

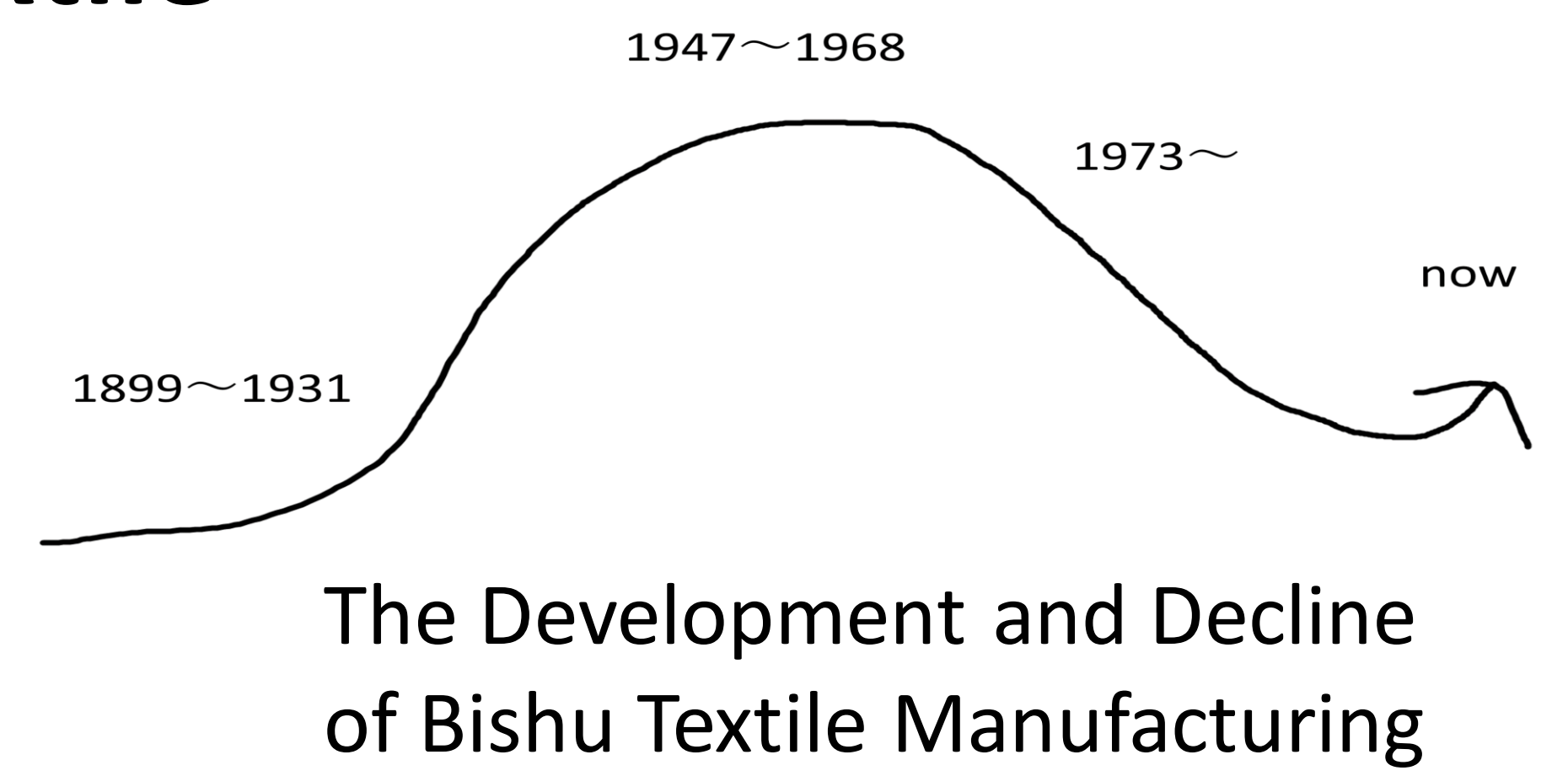
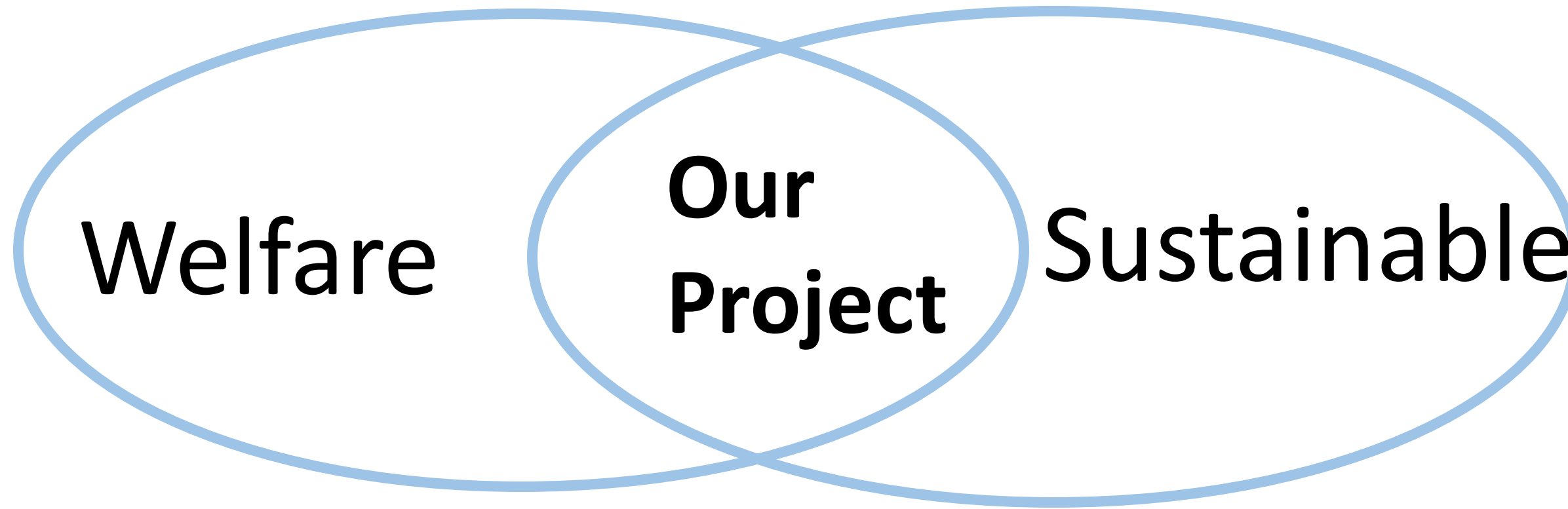
