Brighten my town's future with "Toyoake Karuta"
～Aiming for diversity～

SGHN064 Seijoh High School

Purpose：To reaffirm Toyoake

Background:Toyoake City regional issues
→ Despite having famous places, it is not well-known

Producing "Toyoake Karuta" to solve problems

What is Toyoake Karuta?
A senior at our school made this for foreign children a few years ago.
Reinvented this time **to solve regional issues.**

Expected results

①Toyoake citizen:**Recognizing the charm of the region**
②Non-citizen:Learn about Toyoake→**Increase its popularity**

Regarding ②, what will happen if the popularity increases?

What you can expect

Improving name recognition
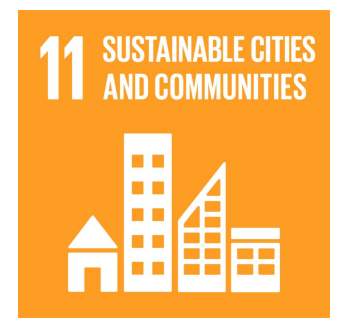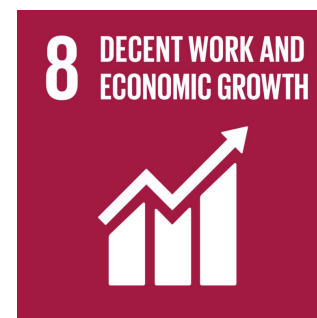↓
Can attract many tourists:⑧
↓
Economic growth and city revenue increases:③
↓
Improving medical and nursing care systems:③
↓
Becoming a town full of charm:⑪

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Comparison of hometown tax donation amounts （2022）	
Toyoake City	21,133,000(yen)
Okazaki City (Okazaki Castle is located)	233,228,000(yen)
Inuyama City (Inuyama Castle is located)	1,039,587,000(yen)
Obu City (neighboring city)	1,585,453,000(yen)

Source:https://www.furusato-tax.jp/?header-follow

The difference with other cities is clearly visible.

Practice

Toyoake Karuta was actually played in the hands of people **of all ages, from children to the elderly**, at events in the city.
We used slides to explain the contents of Karuta that seemed to be less well known among citizens.

Summary

Citizen's voice
Without these activities, I would not have learned about the issues surrounding the city where I live, nor would I have had the opportunity to interact directly with foreign children and local residents. It was a great opportunity for both the citizens and us high school students.

Voices from non-citizens
Through Toyoake Karuta, I was able to research a town I didn't know about, discovered many things, and grew as a student by interacting with local people.
Also, as I interacted with local people, I was very happy to hear comments such as "This place existed." and "I know this place!".