

“ReBO” (Reusable Water Bottles)

saves our Ocean

the Reason for Our Research

We got to know that

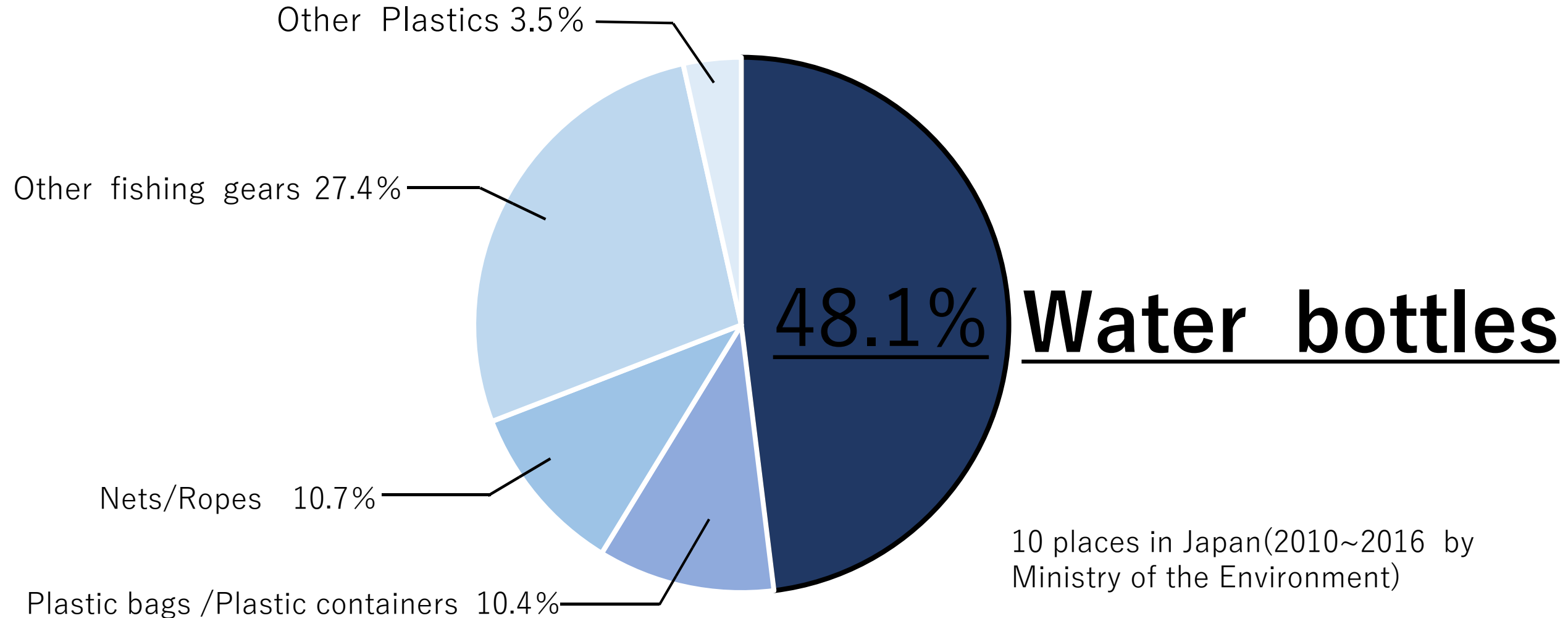
about **70%** of marine garbage is “**plastic**”

and marine lives are affected by it.

What should we do to

decrease marine plastics?

