

Let's learn about SDGs through a study tour in Noto

~Grass roots tour for a better future~

SDGs

- established in 2015 by the United Nations General Assembly and are intended to be achieved by the year 2030.

SUSTAINABLE DEVELOPMENT GOALS

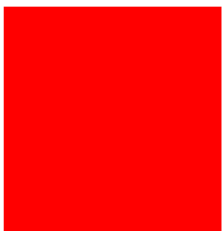


What do we think about how much Japan has achieved?



2021
Japan ranked
15th

Major
challenges
remain



Significant
challenges
remain



Challenges
remain



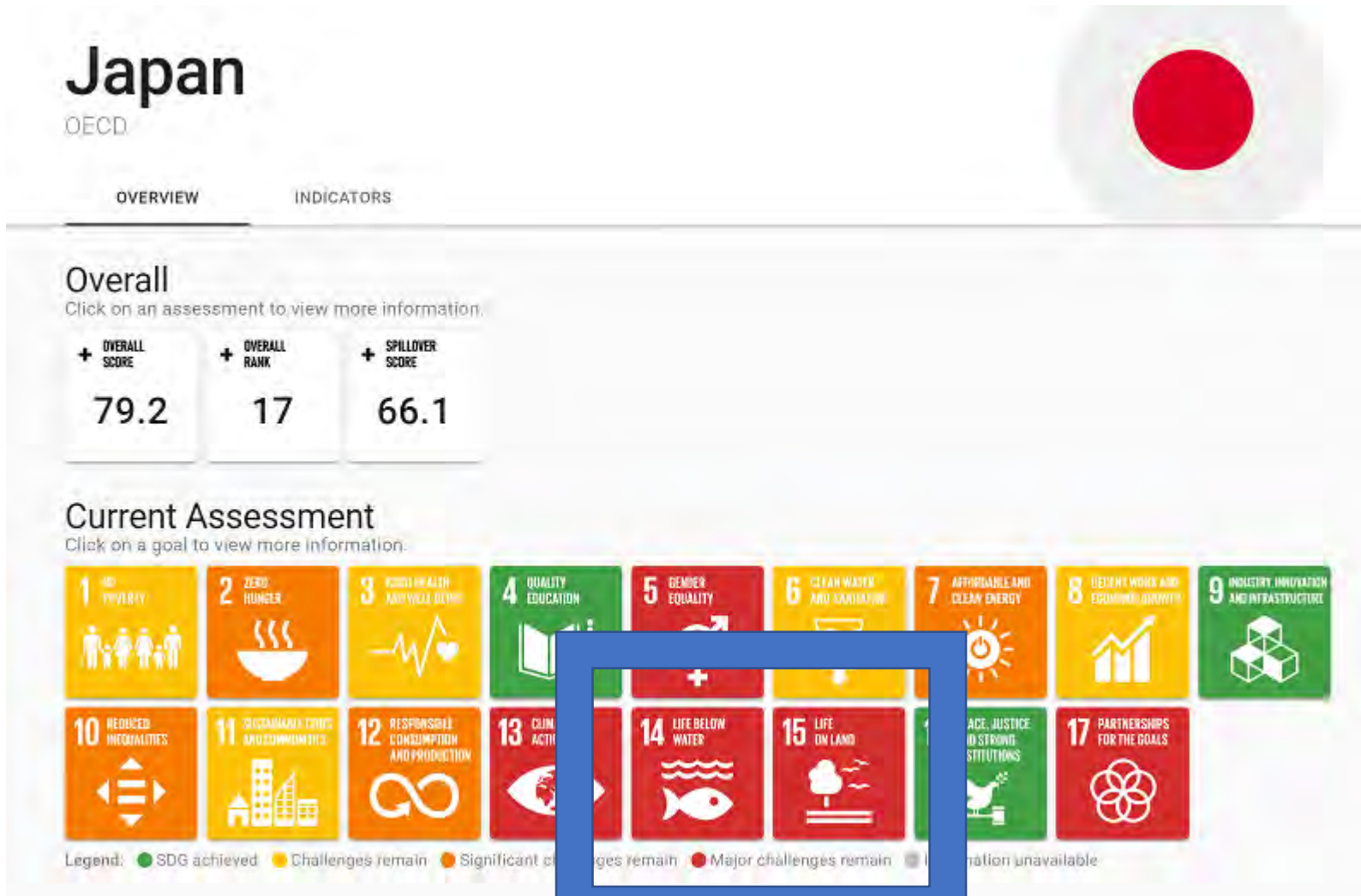
achieved



We have an idea on how to
improve the situation!!