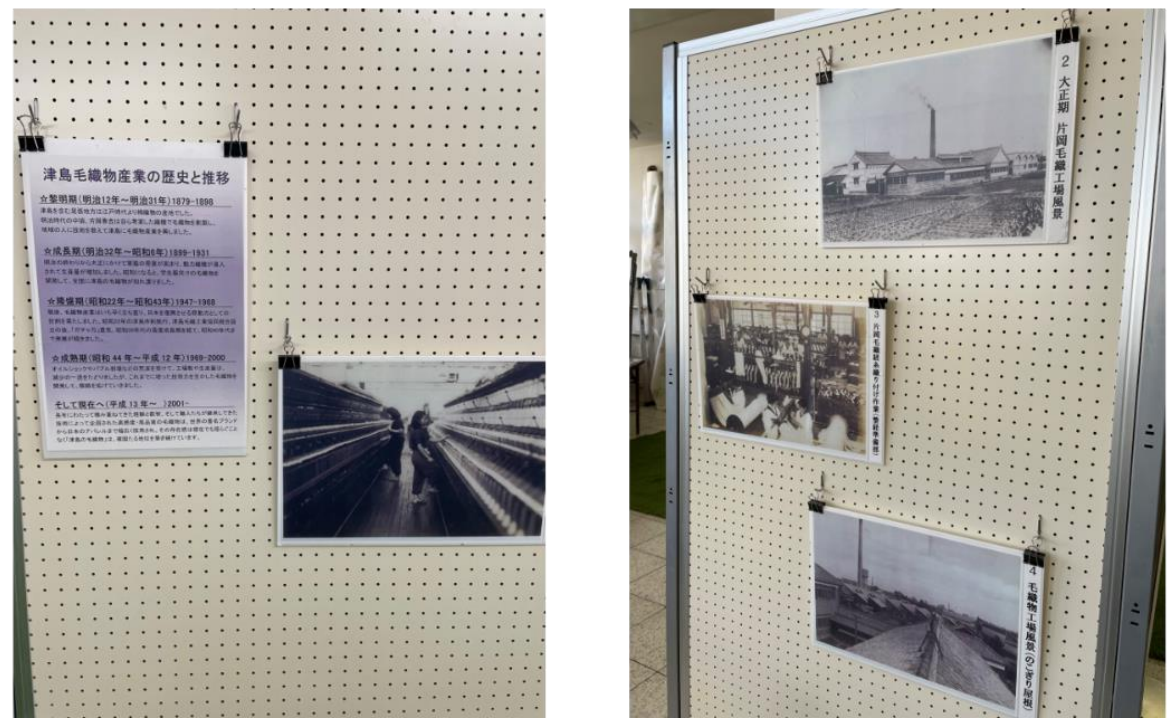
Tsushima Sustainable Mottainai (TSM) Project: Bishu Textile Collaboration



