

Bridge to needs: the new food networks

Achieving Sustainable Food Cycles in Developed Countries

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◆ Past Activities

Recently, we visited **the Aspen Institute** in New York City, **Second Harvest Japan**, and the **headquarters of Uber Eats Japan** to seek advice on our suggestions.

◆ Current Situation

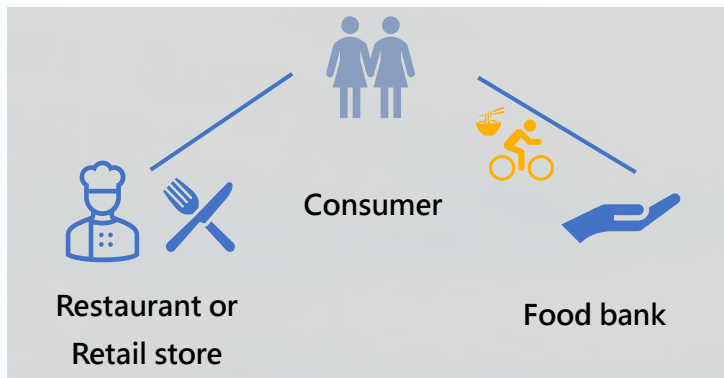
We focus on "height of relative poverty and food loss and waste" in problems of Japan. We believe that Food Bank is the best way to solve these two problems because it can support the poor and reduce food loss and waste. However, Food Bank cannot function well because of lack of money, food, and connection.



◆ Our Solution

Given the current situation, we propose 2 solutions: **FDC (Food Delivery Consumer) Network** & **Food Platform**

FDC Network



FDC Network is a system that connects consumers and food bank using the food delivery service.

Target: Big cities in Japan (Tokyo, Osaka, Nagoya)

Consumer Can:

- **Donate food** they do not need
- Use the system **anytime and anywhere**
- Get **points** which can be used for shopping
- Engage in environmentally friendly behavior

Food bank Can:

- increase **social visibility**
- expand its assistance to those in need of food

Food Delivery Company Can:

- have the potential to **get more investment**
- gain **social recognition**
- expand its **business**

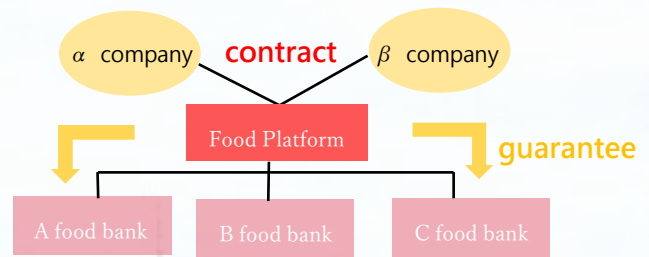
◆ Future Tasks

Create a plan to attract consumers.

Solve the problems that arise when we do these solutions in the countryside.

Could these solutions be applied to reducing food loss by retailers.

Food Platform



Company Can:

- Donate food without limitation
- Appeal **philanthropy**
 - Gain **reputation from society** and **public institutions**
 - Get **more investment**

Food bank Can:

- Gain **reliability**
 - Enrich the **variety** and the **amount** of food
 - **Cooperate** with other food banks
- Start to **run a new one**
 - **Increase in the number** of food banks
 - **Support more needy people**