Kinds of Marine Plastics

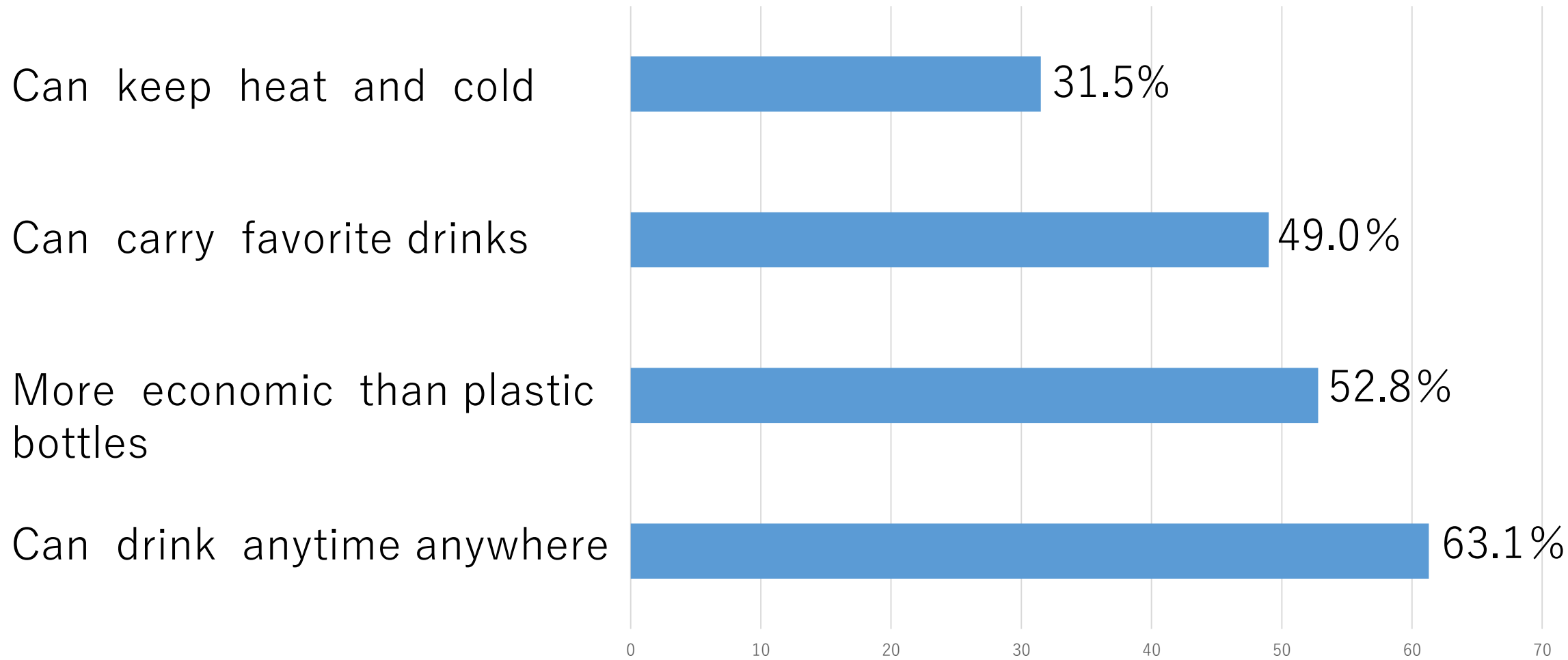


Our Proposal

If the use rate of reusable water bottles increases over **80%**, the number of marine plastics will decrease.

