

Creating a Better Business Model for Japan's Future

--Using the Power of ICT--



Number of People Who Leave Their Jobs

Nursing care:
90,000 people
each year

Childbirth:

47%



Using ICT may solve this issue!

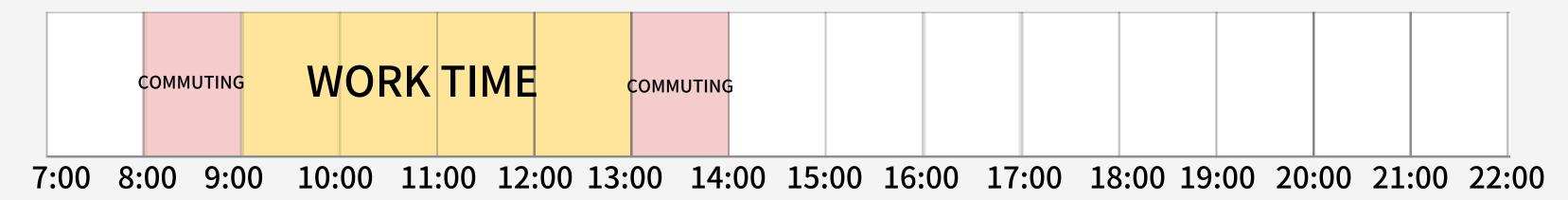
Our Suggestions

- 1. Promotion of flexible work arrangement
- 2. Facilitating equal information and employee bonding through ICT

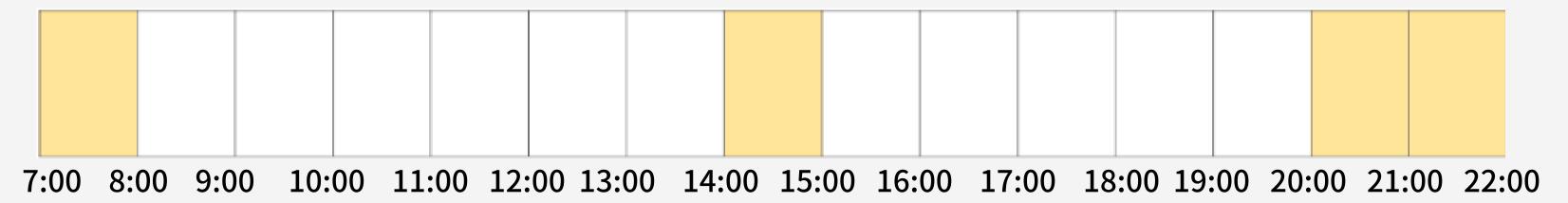
Promotion of flexible work arrangement

Divide work time and work from home

Today's System



Our System



Benefits

Individuals:

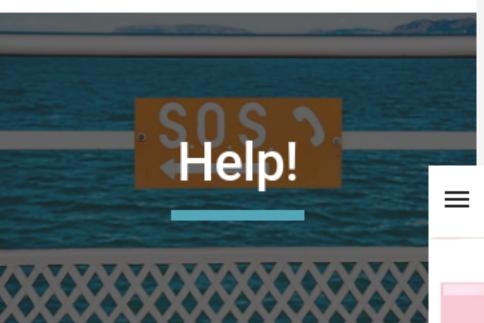
Being able to work, receive income

Companies:

Prevent the loss of excellent human resources

Facilitating equal information and employee bonding through ICT





Website

Q

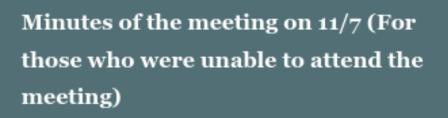
■ Tsukuba Company

NEWS

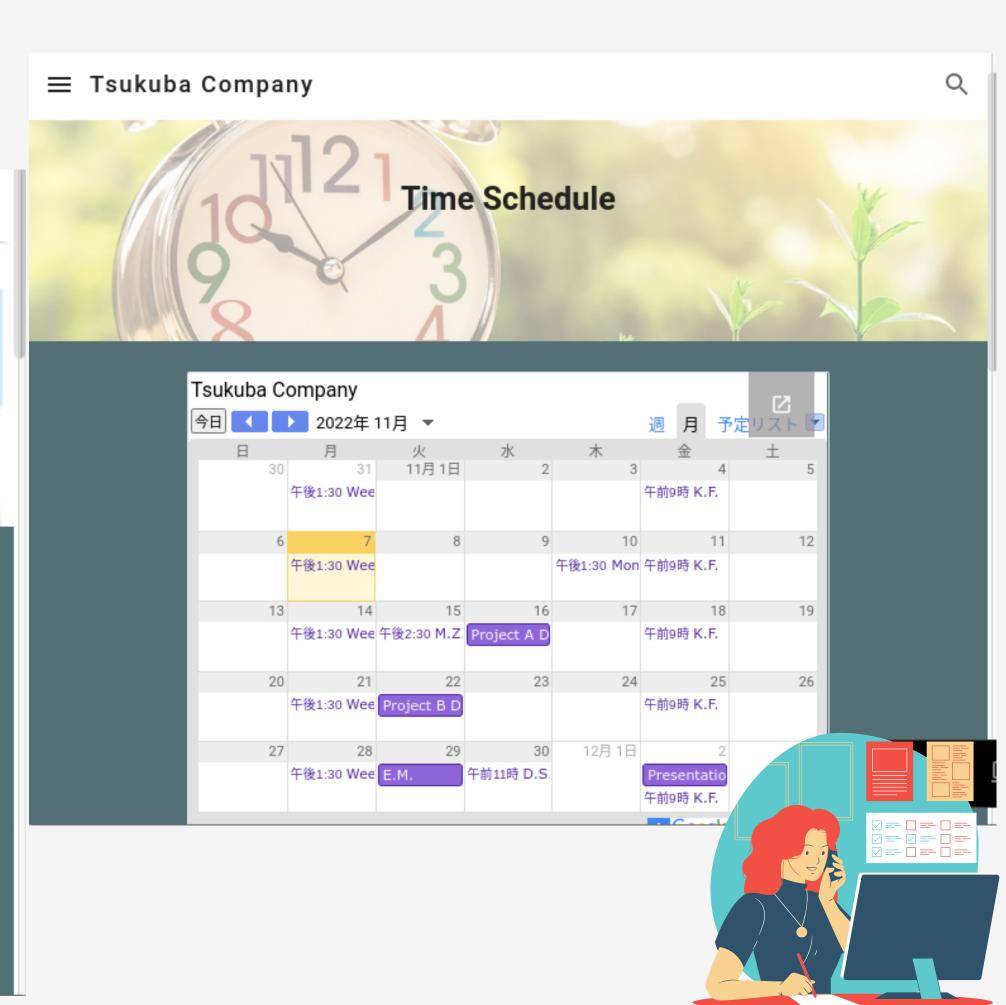
Katherine Fletcher (Marketing Department): The printer has broken...l need someone to repair it soon!

Mark Zeen (Technical Department): Okay, I'll go fix it in a minute.

[名前] [メール] [電話番号]



We have decided to launch a new project (Project B) in order to produce a new smartphone. 12 employees will be divided into groups of 3 to come up with the design for the model. The due date for the designs is 11/22, so employees who are only this project, please try to think of creative designs!



By using the website...



• It's great that I get to know what is happening at the company in real time.

 I really feel like I'm actually working at my workplace!!

We won't leave you hanging





Coexistence of one's work life and private life

Reference List

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