

HOW TO FORM CIVIC PRIDE IN MULTICULTURAL COMMUNITIES?

W202004 同志社国際高等学校

Why did we focus on Civic Pride?

- Education based on Christian principal
- Conscience education
- Liberalism
- Internationalism

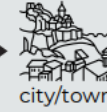
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discipline, social-skills
independence, integrity

School spirit at Doshisha International High School

+
3 years of studies on urban development



PRIDE



How is a common pride in school formed?

→ Active engagement in social activities / Promoting to the school development / Loving one's region

Respect other people
with multicultural
background



[Example 1]

~ Cape Town (South Africa)

① Cultural Diversity

- The city has become the **Melting Pot** of cultural diversity
- The city's reputation encouraged citizens to respect their cities and instill civic pride

② Civic Engagement & Social Activities

- Participation in local governance & social activities enhances civic pride
- The proactiveness helps citizens to form love towards the city, contributing to the enhancement of civic pride



[Example 2]

① "I Amsterdam" (Netherland)

- Residents are the Amsterdam itself
- The city of/by/for the open-minded and like-minded Amsterdammer
- The beauty of the canal, the large amount of greenery, the proper urban planning of the city
- The connection between the city and people fosters a sense of attachment and pride to the citizens



② Original Merchandise

- Mugs, T-shirts, and etc. with a logo of "I Amsterdam" and "I♥NY"
- An attachment ultimately grew in both tourist and the citizens towards the cities

Conclusion

- ★ Individual or collective success as the whole city
- ★ Attitudes and behaviors towards multiculturalism