

Aiming for sustainable community revitalization in Niseko that does not rely on snow in a warming climate.

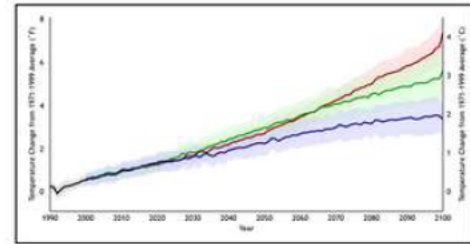


About Niseko

- powder snow
- one of the most famous resort in the world
- many foreigner tourists



Climate change



From Climate.gov.

temperature could be 5.4°C warmer in 2100

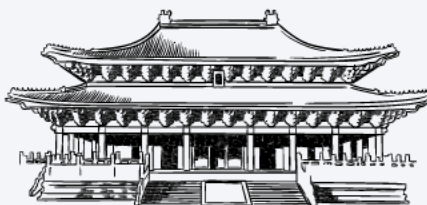
To make Niseko sustainable

Incorporating Japanese capital

Merits

- Japanese culture ex) Ryokan
- Benefits go to the community
- Lead to redevelopment of the nearby area

real japanese culture



High service

high quality

Relax

How do we do to incorporate Japanese capital?

Get the Japanese interested in Niseko



- Make it famous for summer resort
- studying abroad in Niseko
- **A system that both adults and children can enjoy**

**[Snowman project]**

Both adults and children can enjoy!

- all-inclusive
- price; activities + foods + Babysitting fee
- day and night

Merits

- more Japanese would be interested
- parents can relax
- Benefits to the community
- Increase the number of customers

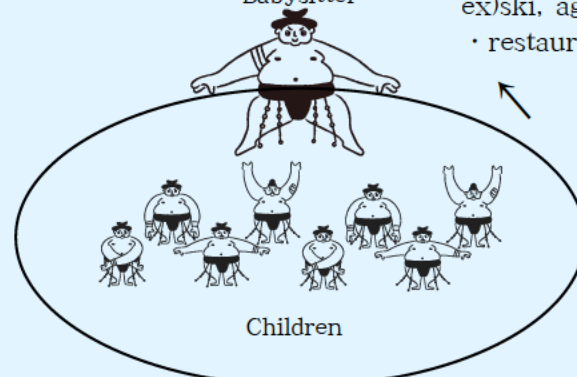


Children

Adult

Babysitter

- activities ex)ski, agricultural activities
- restaurants



Children