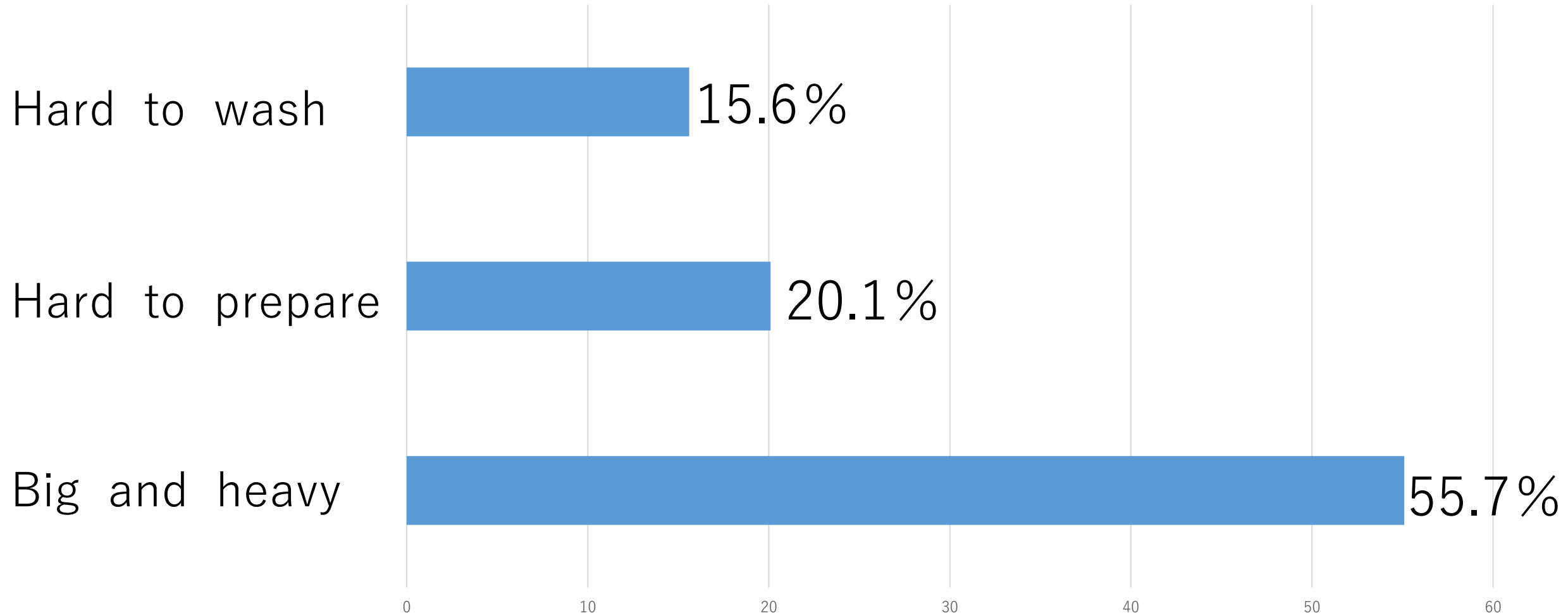
(The use rate of reusable water bottles is about **48% now**)

the Reasons for Carrying Reusable Water Bottles



4,000 workers over 20 years old in Japan
PLANET,INC. (2020)

Negative Points of Reusable Water Bottles



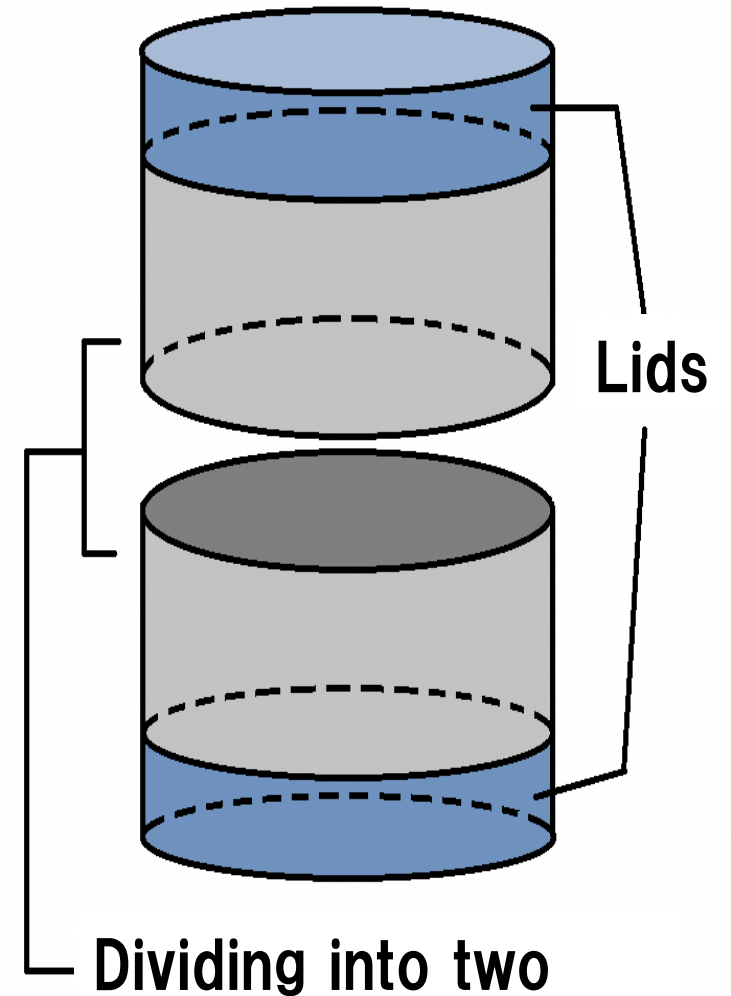
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Proposal of "ReBO"

