

Wasshoi ! My Wool Town

Tsushima Mottainai Project²



1. Introduction: My Wool Town TSUSHIMA

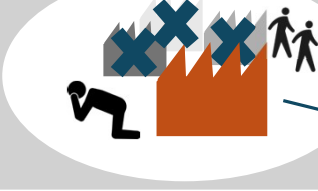
Bishu wool was made in Tsushima City. It was very highly regarded! BUT...

In the middle of 20th century



One of the world's top 3 wool

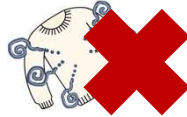
Now



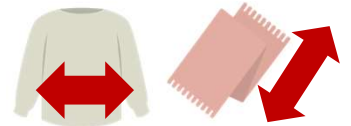
The number of weaving factories: under 10 %

Benefits of wool

Odor resistance



Elasticity



Excellent tactile quality



Natural temperature regulation



2. Our Goals

(1) Revitalizing Tushima City, which is at risk of disappearing.



(2) Reducing the wage gap between abled people and people with disabilities

More than 1000 yen/hour



100 – 300 yen/hour

3. Our Actions: Wasshoi! My Wool Town

Local Weaving Factories

People with Disabilities



Supply leftover fabrics

Produce products



We

- (1) Earned 70,000 yen selling pencil cases
- (2) Design new products: a tote bag
- (3) Sell them at school and local festivals, local bazaars

- (4) Online Shops (If possible)
- (5) Hold workshops to experience weaving ... Display reports and photos about challenges and realities of these industries

Related SDG goals



4. Our Dream Future and Workshops

Purpose 1: Raise people's awareness about their current situation

Purpose 2: This helps people develop an interest in and affection for Bishu Wool & Tsushima City