

~Project for reducing food waste~

“Miraino Tameno Panyasan”

SGHN038

Yokohama Senior High School of International Studies

What is “Miraino Tameno Panyasan” . . .

Bought bread that was nonstandard and unsold during opening hours, would otherwise go to food waste, sell it at night, and use the profits to support in need.

We received help from “nighttime bakery” which is run by The Big Issue Japan.



Why do we start ?

- we learned that a lot of food was discarded at restaurants due to the reduction of customers during this pandemic.
 - Japan relies on imports for 67% of its food. We use a lot of resources to transport our food.
- ➔ **That's why we thought we had to avoid losing food as much as possible.**

What causes?

Developing countries

Lack of technology

Lack of infrastructure

Developed countries

Not sold, not eaten, and overproduced.

Our Result

Day : 8/1—8/3 19 : 30—21 : 00

Advertise with flyers and Instagram

we sold **214 pieces** in total.



YIS 未来のための
プロジェクト

@yis_everyday.earthday

Our difficulty

- Find a place to hold the event
- To find a place to poster up to spread information about this event.
- The amount of bread we could buy from the bakery was different from day to day.
- We also had to put ingredient labeling on the bread.



What we learned & good point

- How hard it is to sell just a piece of bread.
- How responsibility is required to handle money.
- Also, How to advertise and self promote, too.

In terms of the selling price and the purchase price, we made sure not to make it too cheap in order to respect the people who made the bread.

In conclusion



We also felt the warmth of human relationships.



In conclusion

This event not only saved edible food from being thrown away, but also let us learn crucial lessons about the complex workings of society.



Thank you for listening !!

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