

Purpose



This research aims to make Urushi well known, one of the most traditional lacquers in Japan, to revitalize the industry. Although the Urushi products have many advantages, such as eco-friendliness and durability, many people are not aware of these advantages, and their use is currently decreasing. If we make Urushi more familiar to people, we can stop the decline of the traditional Urushi industry.

References

- "Matsuzawa Urushi Kobo", <http://www.japanjobozi.com>, 24 Apr 2023.
- "The World of"Urushi",MAFF, http://www.maff.go.jp/j/pr/aff/2211/spe1_02.html, 18 Jan 2022.

Methodology&Result①

1. Research On The Internet

We researched Urushi's characteristics and looked up past studies.

- resistant to acid and alkali
- durability
- eco-friendliness



2.Contact

In December 2022, we succeeded in getting a chance to engage in discussions with Matsuzawa Urushi Studio, and we shared views concerning the present situation of Urushi.

→The problem is a lack of awareness of the advantages of Urushi.

The School Badges
We discovered a new way to use of Urushi: to make our high school's badges from dry lacquer sheets and apply Urushi to them.

- ▶ Cut dry lacquer sheets made by applying Urushi to cloth and letting it dry, using a laser.
- ▶ They are decorated with mother-of-pearl inlay and gold.



Dry Lacquer Sheets

Current Activity

The Expected Results

- Many of our school students and their parents will become familiar with and interested in Urushi.
- Since our current school badges are of metal, we thought changing the materials to Urushi materials would make them environmentally friendly products.
- We also hope that decorating them with mother-of-pearl work will make Interest in this project increase.



Ashura Statue
→This statue is made in the way of using dry lacquer.



Methodology&Result②

3.Instagram

In January 2023, we opened an Instagram account to disseminate Information about Urushi, and posted an article on January 30.

→The article made low impact.



4.The INS Global Industry Strategy Study Group

We joined this event to understand the relationship between the cultural industry and other sections.

→ The importance of taking into account perspective of SDGs such as relativity between economy and environment.



5. The Advice

Matsuzawa Urushi Studio made lacquered medical pipettes. Although that was an innovative idea, he said that finding the way to approach not a particular field but a more general one was significant.

