

The Possibility of Union Across Industries

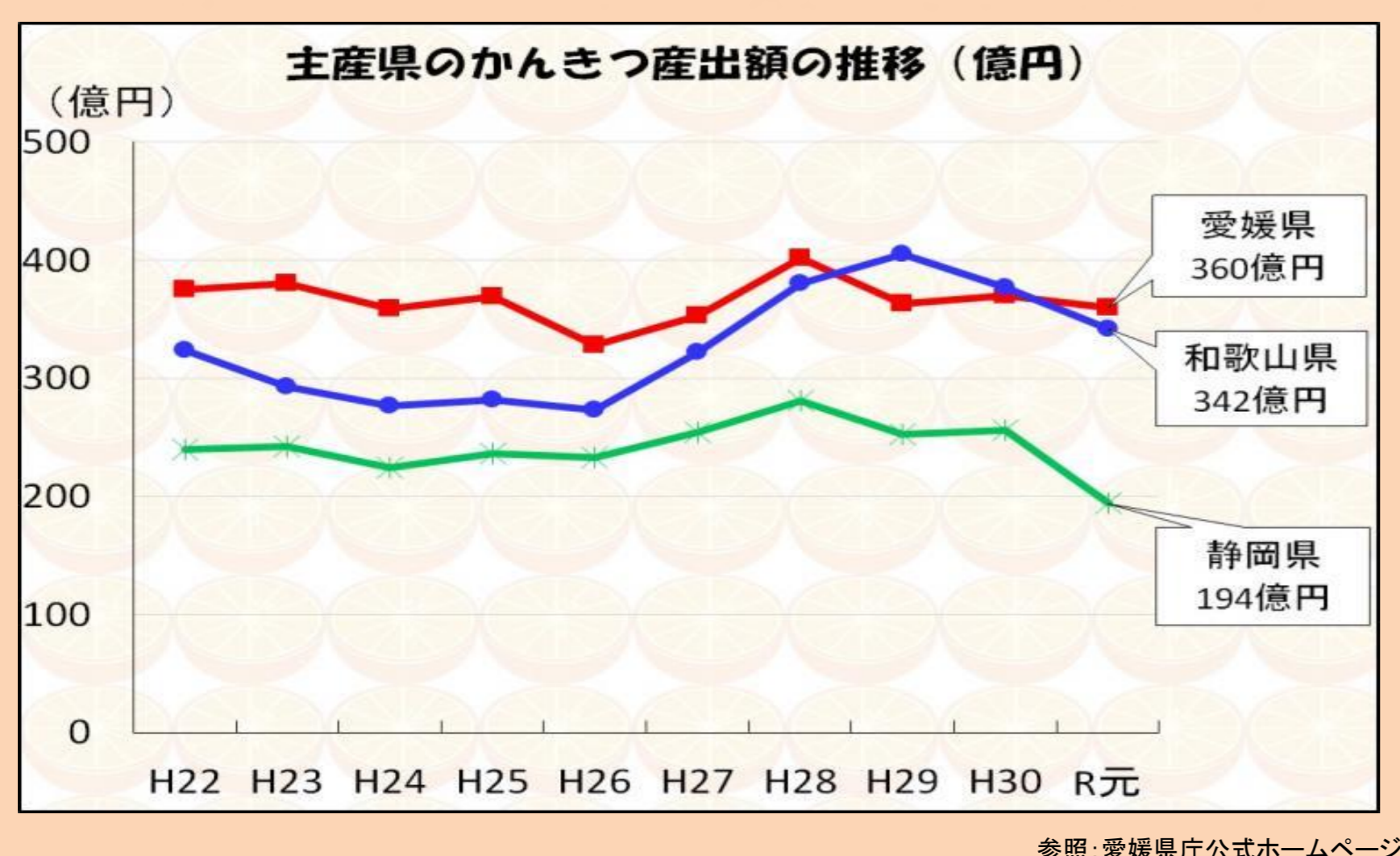
SGHN101 Uwajima Minami Secondary School



