

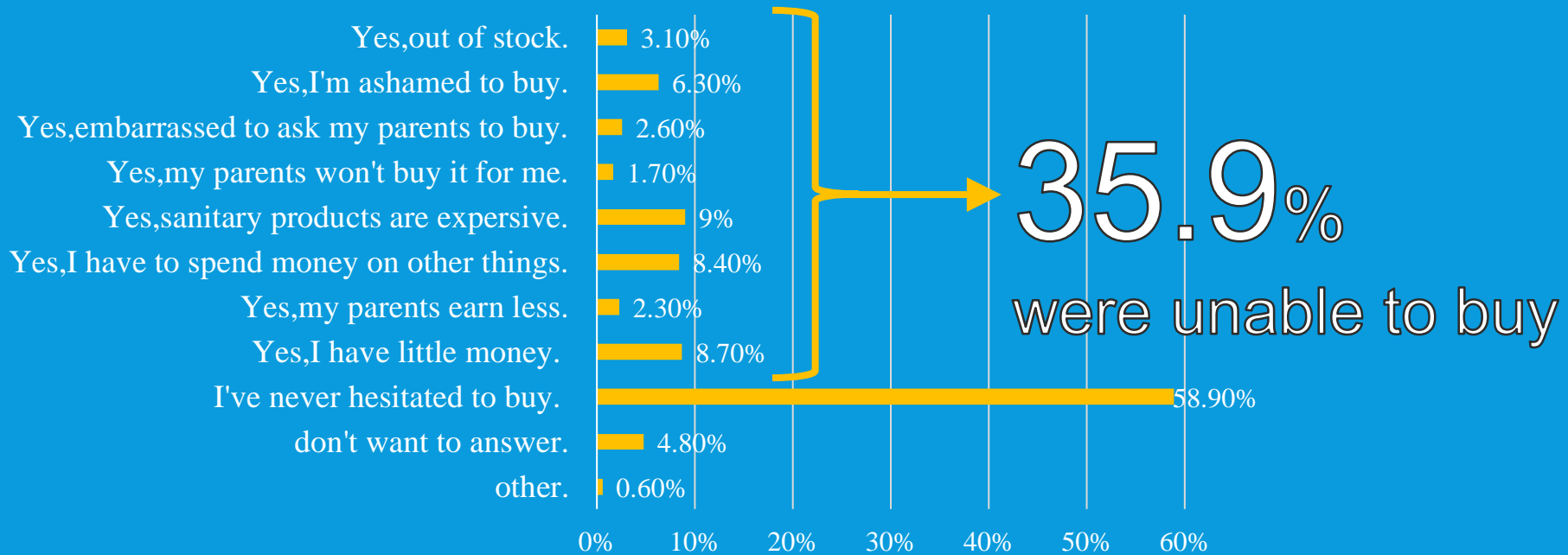
# PERFECT PROPOSAL ON PERIOD POVERTY

Okayama Gakugeikan High school

# PERIOD POVERTY IS . . .

## LACK of ACCESS to sanitary products

Have you ever hesitated or failed to buy sanitary products?



# CAUSE

Financial difficulties

Abuse, Child neglect

Single father with little understanding

Hidden under the veil



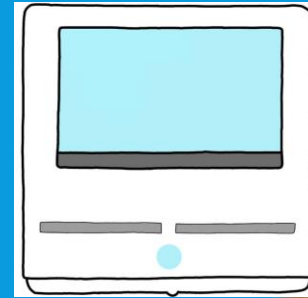
# SUPPORT OF THE LOCAL GOVERNMENT

Problem① Unsustainable    Solution → Sustainable support

Bizen city



Setouchi city



Operated by  
advertising revenue

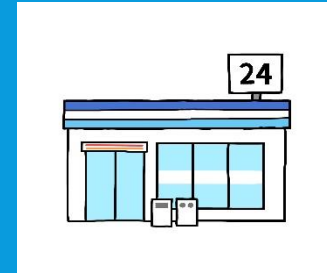
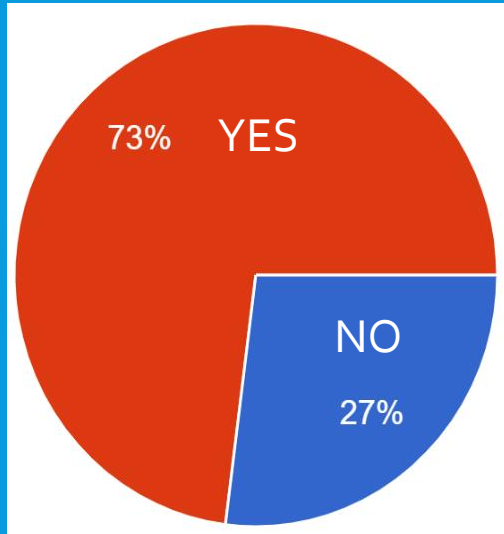


# SUPPORT OF THE LOCAL GOVERNMENT

Problem② little-known

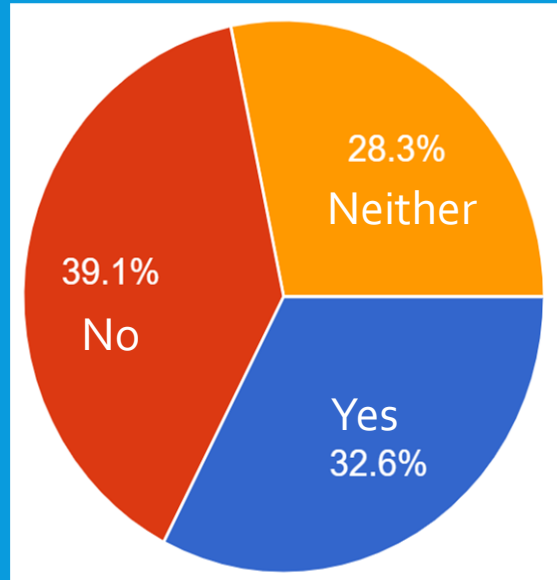
Solution→Accessible Places

Do you know that some local governments are distributing free sanitary products?



# HIDDEN UNDER THE VEIL

Are you uncomfortable talking about menstrual period?



# OUR ACTION



OKAYAMA BIZEN CITY

## 生理用品無償で配布 します

ひとりで悩まず、  
私たちに相談ませんか？

備前市での相談窓口

DV・デートDVに関すること 市民協働課

0869-64-1823

虐待・不登校などに関すること 子育て支援

課 0869-64-1853

健康や医療に関すること 保健課

0869-64-1820

生活困窮に関すること 社会福祉課

0869-64-1826



## Interviews by local newspapers and TVs



## Feel easy to ask for help

# REFERENCES

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(Public Interest Incorporated Foundation Plan International Japan)  
[https://www.plan-international.jp/activity/pdf/0413\\_Plan\\_International\\_Ver.03\\_01.pdf](https://www.plan-international.jp/activity/pdf/0413_Plan_International_Ver.03_01.pdf)
- “Poverty of menstruation”  
(Cabinet Office Gender Equality Bureau)  
<https://www.gender.go.jp/policy/sokushin/kenko/periodpoverty/index.html>