

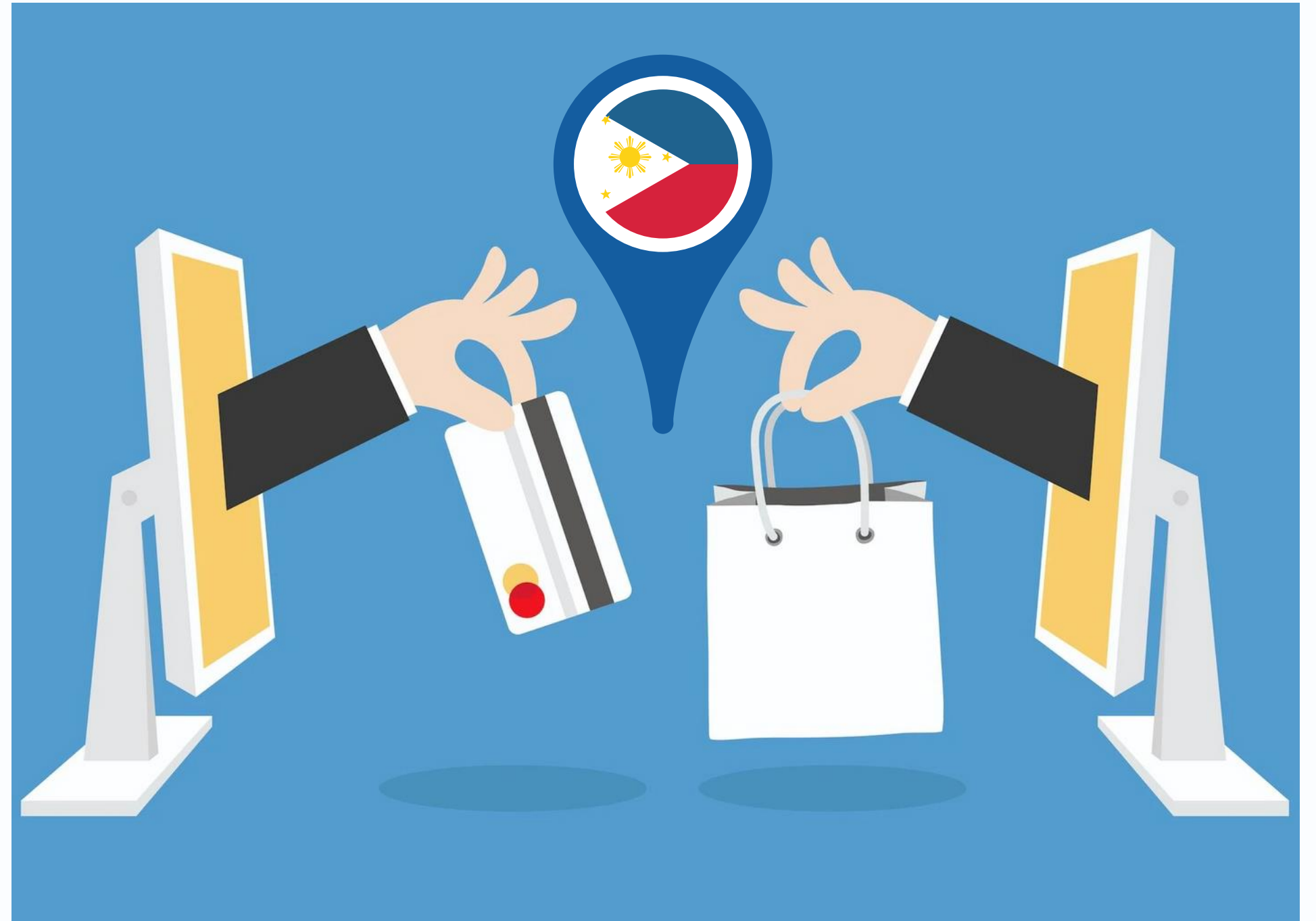


アテネオデマニラ大学附属高等学校

オンライン ショッピングにおける フィリピン 人の持続可 能な購買者 行動の評価

An Evaluation of the Behavior of Consumers on the Sustainability of Online Shopping in the Philippines

Ateneo De Manila
Senior High School



Introduction

Filipinos have been online shopping frequently, even before the pandemic.

As a result of the pandemic, there has been an increase of online purchases in the Philippines.

Filipinos follow disposal practices like door-to-door waste collection and segregation



THESIS

Filipinos are sustainable
online shoppers



"What do you value most in a product and why?"

Quality

85.26%

214 out of 251



**Environmental
Sustainability**

1.59%

4 out of 251

"What environmental impact does an online product have?
Why does this impact occur?"

**Types of
Pollution and
Its Causes**

82.07%

206 out of 251



**Unaware of
Impacts**

2.39%

6 out of 251

"What do you consider before discarding a product?
How will you dispose of this once it is of no use?"

**To Reuse/Repurpose
According to
Product**

50.06%
127 out of 251



**Mindful
Disposal**

31.08%
78 out of 251

"What are the applications you use for shopping online? Why do you use them?"

Convenience

55.38%
139 out of 251



Internationally Sourced Products

1.20%
3 out of 251

Strong Positive Correlation

Disposal Practices and
Sustainable Online
Shopping Behavior

Strong Positive Correlation

Environmental Impact and
Sustainable Online
Shopping Behavior



Conclusion

Filipino people are very informed and aware of its environmental impacts and exemplify sustainable online shopping behavior.

There is still a significant part of the population that can still improve in actively practicing in these sustainable measures.

Arigato gozaimasu!