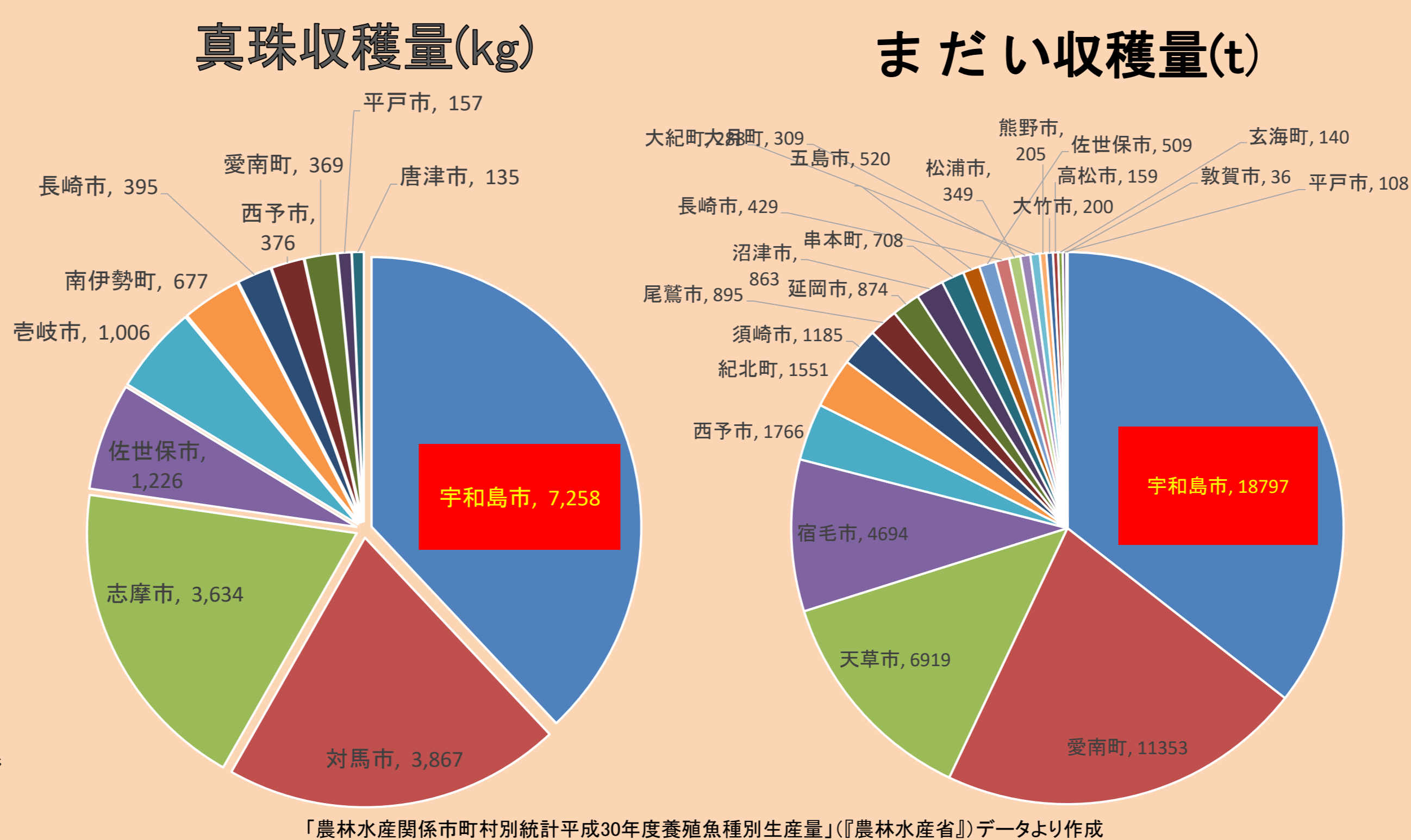
Introduction

Our city Uwajima is...

No.1 Mandarin Seller in Japan!



No.1 Pearl and Sea Bream Producer in Japan!