The purpose of our tour



Improve!

14 海の豊かさを
守ろう



“Life below water” tour

- Target
- Season
- Contents

Students / Families / Travelers /

June – October

Sea fishing

Sea kayak

Beach viewing

Beach clean up

Workshop for art making with collected litter

Workshop for removing micro plastic

Session with local fishers

Lectures by scholars of Kanazawa University





“Life on land” tour

- Target
- Season
- Contents

Students / Families / Travelers
all seasons but dependent on harvest time
visit Noto Satoyama Satoumi museum
rice transplanting • rice harvest
Cooking pizzas with harvested vegetables
enjoy local wine and Sake
traditional local festivals
camping / glamping
thinning local forests
Session with local farmers and forestry workers
Lectures by Satoyama Stoumi Meisters





Sites of “Life below water” tour



Chirihama Beach

The only beach you can drive on



Masuhogaura Beach

Enjoy emerald colored water and cherry shells



Notojima Beach

Sea kayak, scuba diving,
and
Dolphin watching



Sites of “Life on land” tour



Shibagaki Beach

The only site for
glamping in Hokuriku



Kiriko Festivals in Noto

Japan Heritage
registered Agency for
Cultural Affairs



Sirayone terraced
paddy field

One thousand rice
paddies



Noto cypress forest

Important sites for
Satoyama

Why Noto is good for learning SDGs

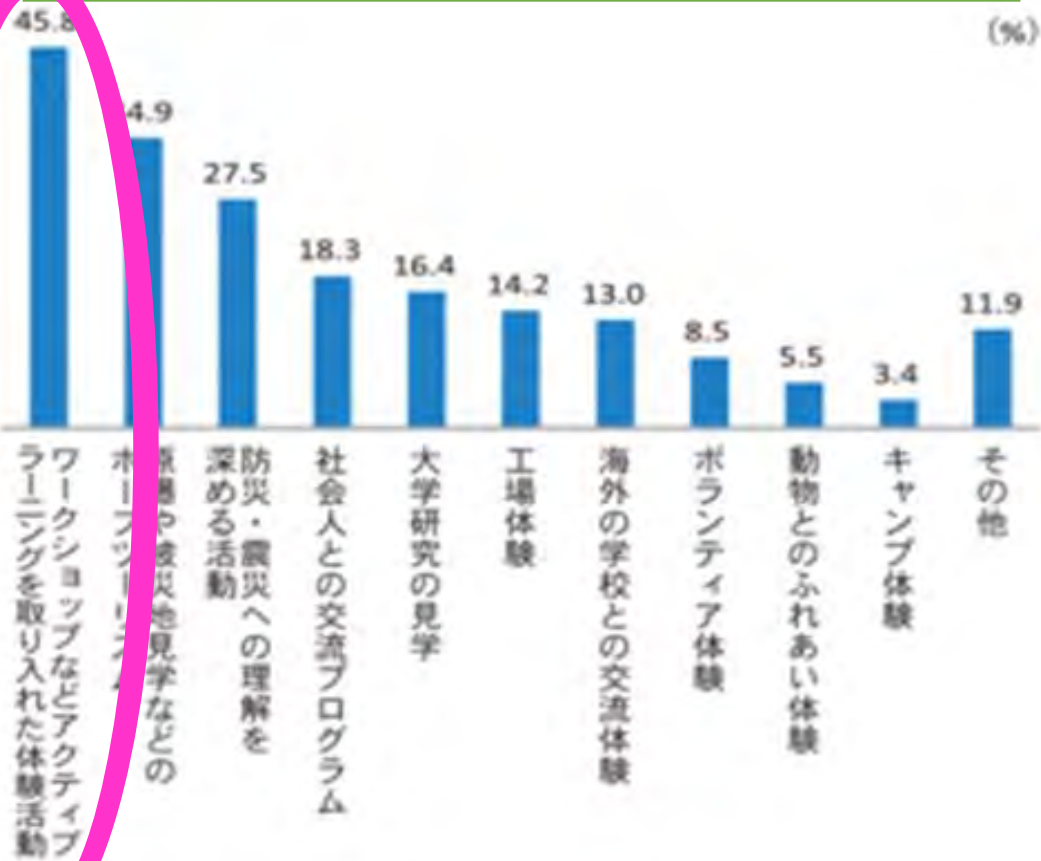
- 2011 registered as Globally Important Agricultural Heritage Systems
- Highly evaluated because of its socio-ecological production landscapes for human well-being and for its support of the cultural heritage and diversity of socio-ecological production landscapes



