

# Promoting minor sports by using existing locations ~Focused on skateboarding~

W202003 Kyoto Prefectural Toba High School

## Background

We are doing minor sports and sometimes we feel bothersome.

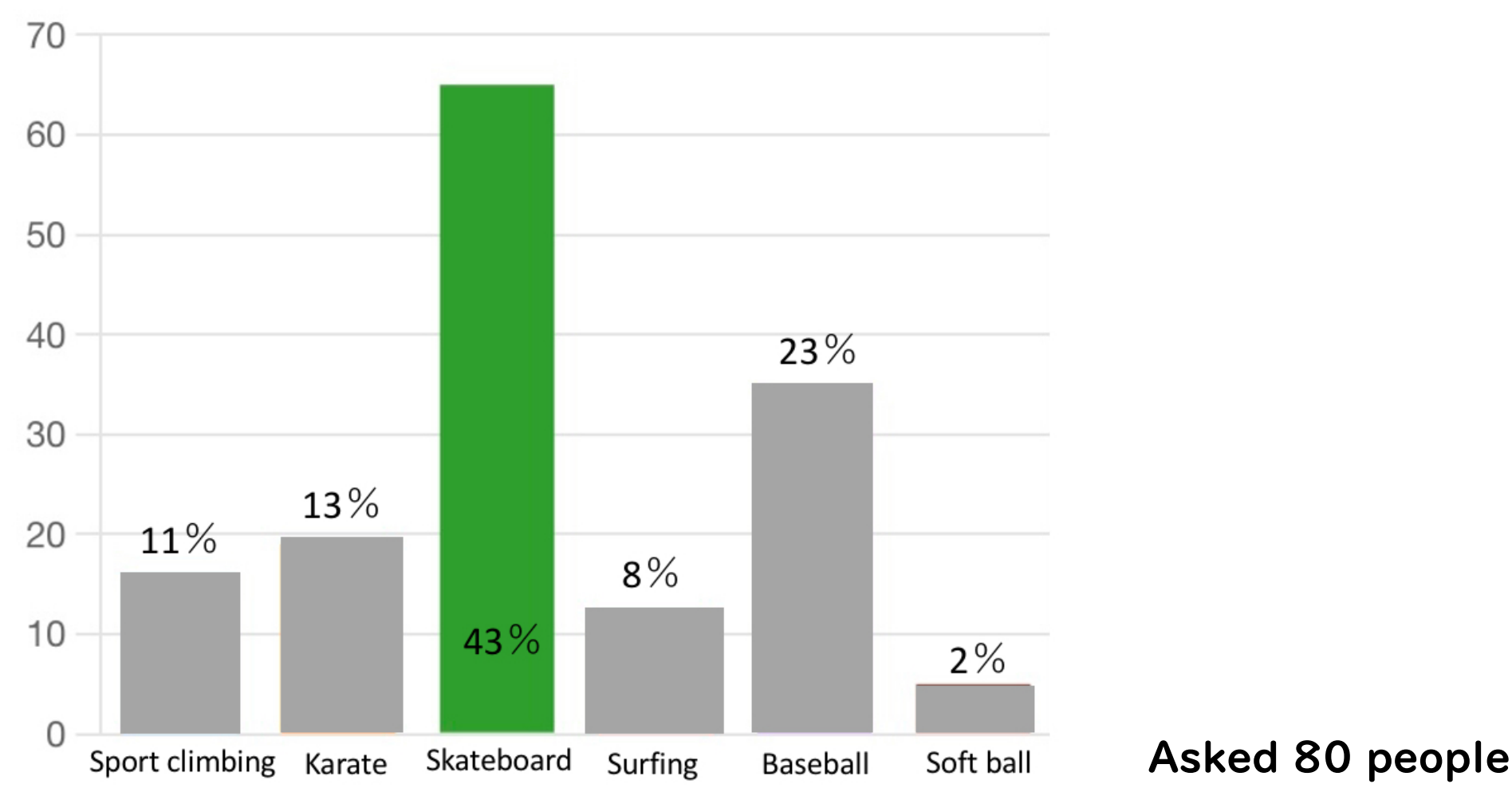
## RQ

What can be done to improve the image of skateboarding in Japan ?

## Research results

### ① Popularity

Skateboarding is getting a lot of attention now.