One of the cities at the risk of disappearing

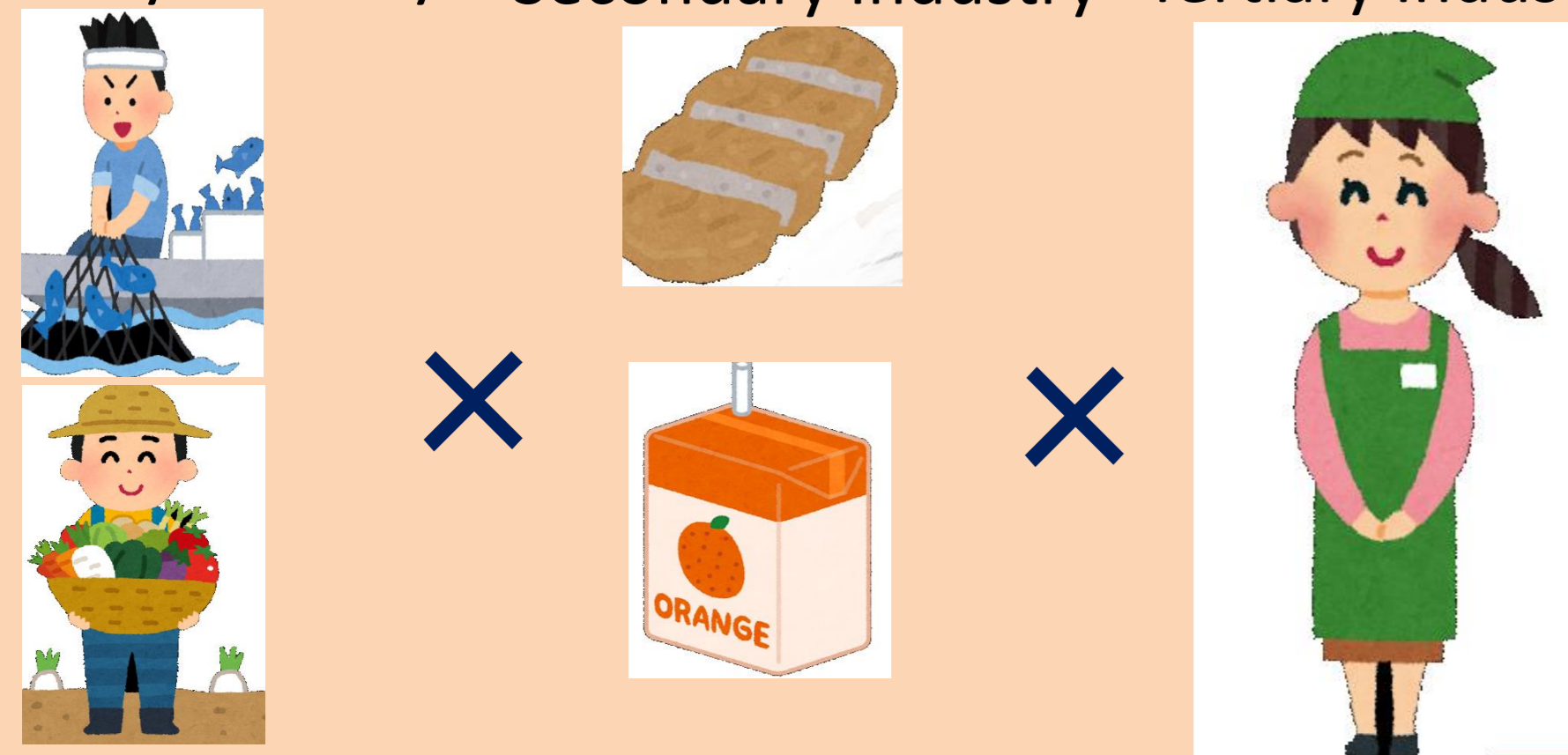
	若年女性人口変化率	2040年若年女性人口	2040年総人口	2010年若年女性人口	2010年総人口
秋田県 大湯村	15.2%	358	2070	311	3485
松山市	-37.2%	42980	435156	68468	517231
宇和島市	-57.9%	3063	47344	7280	84210
愛南町	-79.0%	357	10396	1700	24061

「人口減少地図」(日本経済新聞)より作成

Set A Hypothesis

The 6th Industrialization

Primary Industry Secondary Industry Tertiary Industry



The system that producers process, distribute and sell their products by themselves

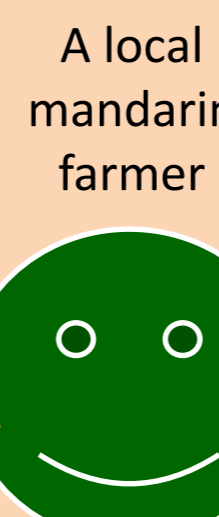
From discussion and interview

Revealed facts



Experts to grow mandarins or sea breams **are not always experts to process or commerce** their products....

