# High school students save the world through Fairtrade

### SGHN088

## Seikyo Gakuen High School



#### Why does poverty occur?





Online class with NPO, based in Cambodia, led to an interest in poverty issues



#### Why does poverty occur?

"Fairtrade" is valuable







#### Not understand the value

#### Fairtrade is not working well

#### cannot take action

## **Cause Investigation**

Why do so few people take action?

- lack of Fairtrade products around
- high prices





### 1. make people understand the value of Fairtrade

## 2. give a situation to take action





## Action

### 10/3/2021 a stall at the local event



### 12/2021 Happy Bread project



## Action

### 12/23/2021 ~ 1/30/2022 Happy Coffee project

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フェアトレードの"Happy Coffee"を届けたい



終了報告を読む		
	プロジェクト	は成立しました!
⊙ 7	オローする	
	募集終了日 2022年1	月30日
42,	<b>000</b> ฅ	目標金額 60,000円

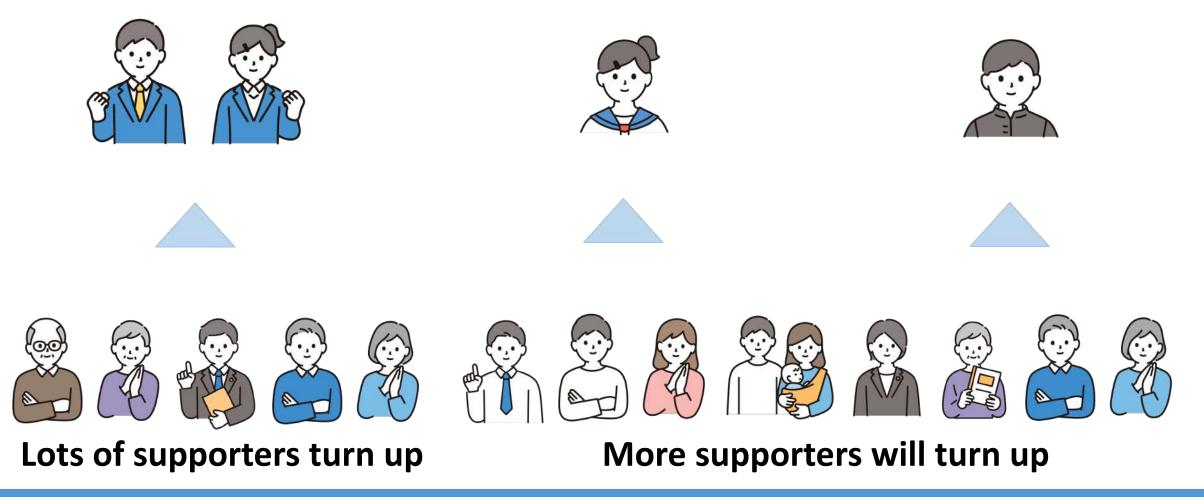
### 6/2022 ~ 10/2022 Happy Coffee at a local shop



## **New Hypothesis**

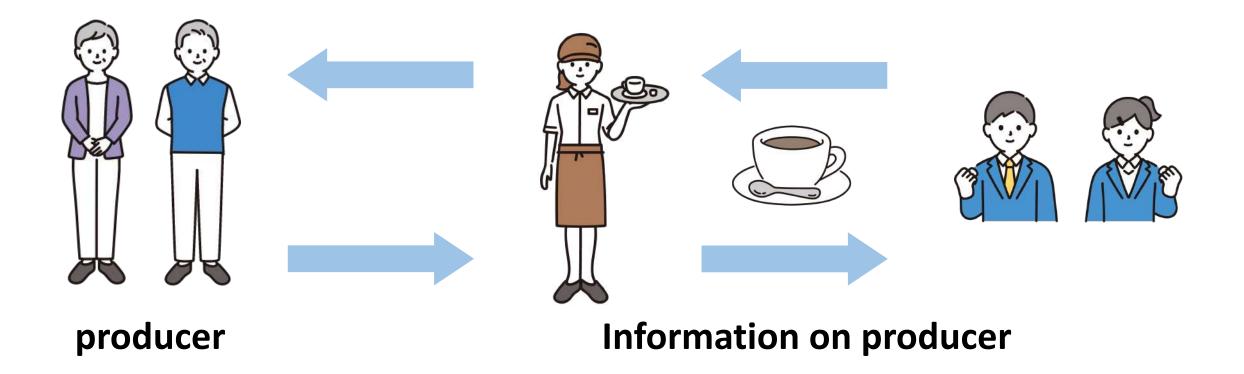
#### We high school students act

#### More high school students act



## **New Action Plan**

### **1. Inform of the significance of Fairtrade**



## **New Action Plan**

### 2. Inspire more high school students to take action