Introduction

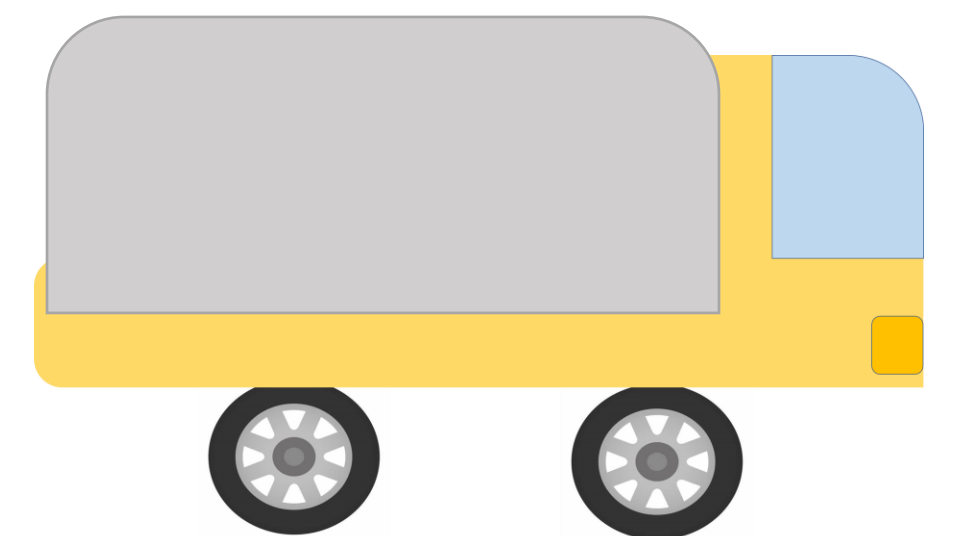
Bishu is one of the three major areas producing woolen textile Viera in Italy, Huddersfield in England, and Bishu in Japan

