



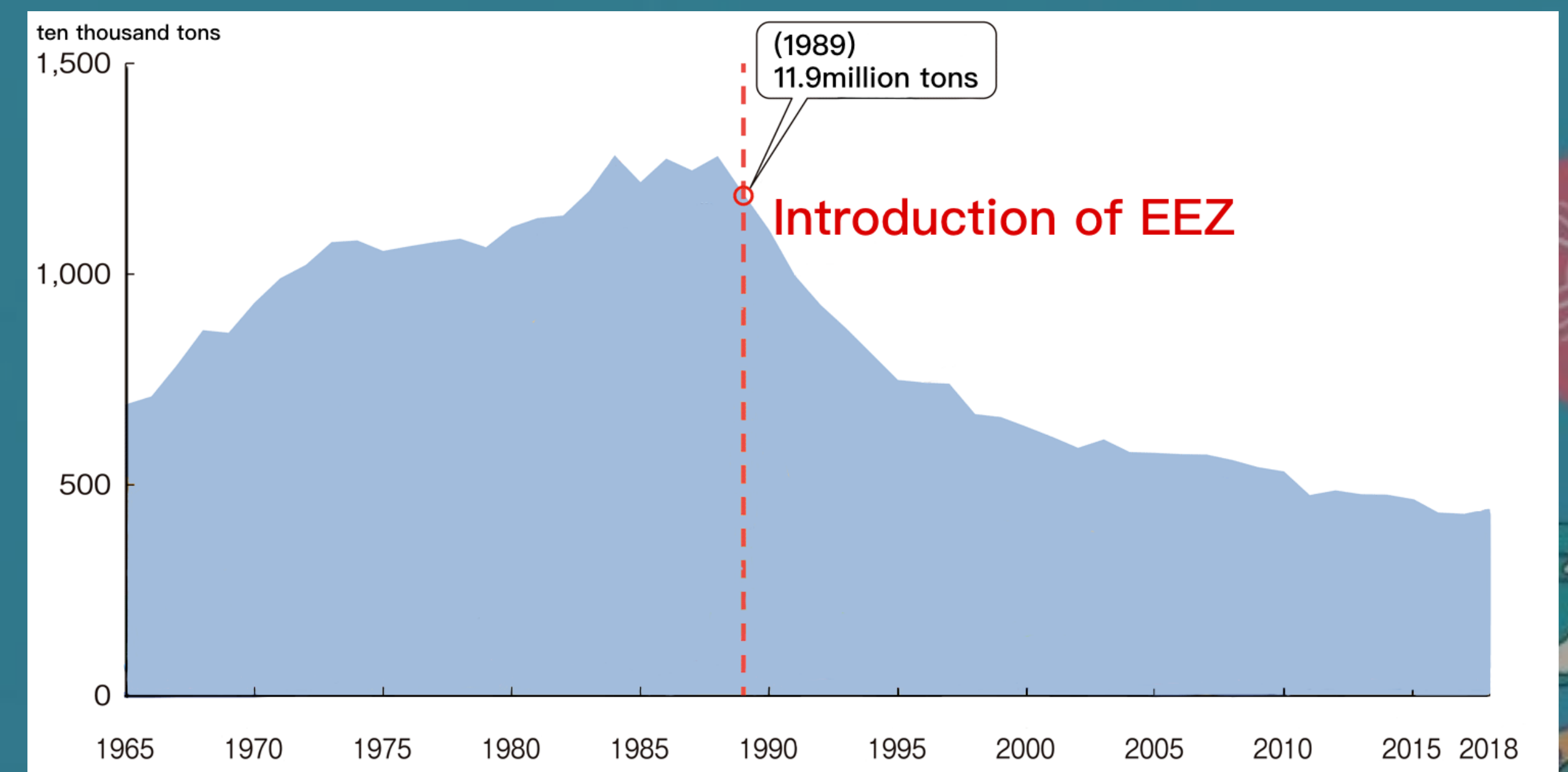
NGO Uoen – Activities for Creating A Sustainable Fishing Industry

SGHN077 Ritsumeikan High School

Problem

We won't be able to eat fish!

- ① Overfishing for profit
- ② Introduction of EEZ
- ③ The area of fishing decreases, yet the demand stays the same
- ④ Lack of governmental work
 - Regulation on overfishing
 - Information provision



Graph 1: Shifts in the Amount of Fish Caught and Changes in the Situations Surrounding Fisheries