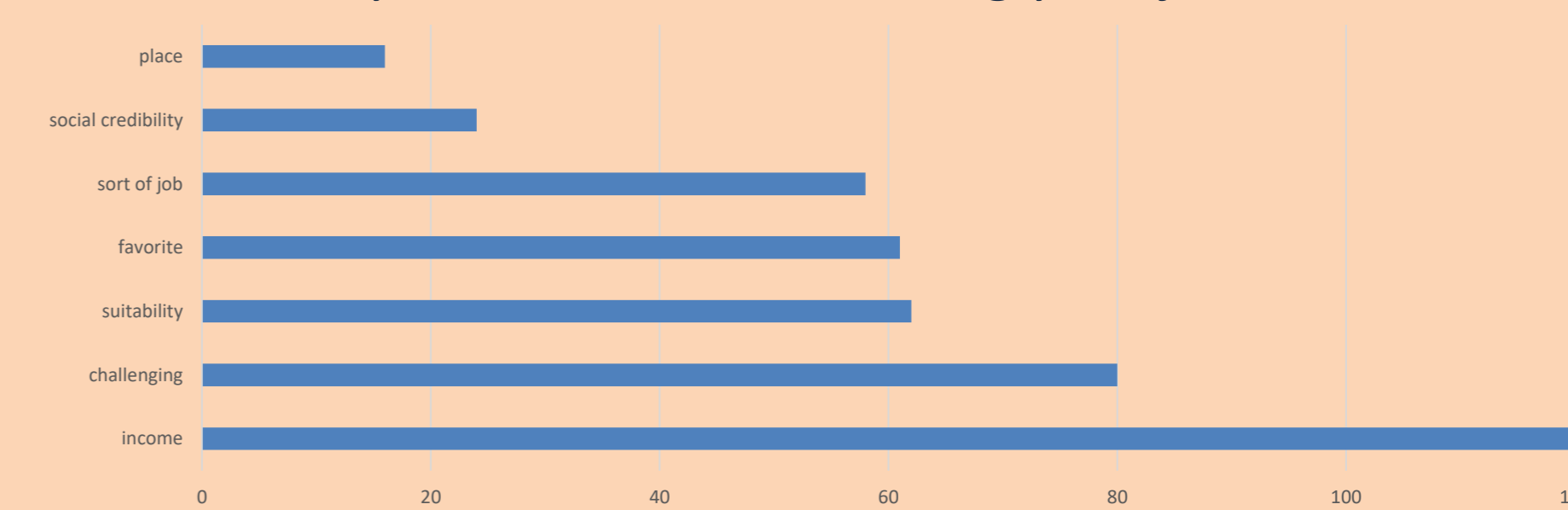
We had to spend quite a lot of money as **initial investment cost.**



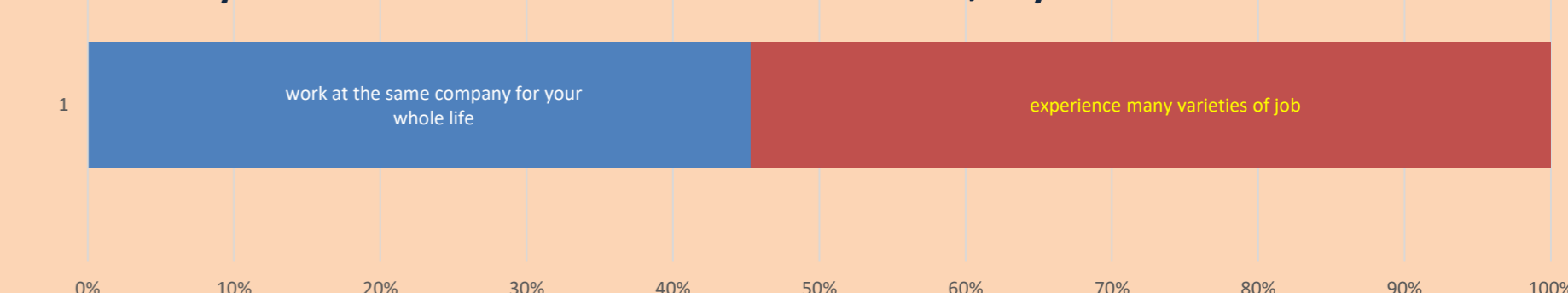
Questionnaire to the young

Seeking real needs

Q1 What's your criteria for choosing your job?