<https://bishu-japan.com/>

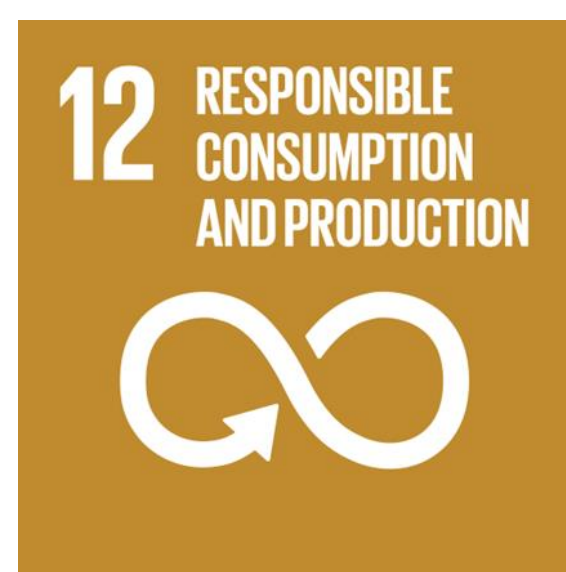


Problem

- ① Name recognition
- ② Labor shortage
- ③ Wasted scraps

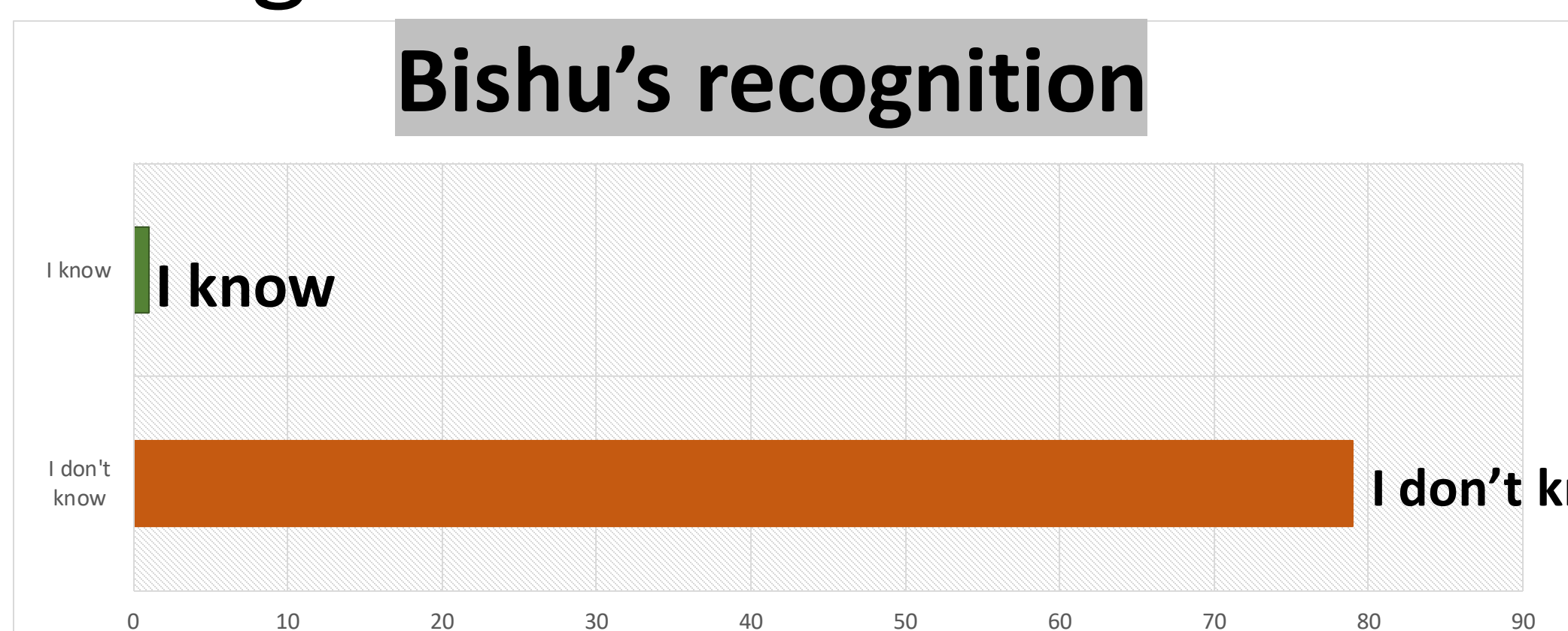


Project



① School Instagram

Aims: to make a school Instagram for students and use it to increase recognition of our activities.



② Reuse uniforms

Aims: to reduce waste by donating old uniform upon graduation for reuse.

③ Gacha Man Gacha(=capsule toy)

Aims: to spread awareness of Bishu and reduce wasted scraps by using Gacha Gacha machines.



