

# Importance of teaching Entrepreneurship in Primary Education

Ikeda High School attached to Osaka Kyoiku University

**W202005**

# Cons of having less entrepreneur

The needs of entrepreneurs in society

No entrepreneurs



Hard to grow  
change making entrepreneur



No option to make business a  
way to work on social goals

No entrepreneurs



No new competition in  
the market or industry



Slow economic growth

Lot of entrepreneurs



Easier to influence and grow  
more change makers



Social goals are not responsibility  
of only governments  
Individuals and Business  
should work on them too

Lot of entrepreneurs



New competition in the  
field



Growth of economy  
&  
Better productivity

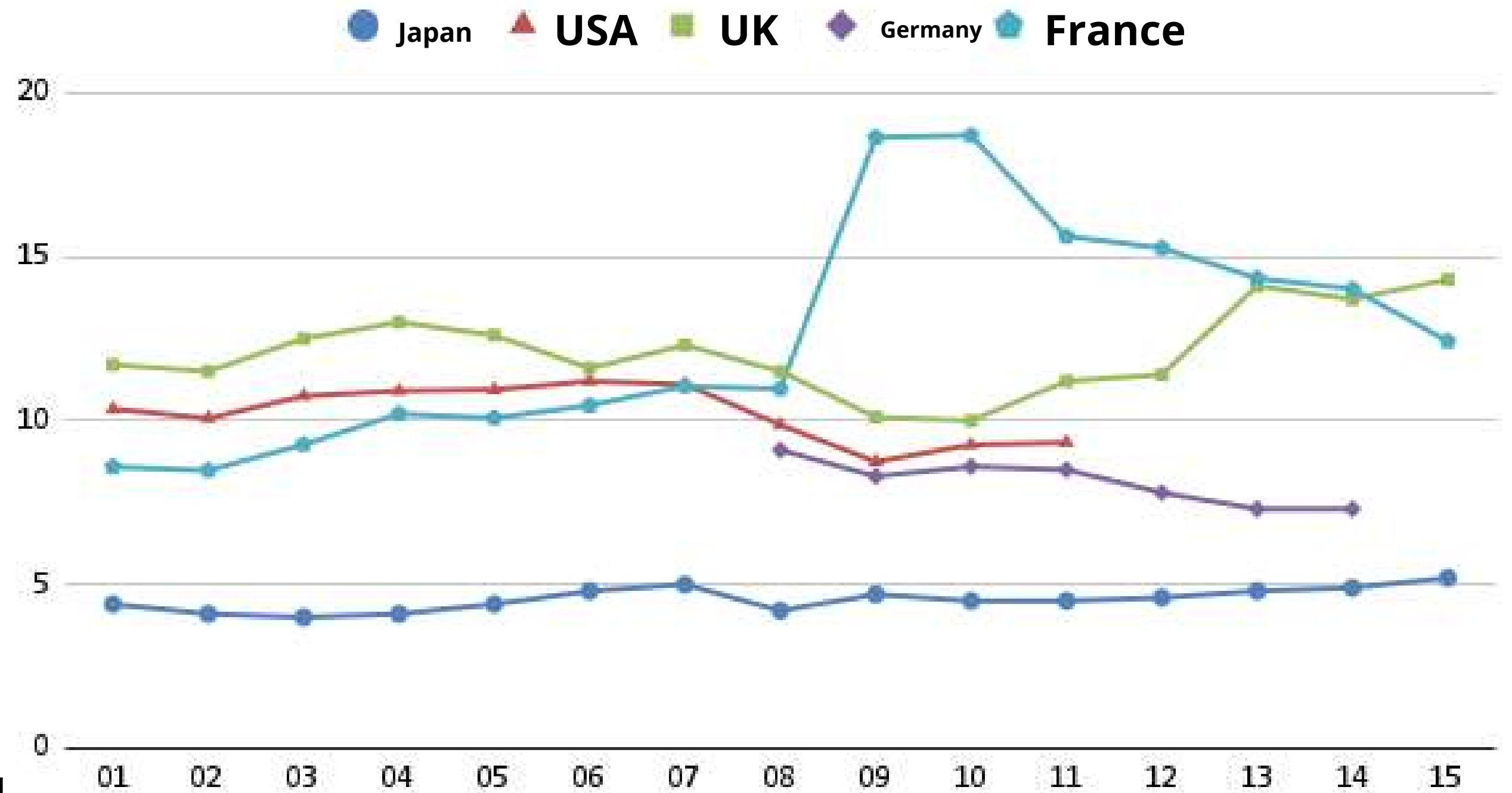


\*株式会社ウィルフ 黒田健太郎  
日本の起業現状と課題  
p7~p11 参考

# Cons of having less entrepreneur

Actual condition of Japan①

## International comparison of business starter



\*中小企業庁

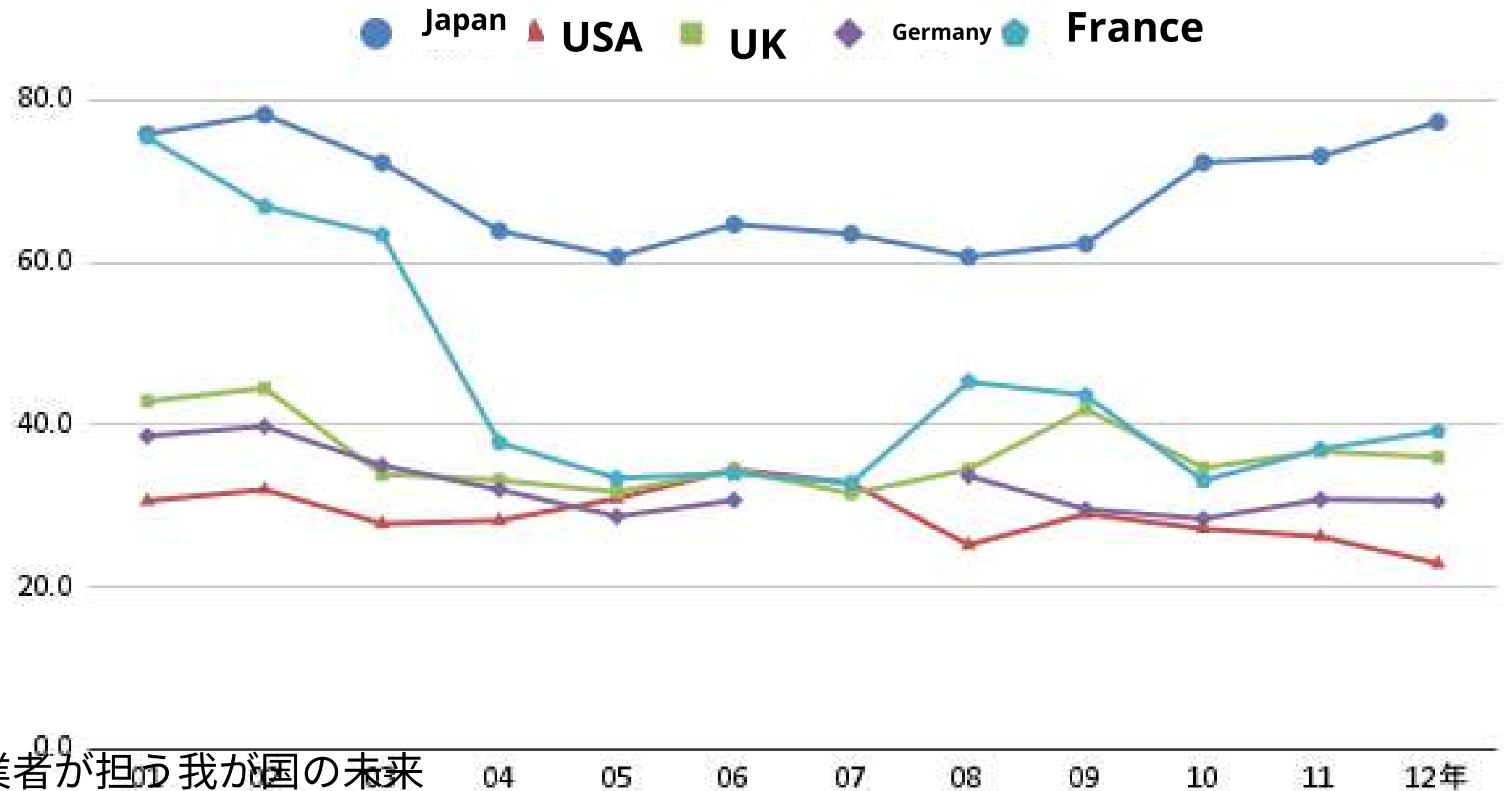
第2部 中小企業のライフサイクル

2. 起業の実態の国際比較

# Cons of having less entrepreneur

Actual condition of Japan②

## Percentile of people uninterested in entrepreneurship



\*中小企業庁

第3部 中小企業・小規模事業者が担う我が国の未来

第3節 「起業大国」に向けて

# Interview with JHS Teacher

Did you feel any changes in student after doing entrepreneurship education?