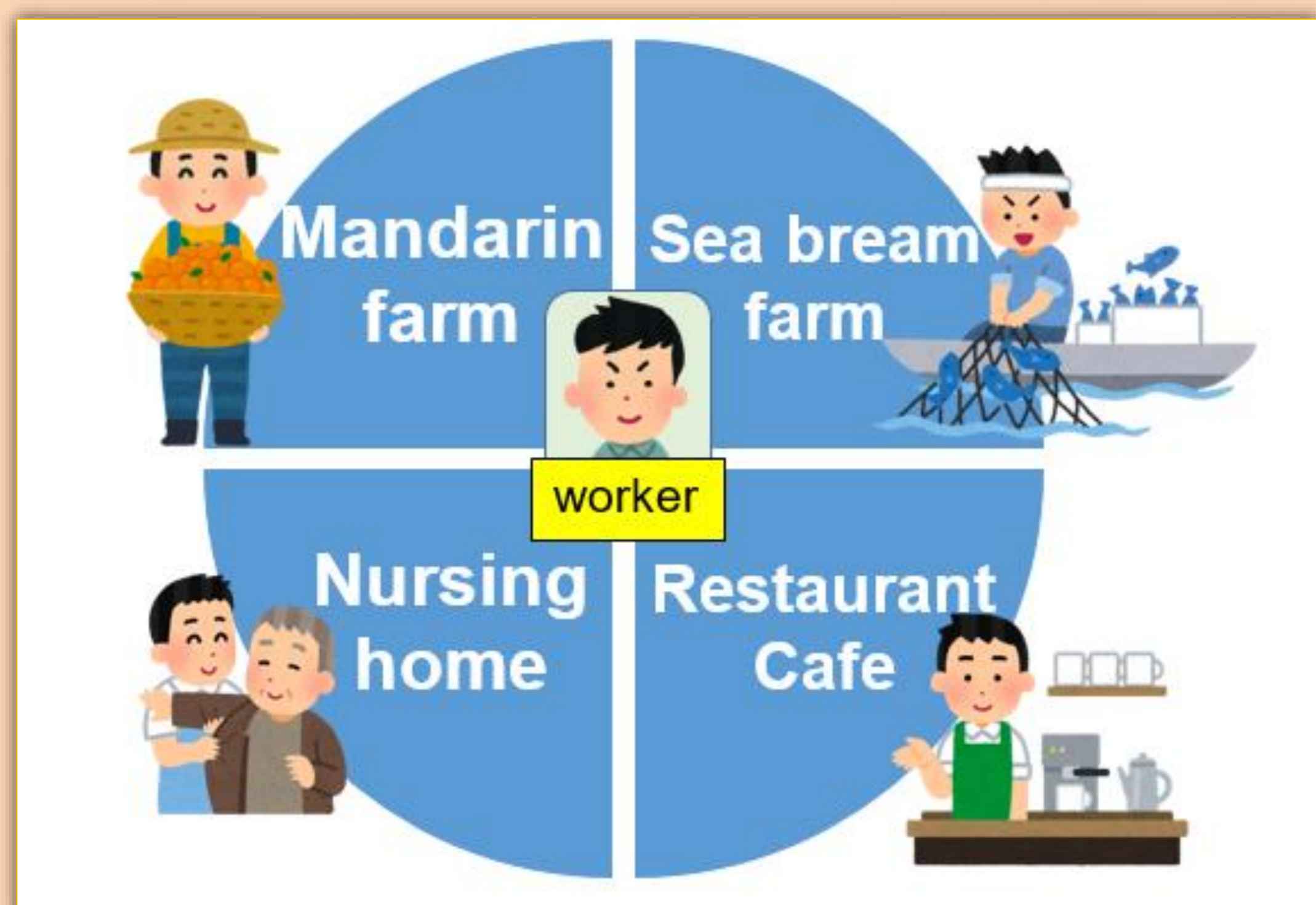


Q2 If your income never decreases, you choose to



Set A New Hypothesis

A union across industries



How to join

- As a business owner,**
- ① Confirm how many necessary workers.
 - ② Decide the period to employ workers.
 - ③ Determine the investment amount to the union.
 - ✳ It depends on the period length and the amount of the job.
 - ⑤ Show the conditions and recruit workers.

- As a worker,**
- ① Check the conditions of each union.
 - ② Join the union and work different industries in different seasons.

Merits

- By the union member's investment amount, each owner can obtain a workforce when they need it the most without the financial burden.
- Workers can get stable income even in the rural areas.
- They can choose as many jobs as they like in seasons or in their ages.
- If workers want to be professionals, they can leave the union and be hired by the owner's industry they want to join.

Prospect for the Future Research

The issue I should solve

- How to determine the amount of each owner's investment
- How to best match business owners with workers in the union
- Legal matters

For our city Uwajima's future!