New Tokyo Olympic sports people found most interesting

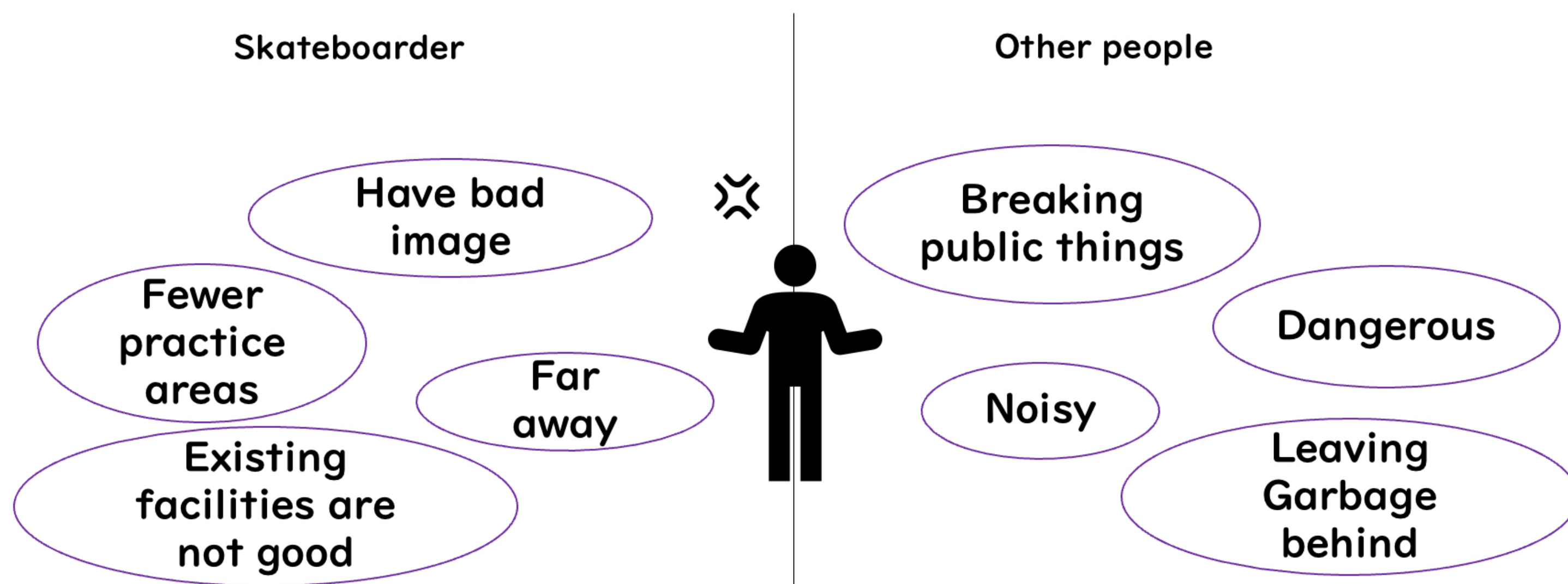
### ② Population of skateboarders

Worldwide → about 85 million people  
Japan → about 3 thousand people  
percentage → 0.004%

