Toward a Fair Society

Koshi High School

1
NO
POVERTY

Definition of poverty

"A situation in which people do not have access to the most basic goods and services, such as education, job, food, health care, drinking water, house, and energy.

It's not only about sustaining life, but also about being able to live a healthy life.

Issue

Economic disparity and poverty

so....

Fair trade!!!!

What is “Fair trade” ?

Trade products made in developing countries at the right price.

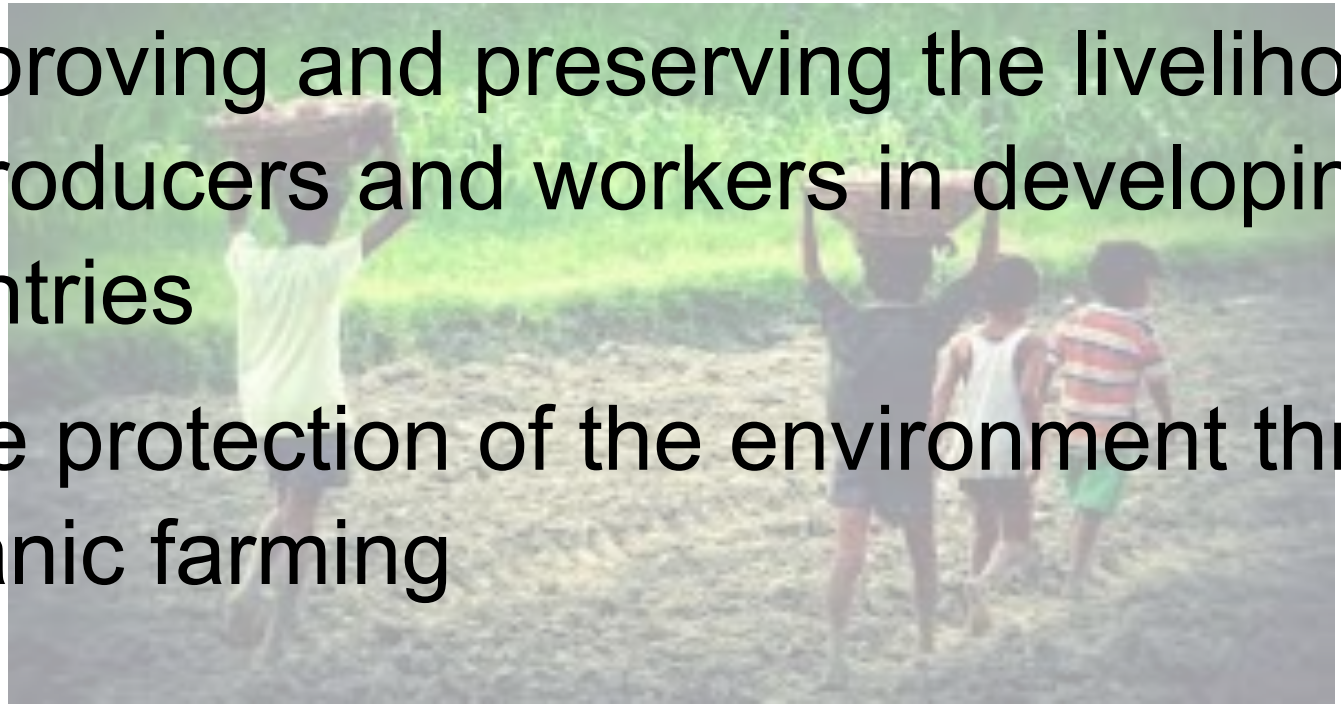
⬇️

It is a system that supports the sustainable life of producers

FAIRTRADE

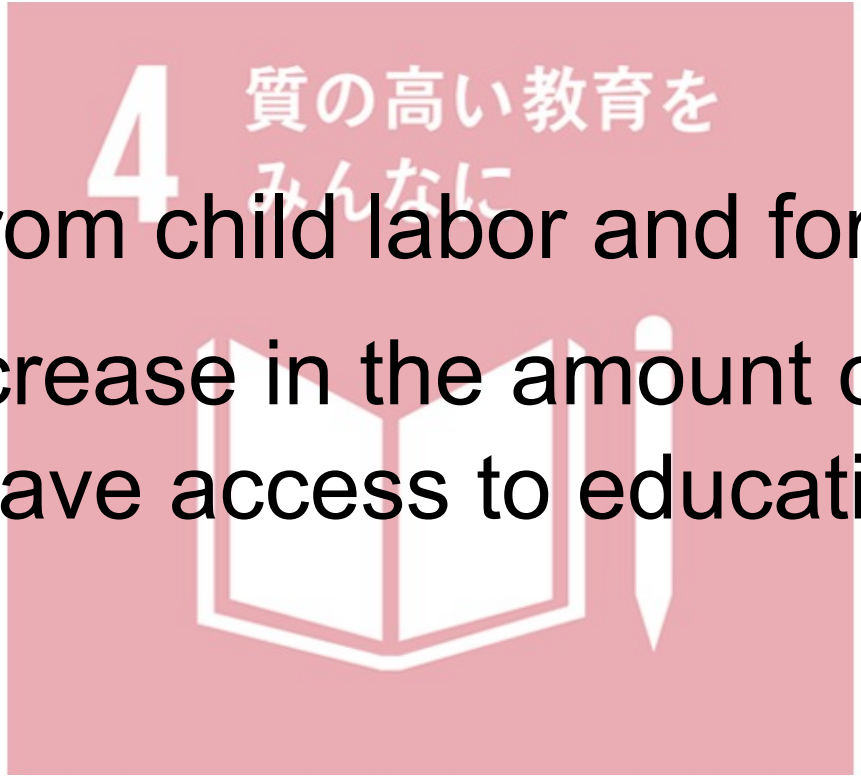
Through shopping, we can easily contribute to **International support!**

Benefits of Fair trade



・Improving and preserving the livelihoods of producers and workers in developing countries

・The protection of the environment through organic farming



- Liberty from child labor and forced labor

↳Increase in the amount of time children have access to education

Japan is FairTrade Developing Countries！！

Awareness of fairtrade in Japan is worst in the world !

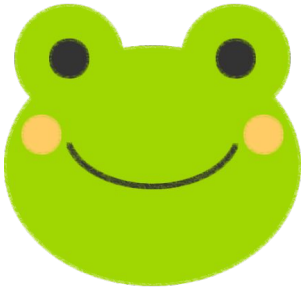
⇨We consumers should be actively involved in Fair trade

Yellow

It is a non-profit organization in Fukui that is holding events to promote fair trade products and ethical consumption, with the participants enjoying themselves.

What is “ethical consumption”?

Shopping that is ethical, including fair trade, and that leads to solutions to poverty, the environmental problems, and other broad social issues.



Activities

not only food

but also products

Cafe events😋

Cooking with fair trade ingredient

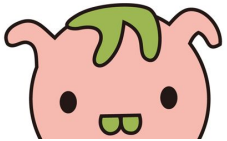
Hypothesis

If more people will buy fair trade products with raising awareness of fair trade, we will be able to decrease

the rate of poverty in developing countries.

Future goals

- To cooperate with yellow and to do activities together.
  - ➡Planning and implementation of fair trade events

- Letting more people know about fair trade
  - ➡ To join a radio program on FBC, Fukui TV, etc.

Making and distributing “Fair Trade Map”