1st Main Point

***A Water Bottle that
can be divided into two***

- ◎ It's convenient to carry because it gets smaller !
- ◎ It's easy to wash the bottom of it !
- ◎ It can change the amount of drink !



2nd Point

Coating Stainless Steel with Ceramic

- ◎ Can wash in the dishwasher !
- ◎ Can increase kind of drink !
- ◎ The smell doesn't move to it !
- ◎ Hard and Light !
- ◎ Doesn't scratch or get dirty !

Reduce negative points

Reduce the bad points

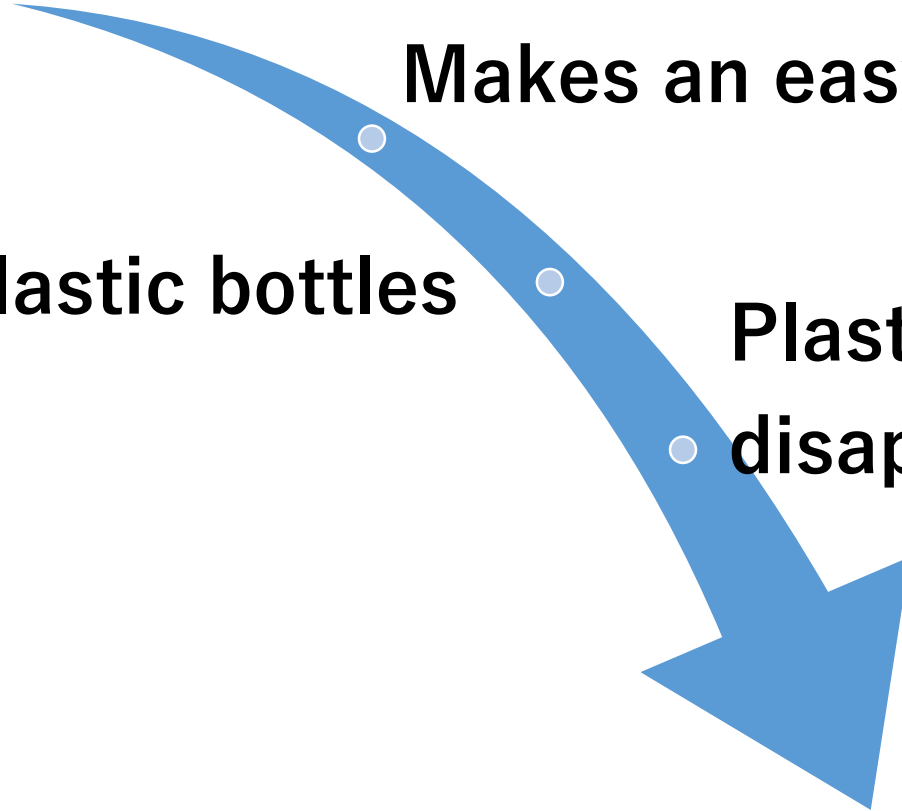
Makes an easy-to-use bottle

Stop buying plastic bottles

Plastic bottle trash

disappears from the sea

Reduce plastic waste



Future Goals

Expand your “**eco-friendliness**”
by using Reusable Water Bottles
“**ReBO**” !