Other sports  
soccer → about 0.02%  
baseball → about 1.3%

### ③ Why do skateboarders have a bad image?

→ Interview of skateboarders at *Hiuchigata park* and *Umekouji park*

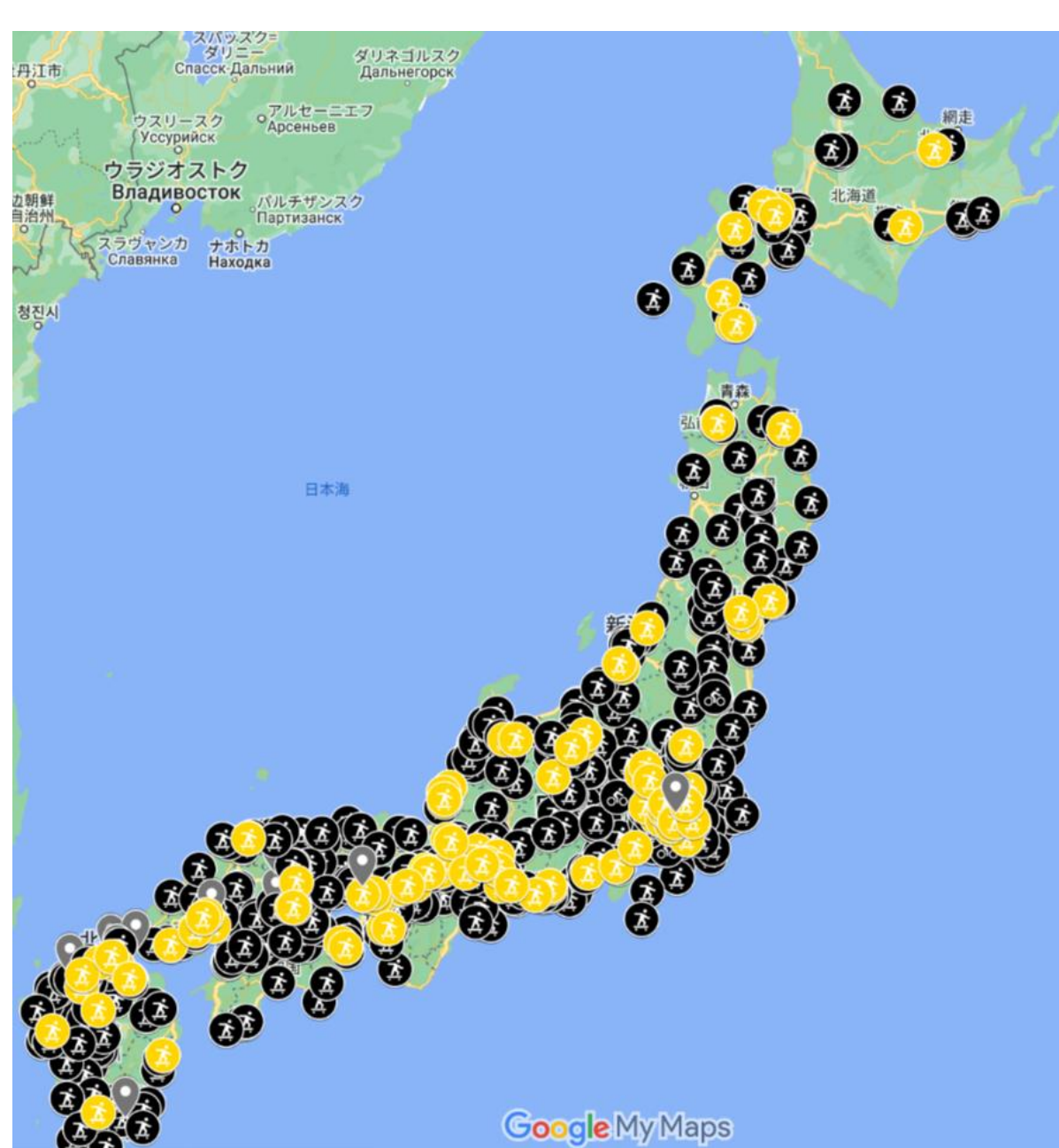


### ④ Current Issues



From 2010 to 2021, there were 230 cases of skateboarding accidents. News web in Tokushima 2023/11/16

### ⑤ Skateboarding locations



Number of practice places for skateboarding (2019)

In America → 3500/3.282billion  
In Japan → 243/1.263billion  
In Kyoto → 15/1.47million  
skateboard parks / population

Sukepa <https://sk8parks.net/kansai>Kyotohigashi> 2023/11/21

## Suggestion

~noon~

**Closed schools** renovated as a skateboarding place. The school buildings can remain.



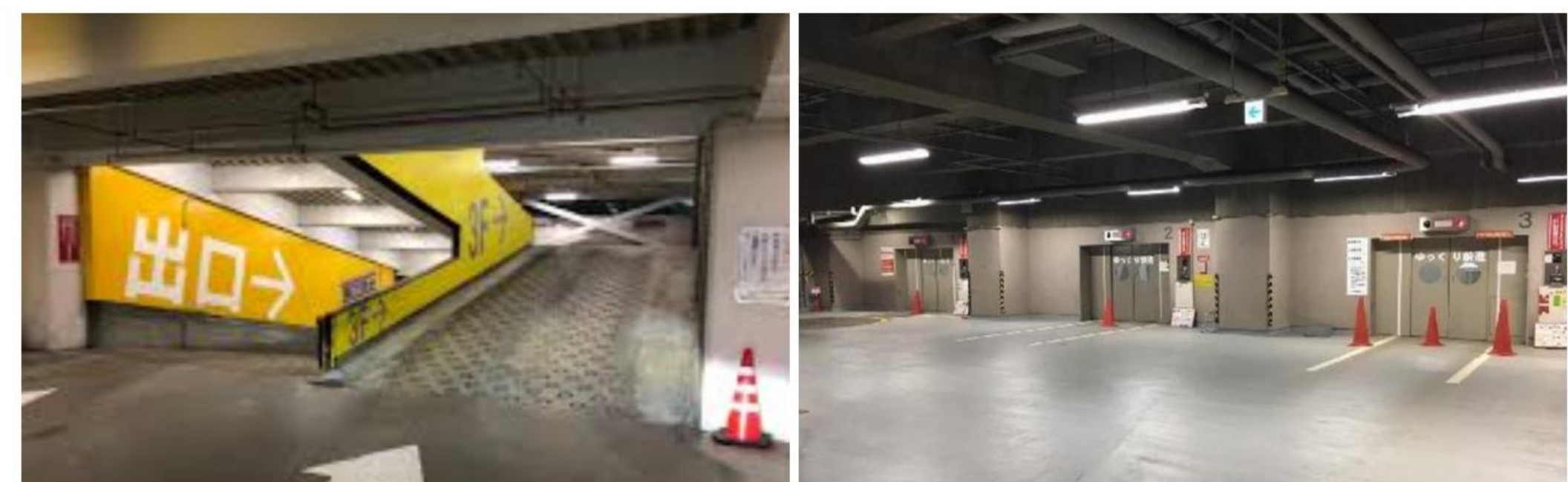
In *Miyagi Kyukawauchi junior high school*

