Tourism No One Behind



Location

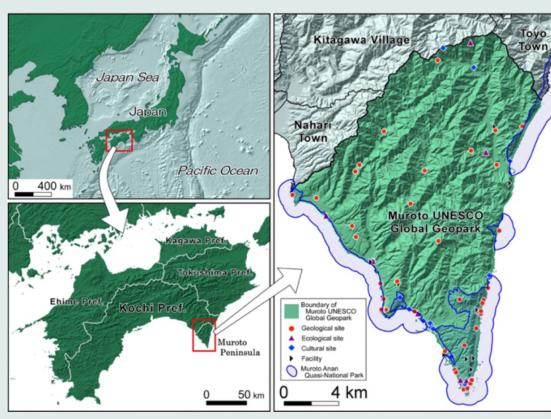
Shikoku Island, Southeast of Japan

Resource

UNESCO Global Geopark

Vision & AIM

Achieving tourism no one behind: Muroto's tourism information should be conveyed to everyone over country border, language barrier, and with or without disabilities



SGHH111 Kochi Prefectural Muroto High School

Project 1 Photo Exhibition: Expressing Geopark throughout Our Daily Lives



Conventional tourism promotion tools by Muroto UNESCO Global Geopark: Beautiful photos or videos of local geological heritage (posters, PR videos, etc)





Not enough to describe "Geopark" which is not about rocks or scenery but also about people lives connecting to local natural environment.

Photo Exphibition (2022 Nov. 1st to Dec. 10th)



[AIM] Introducing "real" local lives for visitors [Theme of photos]

Our days with my friends and family in Muroto's nature Our way to interact with local natural environment

Describing people's daily lives in Muroto





Project 2 Guided Tour in Sign Language

Various guided tours and activity programs are available in Muroto UNESCO Global Geopark. However, those tours and programs are not for people with disabilities.

FY2021: Developing guided tour targeting visually impaired persons







FY2022:

- 1) Developing a guided tour in sign language targeting hearing-impaired persons
 - Making a short video of the tour in sign language with captions
- 2) Creating an artwork expressing Geopark messages
 - Conveying messages of Muroto's natural environment for everyone

