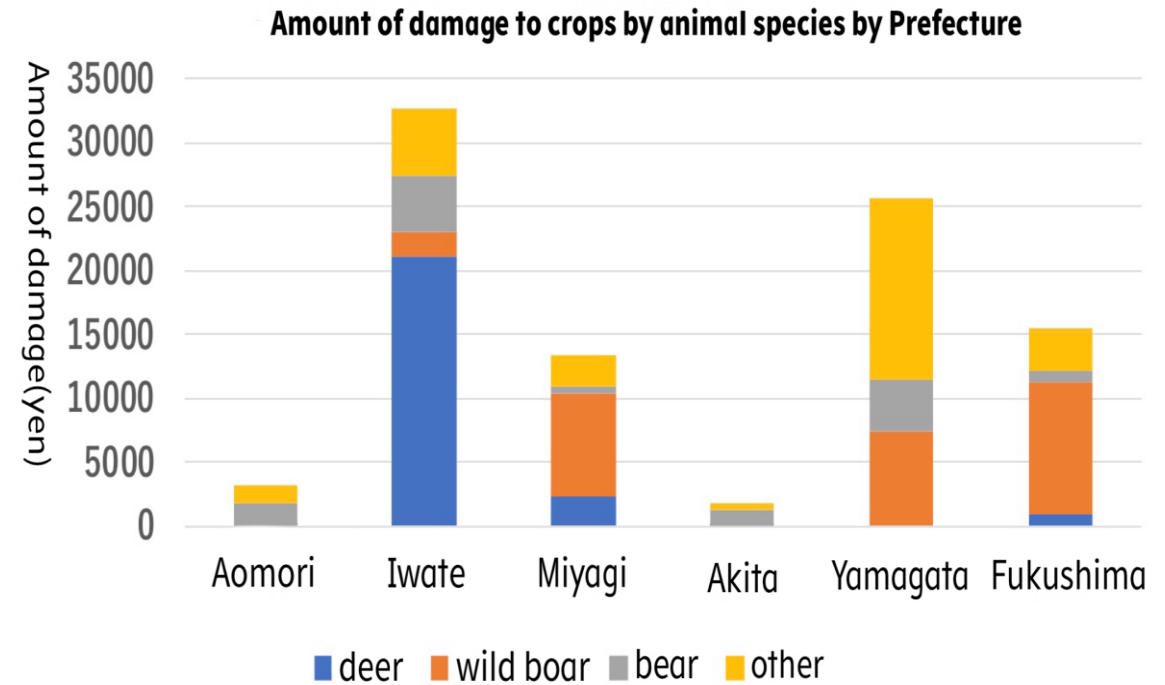
~Toward a balanced coexistence
with wildlife~

SGHN009
Morioka Chuo High School

Introduction



- The number of wild animals in Iwate Prefecture, especially deer, is increasing.
- Damage to agricultural products
- Use these animals as gibier.