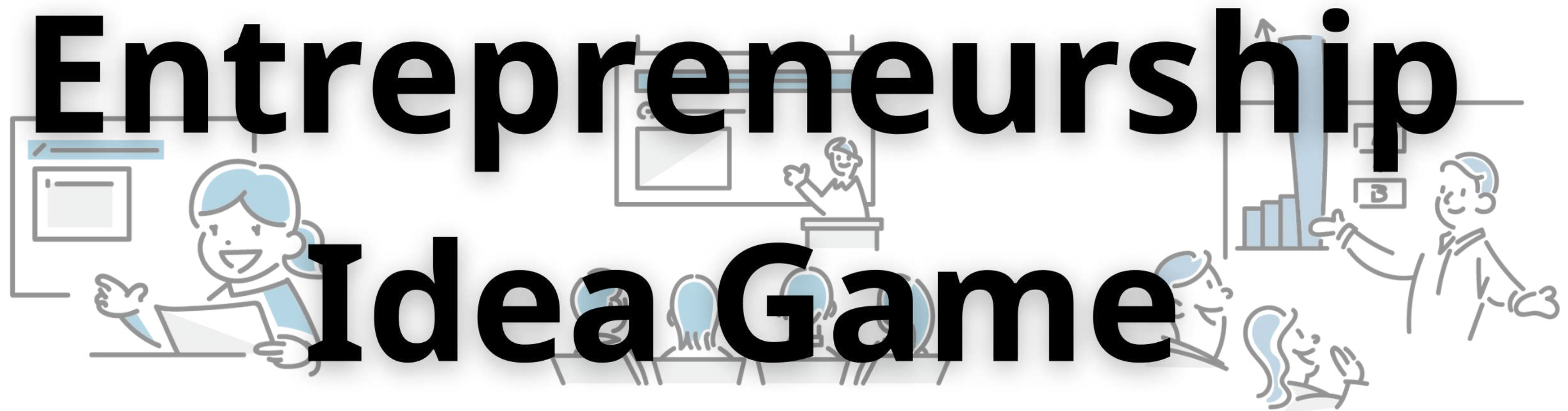
- Students learn their capability and experience accomplishment by planning by themselves
- They learn how to solve problems by working together.  
→ Teachers can also discover new characteristics of students

What do you care about the most when you are instructing students on entrepreneurship?

- Most important is how we can enhance and deepen ideas.
- Critical comments to students further add to their thoughts.
- Teach pros and cons of capitalism, so that students don't only care for profit

# Our Game

# Entrepreneurship Idea Game

A collection of light blue line-art icons representing business and education. On the left, a woman sits at a desk with a laptop. In the center, a man stands at a podium in front of a whiteboard. On the right, a man points to a bar chart with an upward arrow, and another man stands nearby. At the bottom right, a hand holds a pen over a document.

- The start of young entrepreneurs

# Explanation of the game

A game aimed to create a new business idea that can contribute to solving social issues, using the wide variety cards given to you

## 50 kinds of material resources

Watch, Pant, Train  
Plastic Bottle

## 50 kinds of location resources

Mountain: Woods, Ski slope  
Sea: Harbour, Fish Farm  
City: Parks, Warehouse

## 50 kinds of Human resources

Cook, Librarian, Programmer,  
YouTuber, Uni student

Pick cards **randomly** from each pile

You can **freely combine** the cards that you took

It has to do with one of the **social issues** that is presented

# Issues in Japan that can be solved

**No teacher is trained to teach entrepreneurship**

- Game is simple, ready-to-use material for class
  - Comes along with lesson plans
- 

**Low Interest in Entrepreneurship**

Lowers the bar of entrepreneurship

Fun&Simple → Easy to understand  
the concept



# Our future plans

Finish creating our game

Have middle&primary school test play it as class material



Making changes to better it



Create a prototype of the game that can be used in real educational settings anywhere

# Reference

中小企業庁、「第2部中小企業のライフサイクル 2 企業の実態の国際比較」

[https://www.chusho.meti.go.jp/pamflet/hakusyo/H29/h29/html/b2\\_1\\_1\\_2.html](https://www.chusho.meti.go.jp/pamflet/hakusyo/H29/h29/html/b2_1_1_2.html)

(2022/11/2)

中小企業庁、「第3部中小企業、小規模事業者が担う我が国の未来 第3節『起業大国』に向けて」

[https://www.chusho.meti.go.jp/pamflet/hakusyo/H26/h26/html/b3\\_2\\_3\\_1.html](https://www.chusho.meti.go.jp/pamflet/hakusyo/H26/h26/html/b3_2_3_1.html)

(2022/11/2)

株式会社ウィルフ黒石健太郎、スライド「日本の起業家率の現状と課題」 [https://willfu.jp/wp-](https://willfu.jp/wp-content/uploads/2013/09/7eb4c0f5a17c4b434918a4fb6371510d.pdf)

[content/uploads/2013/09/7eb4c0f5a17c4b434918a4fb6371510d.pdf](https://willfu.jp/wp-content/uploads/2013/09/7eb4c0f5a17c4b434918a4fb6371510d.pdf)

(2022/11/3)

駒沢大学深見ゼミナール 佐藤班、スライド「日本における金融教育のあり方について」

<http://shougakuren.jp/mwbhpwp/wp-content/uploads/d7da959d4a79dda343a6518c3e5f5cd7.pdf>

(2022/11/3)

The background is a soft, blue-tinted landscape. It features a range of mountains in the distance, with a prominent peak in the center. The foreground shows a valley with some vegetation and a winding path or road. The overall atmosphere is calm and serene.

**Thank You!**