At school
Every school event
100-200 yen/time
Capsule toys made in Bishu

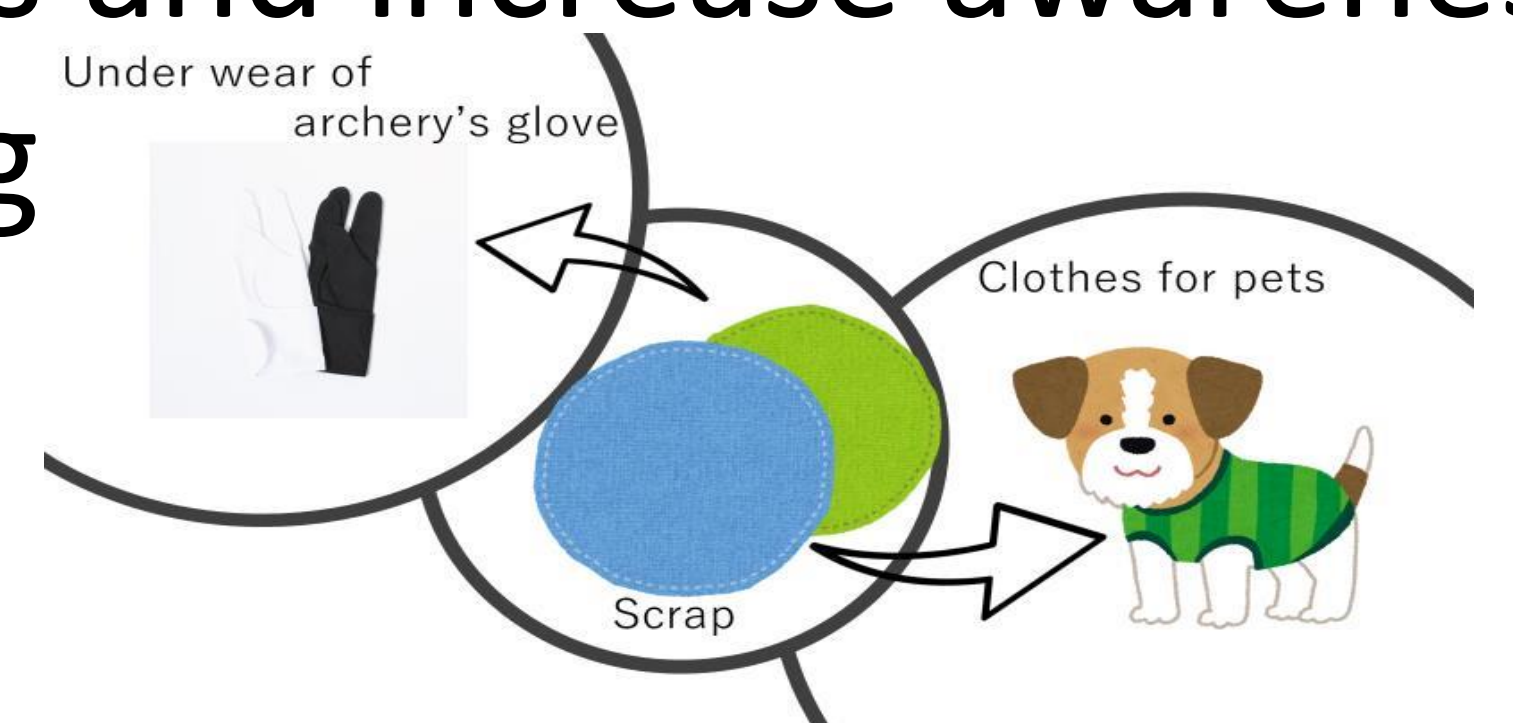
④ Clothes for dogs

Aims: to reuse offcuts and spread name recognition though making clothes for dogs.



⑤ Japanese archery with Bishu textile

Aims: to reuse offcuts and increase awareness of Bishu by producing *Shitagake* gloves for Japanese archery.



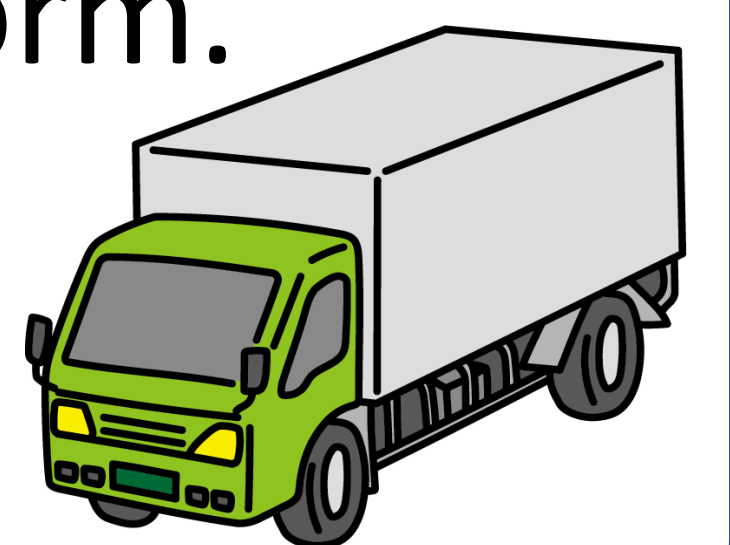
What we did



- ① Meet with Mr. Adachi, Deputy Secretary General of Bishu Woolen Textile Manufacturing Association
- ② Submit a proposal seeking approval to set up a school "Instagram" page

Issues Mr. Adachi brought to light

- ① It is costly to get scraps from the production of Tsushima High School's new uniform.
- ② Producing new clothes by "Hanmou" technique is time-consuming.



Conclusion

It will take time to spread recognition of Bishu textiles because it is not an easy goal, but we would like to proceed with what we can do in cooperation with the community. In addition, we want to pass on this project to the juniors of our school.