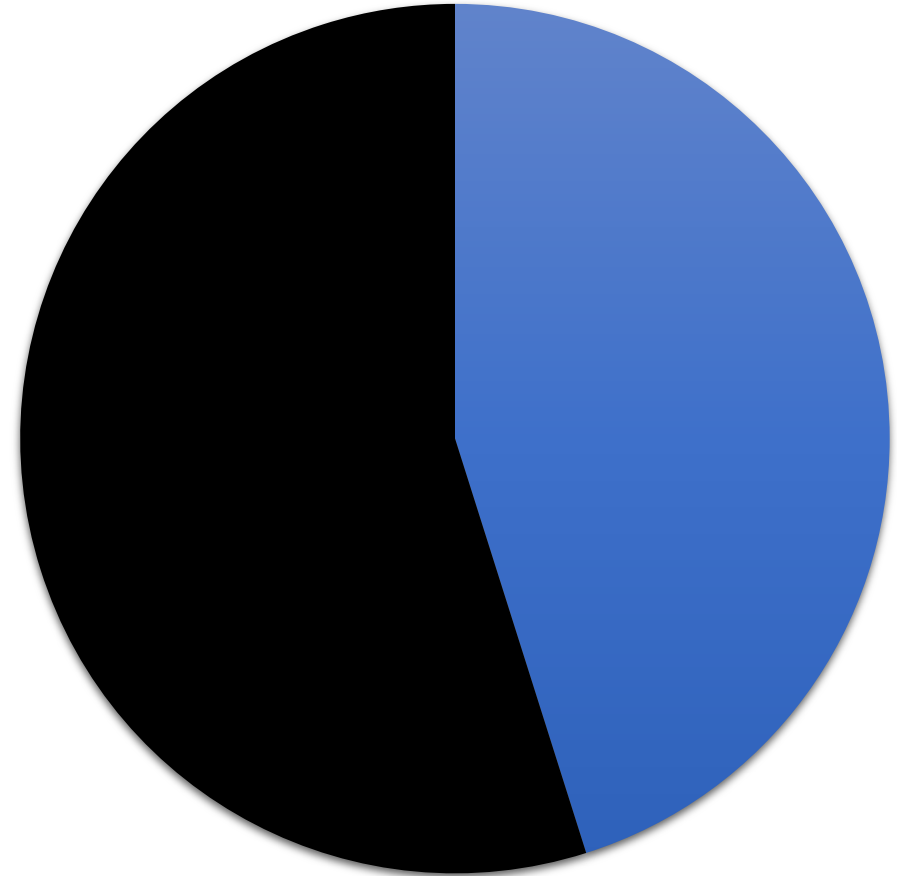
Plan

Research in Tohoku

Do you know about gibier?

Blue :**know**

Black:**Don't know**

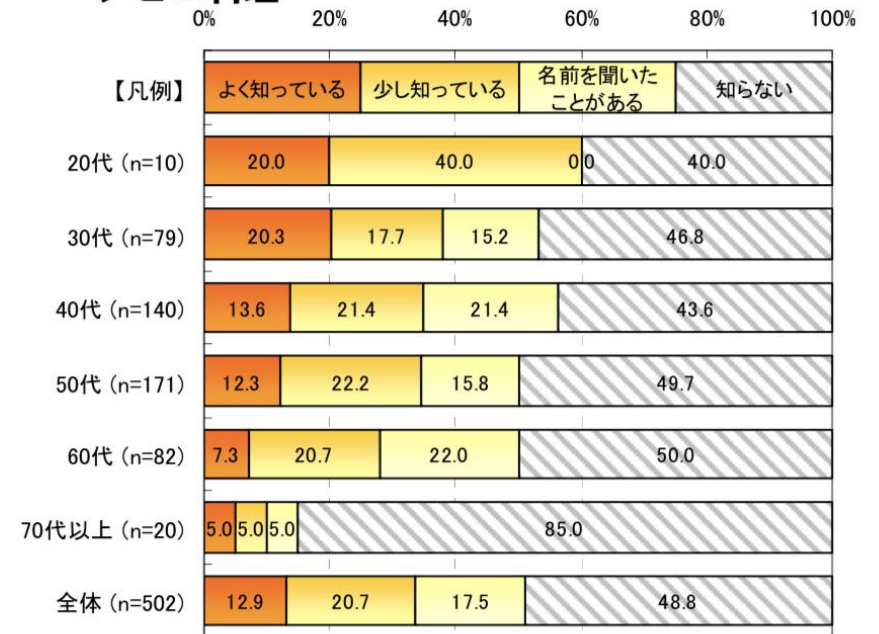


This graph shows the level of awareness of gibier cuisine by age group.

Surprisingly, older people know less about gibier than younger people.

- ▶ In other words, target young people and offer them gibier cuisine.
- ▶ For example, as school lunches in elementary and junior high schools.

ジビエ料理



Orange :know well

Yellow :know a little

Pale yellow :know the name

Diagonal line :don't know

Other plans

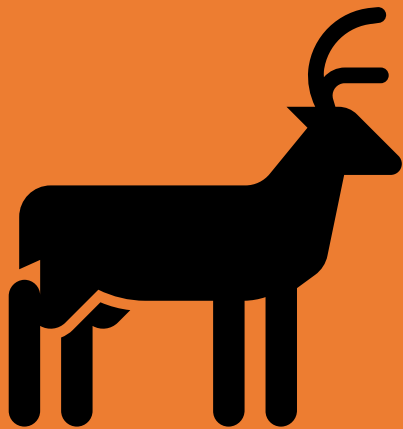
- ① Fence off cultivated land with electric fences.
 - ▶ But...
 - Cost is high
 - Cumbersome to manage
 - Dangerous for people



②Reduce abandoned land

But...

▶ We need to increase
the number of young
people in storage.



Future image

A society that can coexist with wildlife.

- There is little damage to crops by wild animals.
- Connect the use of wildlife to community development.
ex.) Gibier is treated as a specialty of Iwate Prefecture and sold at roadside stations.