

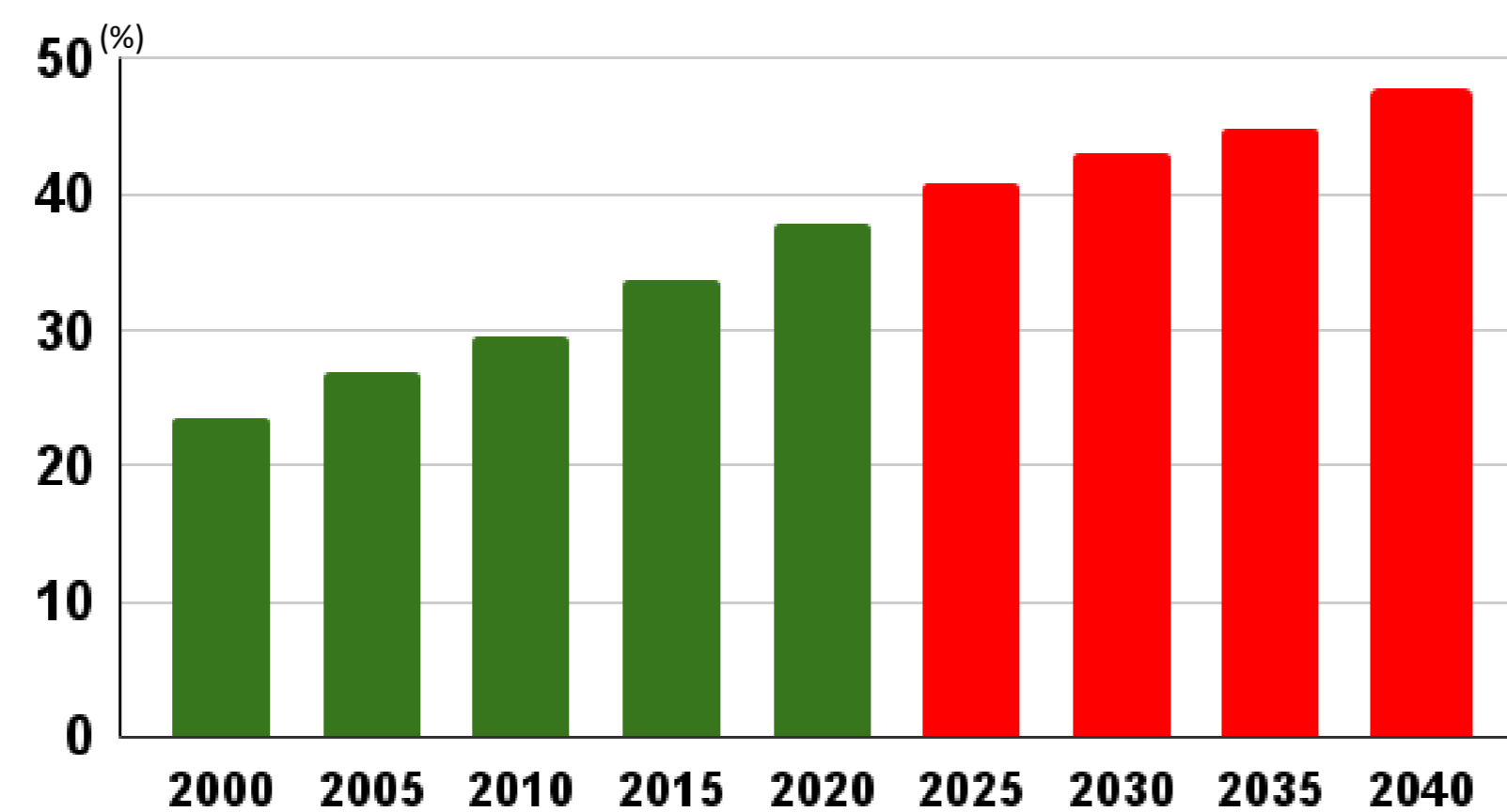
Promoting At-home Care with "Narrative Book Akita"



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Group4

1. Problem

The rate of elderly population in Akita (over 65)



Increasing the rate of elderly population in Akita prefecture

<What care is needed?>

➔ Home medical care and Nursing care

➔ We call it "At-home Care"

Elderly patients can live at home

Improves their quality of life

<According to the Akita Medical Association>

Patients who receive home-visit treatment

2017 100% ➔ 2040 148%

※Home-visit treatment is a main part of At-home Care

Improving At-home Care is a key to preparing medical care in Akita for the future

2. The Present Resource



Application for At-home Care "Narrative Book Akita"

Stories of patients Medium to record them

developed by X Care Field Co.



<Advantages>

- Real-time communication
- More intimate with patients

➔ Improve the quality of At-home Care

<Issues>

- How to cover operating costs without aid
- How to inform the public about "Narrative Book Akita"

3. Suggestion

A new information magazine for At-home Care

e-HaNaShi

~Good information for elderly people's narratives~

<System>

① Print as a free paper



③ Receive advertisement rates

<Contents>

1. Introduction of "Narrative Book Akita"
2. Information about At-home Care
3. Advertisements for sponsors

<Effects>

- Get useful information at no cost
- Clear understanding of At-home Care ➔ Relieve some anxiety
- Cover operating costs
- Circulate information
- Make use of experience ➔ Unique and informative magazine
- Advertise themselves

4. Conclusion

Creating "e-HaNaShi" ➔

- Cover operating costs
- Inform the public about "Narrative Book Akita" ➔

Better At-home Care with "Narrative Book Akita"