世界農業遺産
Globally Important Agricultural Heritage Systems

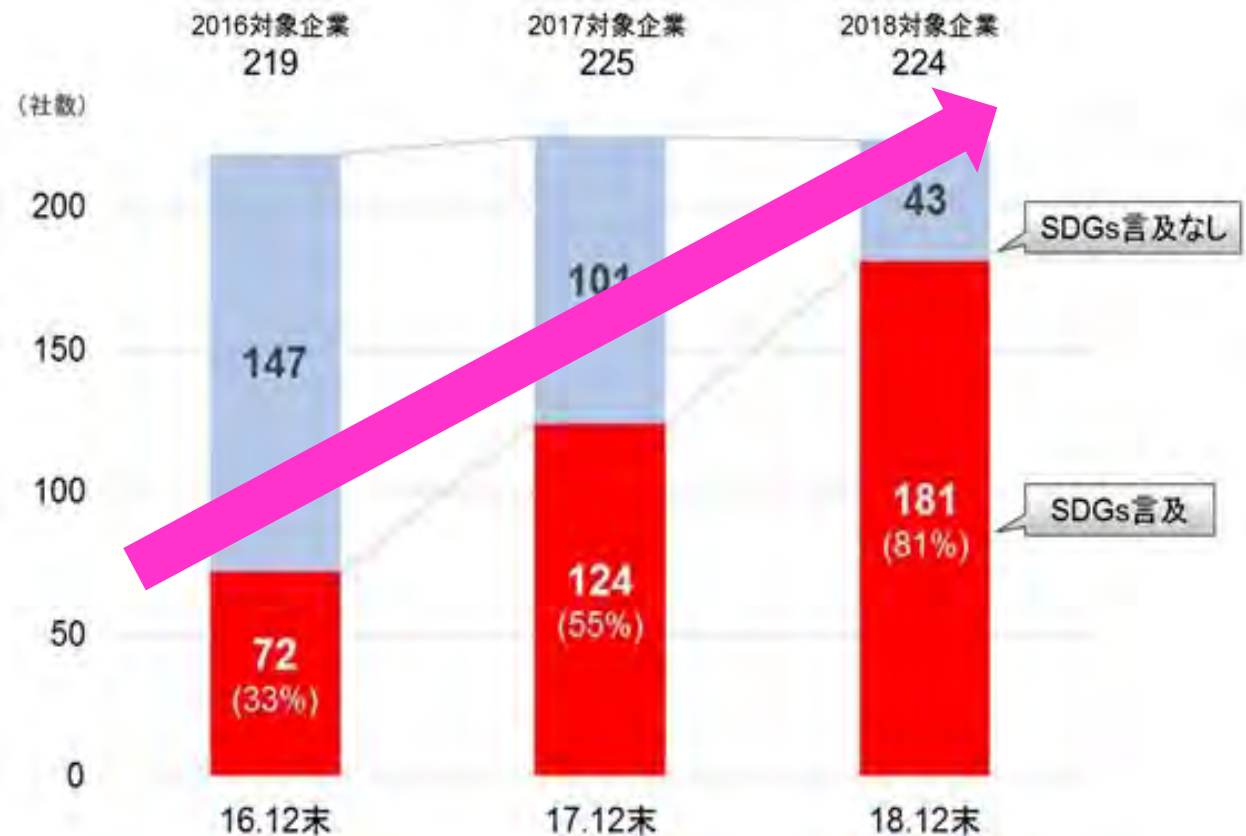
Many people need this tour

What do you learn on school trips?



