

# Educational Aspects of "Anpanman" for 3-5 year old and the Proposed Use of LGBTQ Characters in "Anpanman"

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Japan lags behind the G7 in its legislation against LGBT and same-sex marriage.

An environment where people are exposed to LGBTQ values from an early age is important.

How can I solve them?

Some adults today know that they should not discriminate against sexual minorities, but find it difficult to truly understand them.

Adding LGBTQ elements to a popular children's cartoon ; ANPANMAN.

What do the parents and caregivers who are in contact with the children think?

## METHOD

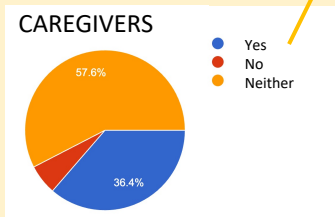
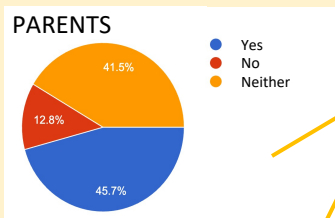
### Questionnaire Survey

I conducted the survey of Koganei Kindergarten attached to Tokyo Gakugei University and Setagaya Hatto Nursery School using Google Forms.

- 1) Age and gender
- 2) Do you ever mention "Anpanman" to your children to educate them, or do you think of doing so?
- 3) Do you think there are educational aspects to the "Anpanman" cartoon or movie?
- 4) Do you agree, disagree, or neither agree nor disagree with the idea of introducing new LGBTQ-related characters into "Anpanman"? Reasons (optional)

## RESULTS

Q4: Do you agree with the inclusion of a new LGBTQ-related character in "Anpanman"?



The most common answer is "agree", but...

Surprisingly, "Neither" is larger number than I expected.

### Text Mining of the opinions of "Neither"



"I hope they'll understand it in the future, but I'm not sure they will."

"The cartoon should be separated from the real world."

"However, considering the age of the children who watch Anpanman, it is doubtful how effective it will be. I think they should be just a "cartoon character"."

"Depending on the extent and content of the romance, I personally think it's okay to have it."

## FUTURE PERSPECTIVE

- Create characters related to LGBTQ
- Design a story suitable for showing to children.

### Acknowledgements & References

KOGANEI KINDERGERTEN ATTACHED TO TOKYO GAKUGEI UNIVERSITY

SETAGAYA HATTO NURSERY SCHOOL

User Local /TEXT MINING TOOL <https://textmining1.userlocal.jp/>



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