In *Yamanashi Kyutakanokiyosato junior high school*

TBS news <https://newsdig.tbs.co.jp> 2023/11/9 TBS news

~night~

**Parking lots**



*Takashimaya*

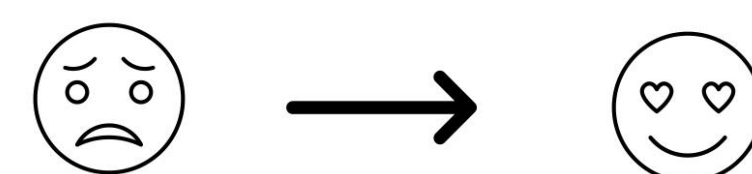
*Daimaru*

<https://btimes.jp> 2023/11/18

## Benefits

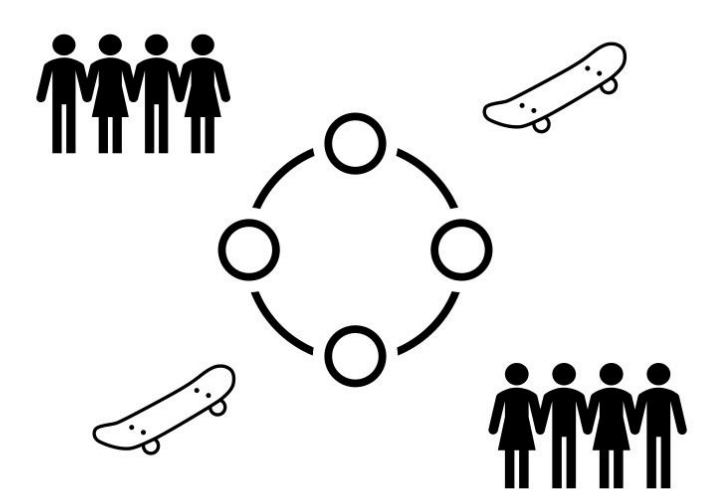
### ① For the public

Change of impression



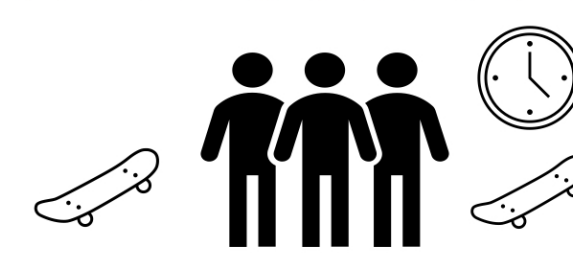
### ② For skateboarders

Building a community



### ③ For the community

Resolves the shortage of practice areas & Fewer accidents



## Conclusion

**Making effective use of existing locations**

Ex) closed schools, parking lots

This will be beneficial to skateboarders and the community

## References

MARRY MAG column [six charm we want to know for who are interested] <https://skate-life.net/skateboard-charm/> 2022/12/14

Kyoto information centre <https://www.city.kyoto.lg.jp/bunshi/page/0000296020.html> 2023/11/17

Tereasa news [https://news.tv-asahi.co.jp/news\\_society/articles/000186863.html](https://news.tv-asahi.co.jp/news_society/articles/000186863.html) 2023/11/16