(日本教育新オンライン2021年6月21日)

Many companies need to learn SDGs



(フォーブスグローバル2000)

Lectures from scholars

- Kyoto University Mori Satoumi lab 2021
- Kanazawa University School of Regional Development Studies
Dr. Atsushi KAWASUMI
- Toyama Prefectural University
DR. Yoshihiko SHIMIZU

Lectures by local experts

- Japan Finance Corporation
Mr. Takahiro TANAHASHI
- Noto Satoyama Satoumi Network
Ms. Chie TAKAZAWA
- HOKURYO DENKO CO.,LTD
Ms. Hitomi TAKAHASHI

Advantage 1

- Help contribute to create a sustainable society

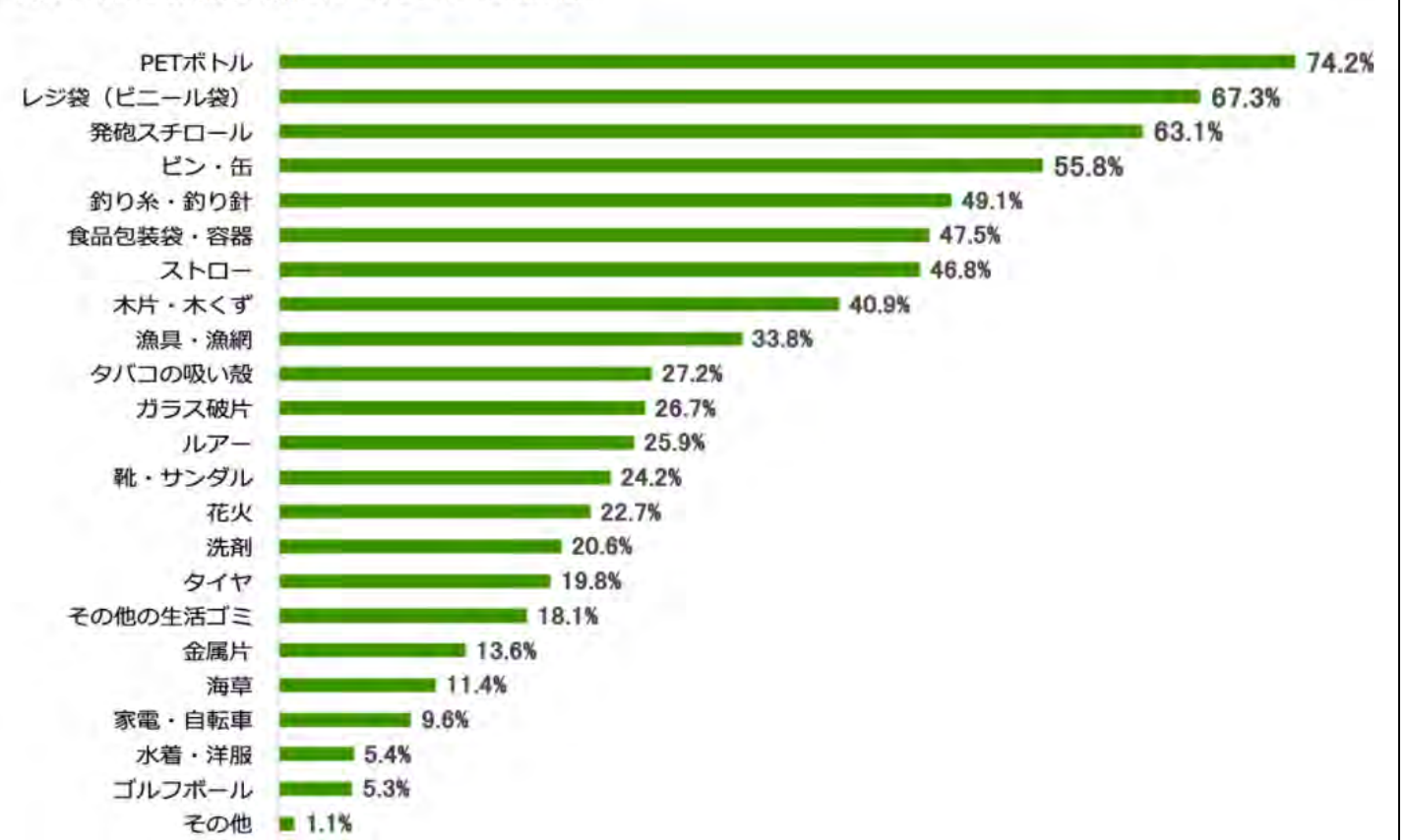
SDGs14

Life below water

SDGs15

Life on land

図表：「海洋ごみ(海ごみ)」と聞いて思い浮かぶものは？



We should become aware of how much garbage we really dispose of.

