



Promotion of Japan and Uwajima through Anime, Tokusatsu, and Japanese Language Education

SGHN109

愛媛県立宇和島南中等教育学校

1. Introduction

Judging Japanese essay and speech contests



There is a lack of
information about us.

Prejudices against Japan



Feel uneasy
about interacting
with foreign people

A photograph of a modern, multi-story building with a courtyard, used as a background for text. The building is light-colored with many windows. The sky is blue with some white clouds. The text is overlaid on the image.

Prevent a **multicultural** society

Foundation for achieving
SDGs

Goal ①

Communicating our lives
and culture to people overseas.

→ **feel familiar** with Japan

→ **dispel** negative feelings.



Goal ②

Showing **positive** attitude

→ Japanese people
can feel **confident**
for international interaction.



2. Our activities

① Online participation in Japanese animation events abroad

<https://animazement.com/>から引用

Animazement

アニメイズメント

More than **10,000** visitors





Real School Life
In Uwajima Minami



Real School Life
In Uwajima Minami

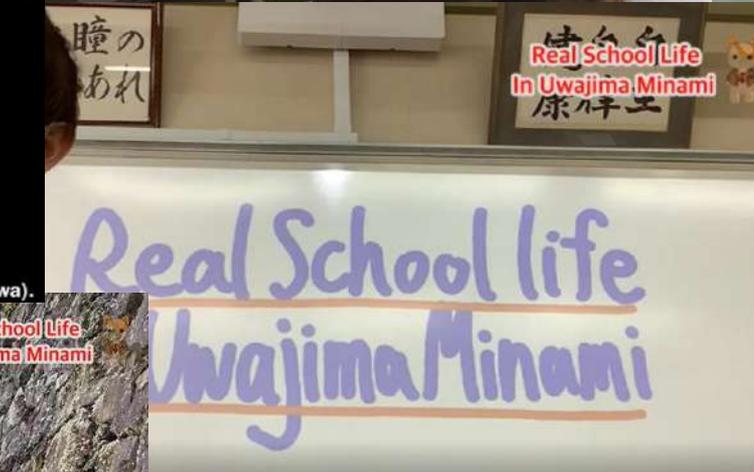


Real School Life
In Uwajima Minami



Real School Life
In Uwajima Minami

...y teacher captured them in the nearby river, 神田川(jinden-gawa).



Real School Life
In Uwajima Minami

ay, I'll show you my favorite place, roof t



Real School Life
In Uwajima Minami



Real School Life
In Uwajima Minami

12 videos



Courtyard

Real School Life
In Uwajima Minan



so we picked up, and brought it to a police box nearby.



each

Animazement 2022
SAT 26 - SUN 15, 2022

5月 2022
22 23 24 25 26 27 28

すべて 自分のスケジュール

土曜日 5月 28日, 2022

Time	Session	Room	Category	Action
12:30 午前 1:30 午前	Q&A with Kyle Hebert	301AB	Guest Panel	+ 追加
12:30 午前 1:30 午前	Ricco Fajardo Q&A	302AB	Guest Panel	+ 追加
12:30 午前 1:30 午前	Tea Ceremony	302C	Panel Culture	+ 追加
12:30 午前 1:30 午前	Uwajima Minami - Life in a Japanese High School	303	Pre-Recorded Panel Culture	+ 追加
12:30 午前 2:30 午前	Anime Jeopardy!	306C		+ 追加
1:00 午前 3:00 午前	San Balrc			+ 追加
1:00 午前 3:00 午前	Stre Balrc			+ 追加

Uwajima Minami - Life in a Japanese High School

CULTURE PANEL PRE-RECORDED

Educational Growth Across Oceans (EGAO), Animazement's parent organization, works with schools across Japan to promote cultural exchange. Our friends at Uwajima Minami Middle/High School are here to show you what life is like in a real Japanese high school. Season 1 premiered at AZ Reconnected this past fall. Now join us for Season 2! (This panel has been pre-recorded specifically for Animazement!)

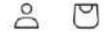
② Cooperation

with a local radio program
featuring special effects films,
Tokusatsu. (特撮)

Uwajima World Link = local **radio** program



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Uwajima World Linkについて

「うわじまワールドリンク」は、2022年8月3日(水)午後1時から始まる55分間の「FMがいや」新番組です。宇和島(または日本)と海外の人々がFMラジオやYouTubeチャンネルを介して一緒にコミュニケーションを取り、交流し、楽しむための場所を目指しています。

チャットで問い合わせる

<https://officeseike.com/pages/about-uwajima-world-link>より引用

English and Japanese



On air and on Youtube

https://uwajima-updates.jp/blogs/uwajima-keywords/ehime_pref_uwajima_minami_secondary_school_interact_club_file-03より引用

Individuals **in Uwajima**



20,000 tokusatsu fans
around the world !

Uwajima Questions



HOME ▾ CATEGORY ▾ LIVE-STREAMING PROGRAMS ▾ SERVICE ▾



日本文化でカルチャーショックを感じた経験はありますか？それはどんなことでしたか？

Q: Have you had any experience feeling culture ...

OCTOBER 25, 2022

Q: Have you had any experience feeling culture shock between your country and Japan? If you have, what was it? / 日本文化でカルチャーショックを感じた経験はありますか？それはどんなことでしたか？

1 comment



Q:昭和の日本と比べて、今日の日本にはどんな印象がありますか？

-The Question is from: Yappy

Q:What kind of impressions do you have of Japan...