→ **Need to raise public awareness about the situation**

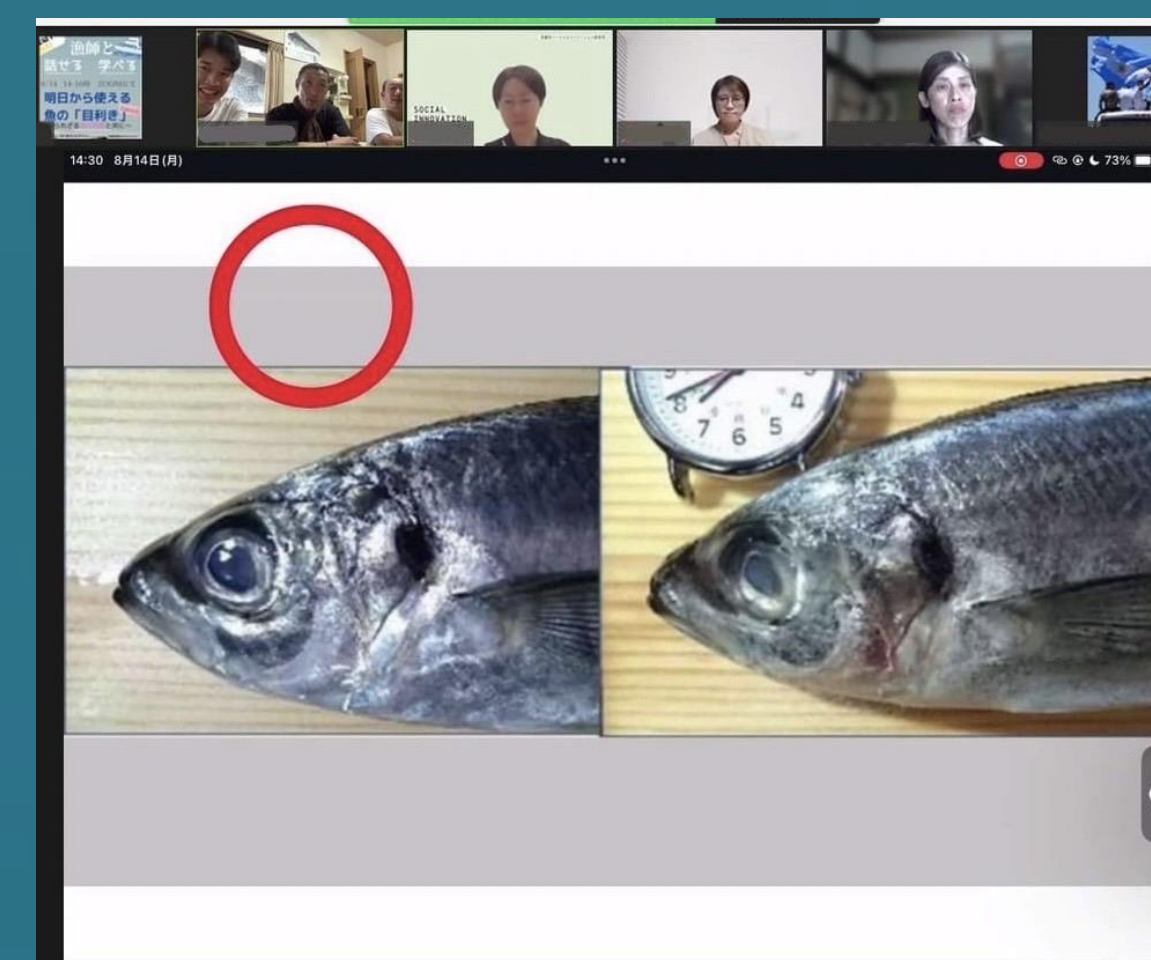
Bottom-up Approach

~To bring the fishing industry closer to home~



Fish Filleting Class

Utilizing “underutilized” fish



Online Talk Event

Connecting consumers and the fishing industry

Achievements

- Tunagu Program – Workation project with the MAFF
- Fish Filleting Class – Collaboration with Kyoto City
- Umipos Koushien 2023 2nd place
- Japan Sustainable Seafood Award U-30 Finalist



Fishing Tour

Experience the work of a fisher

+ Top-down Approach

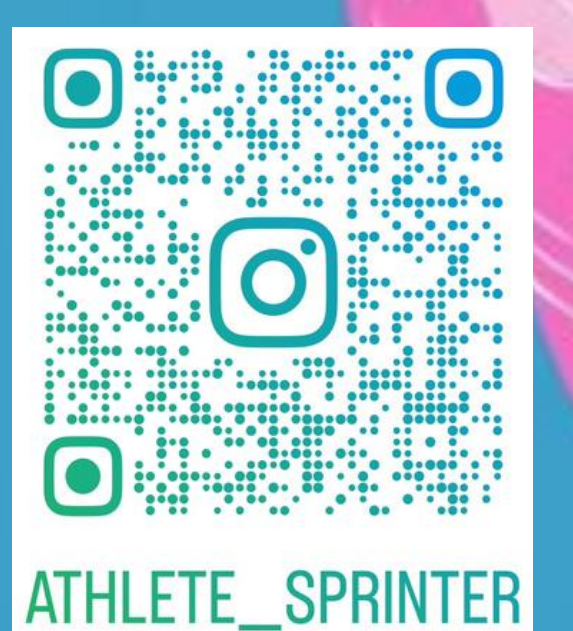
“Shihou Yoshi”

– Living in harmony with fish, humans, society and the environment

Redefining the relationship between fish and humans in order to introduce a new way of co-existence of us all

↓
A sustainable fishery where the well-being of all living things is respected

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References

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