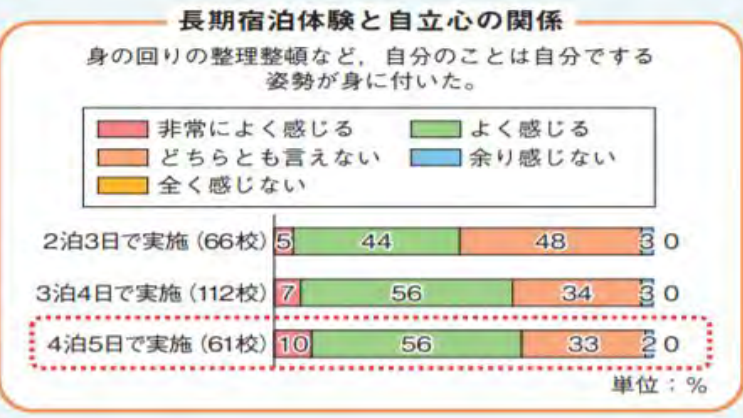
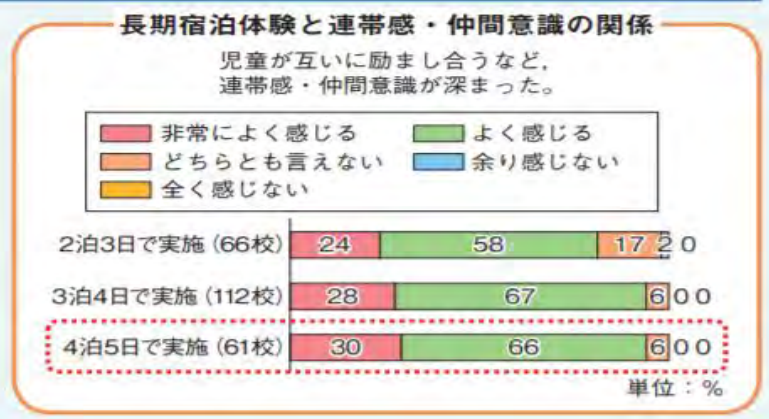
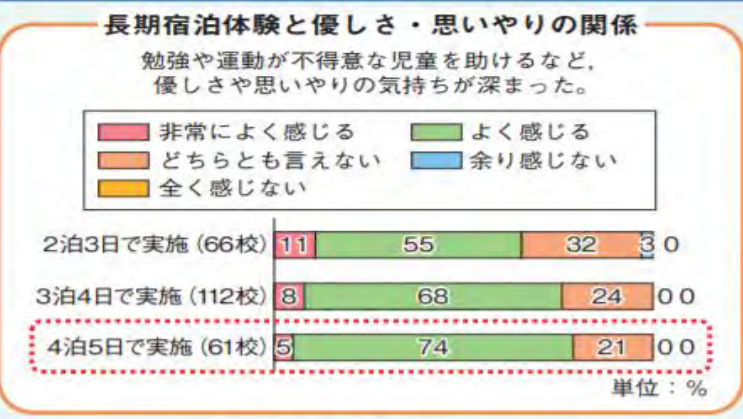
Advantage 2