OCTOBER 18, 2022

Q: What kind of impressions do you have of Japan nowadays compared to Japan during Showa era? / 昭和の日本と比べて、今日の日本にはどんな印象がありますか？

1 comment



Q: What are the best Japanese products that other countries don't have? / 他の国にはない優れた日本製品って何だと思いませんか？



or words do you think are unique to your culture/country when having a conversation?

どのようなジェスチャー、フレーズ、または言葉があなたの文化/国に固有のものだと思いますか？

-The Question is from: ANEGON

Q: What are the best Japanese products that oth...

SEPTEMBER 27, 2022

Q: What are the best Japanese products that other countries don't have? / 他の国にはない優れた日本製品って何だと思いませんか？

Q: What kinds of gestures, phrases, or words do...

SEPTEMBER 7, 2022

The Question is from: ANEGON Answer from LuisKiller73 (France): Well that was a hard question to think about. so to answer it, in France for lunch and

<https://www.cstoysjapan.com/blogs/uwajima-questions>より引用

③ Supporting

Japanese

Language

Education

in foreign countries.

Judging the contest to support Japanese education

NCATJ

Home About Contact



North Carolina Association of Teachers of Japanese

2022-2023 Events

2022 Annual NC Japanese Language Essay Contest for High School Students

Application deadline: Friday, December 16, 2022 at 5:00PM

[Link to the application guideline](#)

Contact: Yoshimi Yamagata Aoyagi (yaoyagi@chccs.k12.nc.us)

Past Events

The 20th Annual NC Japanese Language Essay & Speech Contest for High School Students

[A list of winners can be viewed here.](#) Congratulations!

The 19th Annual NC Japanese Language Speech Contest For High School Students

[A list of winners can be viewed here \(with links to speech videos\)](#)

The 18th Annual NC Japanese Language Essay Contest for High School Students

[A list of winners can be viewed here.](#)

<https://ncatj.weebly.com/>より引用

Uwajima Minami Award

The 20th Annual North Carolina Japanese Language Speech Contest For High School Students

Level 1

1 st place	Fraipont, Anne	East Chapel Hill High School
2 nd place	Storch, Will	North Carolina School of Science and Mathematics
3 rd place	Nguen, Lam	North Carolina School of Science and Mathematics

Level 2

1 st place	Kuratana, Ben	Millennia Academy
2 nd place	Reid, Celeste	North Carolina School of Science and Mathematics
	Joy Schwartz	East Chapel Hill High School

Level 3

1 st place	Agano, Kyle	Chapel Hill High School
2 nd place	Shi, Carolyn	Chapel Hill High School
3 rd place	Ma, Naree	Chapel Hill High School

Level 4

1 st place	Wang, Lisa	East Chapel Hill High School
2 nd place	Tanaka, Jet	Durham Academy
3 rd place	Resnick, Joshua	East Chapel Hill High School

Uwajima Minami HS Award

	Fraipont, Anne	East Chapel Hill High School
	Tanaka, Jet	Durham Academy

North Carolina Japanese Language Essay Contest For High School Students

Level 1

1 st place	Gayton, Lokelani	East Chapel Hill High School
2 nd place	Martinez, Paulina	East Chapel Hill High School
3 rd place	Fraipont, Anne	East Chapel Hill High School

Level 2

1 st place	Callahan, Harper	North Carolina School of Science and Mathematics
2 nd place	Destafino, Makayla	North Carolina School of Science and Mathematics
3 rd place	Schwartz, Joy	East Chapel Hill High School

Level 3

1 st place	Shi, Carolyn	Chapel Hill High School
2 nd place	Moto, Mia	Chapel Hill High School
3 rd place	Ma, Naree	Chapel Hill High School

Level 4

1 st place	Kuo Guenevere	East Chapel Hill High School
2 nd place	Wang, Lisa	East Chapel Hill High School
3 rd place	Grant, Ken	East Chapel Hill High School

Heritage

1 st place	Resnick, Joshua	East Chapel Hill High School
2 nd place	Yamamoto, Yuko	Chapel Hill High School
3 rd place	Agano, Kyle	Chapel Hill High School

Uwajima Minami HS Award

1 st place	Martinez, Paulina	East Chapel Hill High School
2 nd place	Grant, Ken	East Chapel Hill High School

<https://ncatj.weebly.com/>より引用



Uwajima Minami Award



Wash our hands before entering the sacred place.



In some shinses, we can buy good

3. Results and conclusion

Goal 1



**We could promote ourselves
to people around the world**

Goal 2

	見る前	見た後
1. コロナのことを考えると、今、国際交流を行うことは難しいと思う。	2.96	2.08
2. オンラインで宇和島をアピールする活動は難しそうだ。	2.81	1.77
3. コロナの感染が収まったら、外国に行ってみたいと思う。	3.15	3.46
4. 海外の様々な人たちと交流活動を行ってみたい。	3.00	3.50
5. 英語を頑張って勉強してみようと思う。	3.04	3.46
6. 海外の文化に興味がある。	3.00	3.46
7. 私たちは、日本文化に誇りを持っていい。	3.46	3.65
8. 私たちは、自分たちの郷土に誇りを持っていい。	3.27	3.58
9. コロナ禍でも、できる国際的な活動がある。	2.92	3.65
10. コロナ禍でも、私たちは宇和島を海外にアピールすることができる。	2.62	3.42

questionnaire → encouraged
We also feel empowered

Thank you everyone.



Gratefulness → the key for
multicultural society