

How can we get over the language barriers and communicate with foreigners to get them to understand Kazo manners?

1.Introduction



Our city, Kazo has the pollution problem!

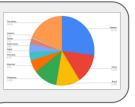
,,,,,But why?

Our thought: because some foreigners don't know how to separate garbage.

Prediction

- 1. caused by Japanese
- 2. caused by people from other country.

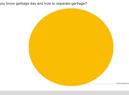
2% of people in Kazo are from other countries.

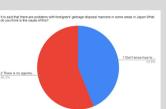


We conducted a **Survey** to find out what is actually going on.



2.Questionnaire





Question 1

1 100%!!

- 1 Garbage day only
- 2 How to separate garbage only
- 3 Both garbage day and how to separate garbage (orange)
- 4 Neither garbage day nor how to separate garbage

Question 2

- 1 Don't know how to view the homepage. (red)
- 2 There is no opportunity to saw charts about how to separate garbage. (blue)
- 3 Other

almost half

what can we learn from this result?

We conducted a survey to technical intern trainees from Vietnam who belong to the company that offers training on garbage separation.

And they answered they know Both garbage day and how to separate garbage.

→If all foreigners had the opportunity to know these things, the problem of garbage caused by foreigners could be solved.

Technical intern trainees also guessed that the garbage problem by foreigners was due to their not knowing how to read the website or the garbage separation chart.

→which one is more important for foreigners to separate garbage well?

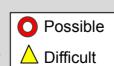
We would like to try a new project!



3.Conclusion

We will focus on this solution and do this

Putting up **O** separation chart





Inform foreigners

►We found out that others may have been responsible for this issue although we assumed that the problem was caused by foreigners. It may have been caused by Japanese or other foreigners besides people in the company. It's because the foreigners in the company knows how to do it.

The problem is that people don't have many opportunities to see chart on how to separate garbage. So we thought we could solve the problem with a new project: Telling people how to separate garbage such as the example on the left.

And we could learn that people might or might not separate garbage well by doing a pilot experiment.

Reference

https://www.city.kazo.lg.jp/ https://map.japan-workers.com/?aid=11210