- emotional education for participants



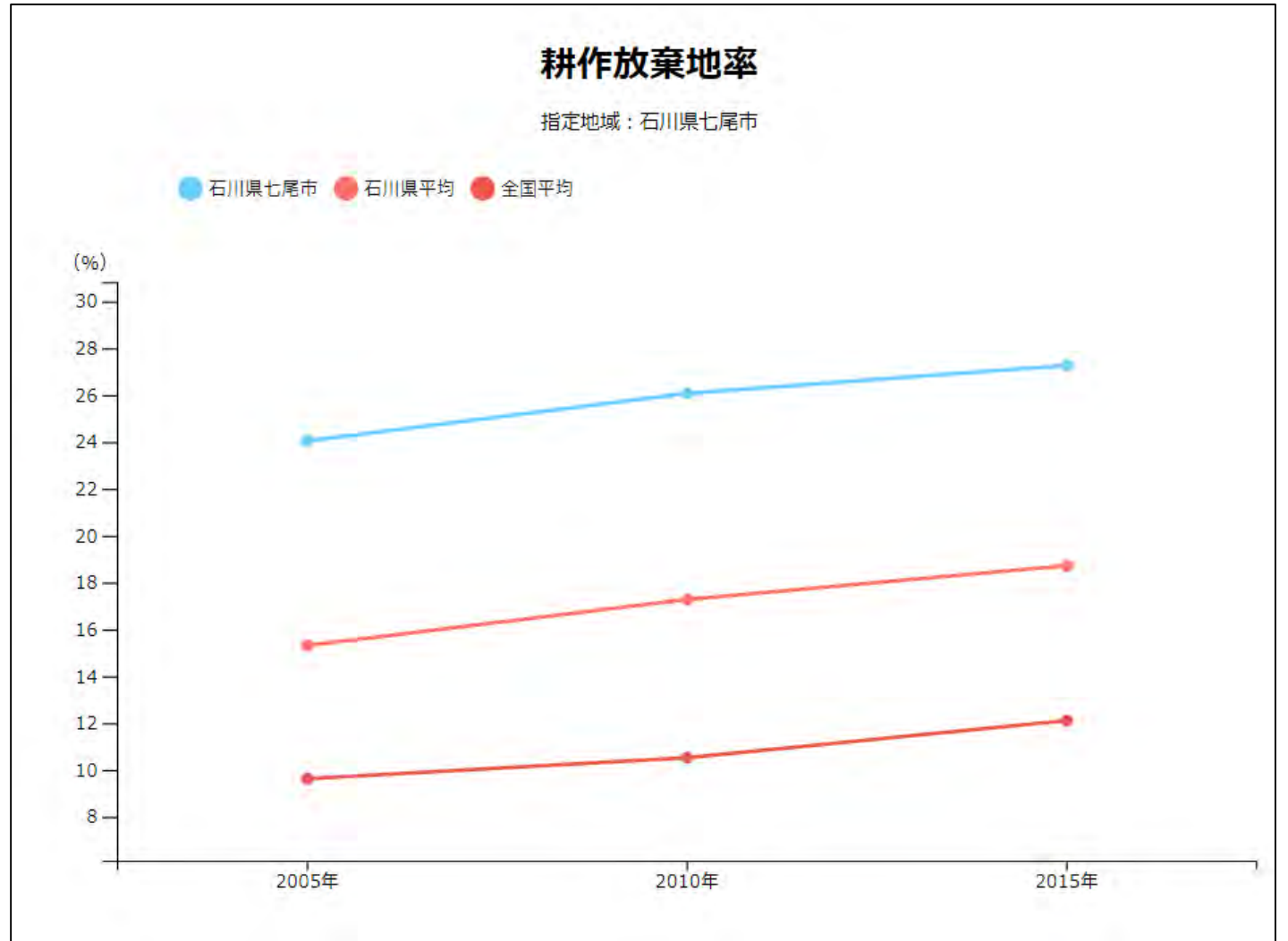
positive attitude toward SDGs & a better future

農山漁村での長期宿泊体験を行った者ほど、**優しさ・思いやり**、**連帯感・仲間意識**、**自立心が深まった**という傾向が見られる。



Advantage 3

- Abandoned cultivated land waste land dirty beaches in Noto
→change them into beautiful sceneries, economically valuable land



Summary

- **Contribution to creating a sustainable society**
- **Enlightenment for participants**
- **Contribution to maintaining Satoyama and Satoumi**



Reference

- 世界農業遺産—注目される日本の里地里山(祥伝社新書)
- 里山ビジネス (集英社新書)
- 能登の里山里海 GIAHS アクションプラン
http://www.pref.ishikawa.jp/satoyama/notogiahs/pdf/pdf/ac_plan.pdf
- のと里山里海ミュージアムHP <https://noto-museum.jp/>
- SDGsアクションプラン2021
https://www.mofa.go.jp/mofaj/gaiko/oda/sdgs/pdf/SDGs_Action_Plan_2021.pdf
- 地域経済分析システム (RESAS)