

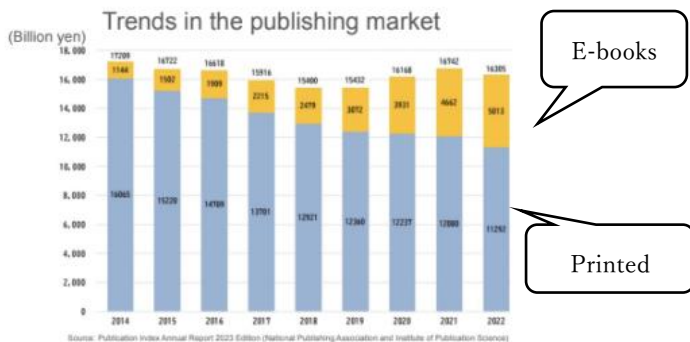
What to do now to stop the shift away from printed media

WWL(AL)096 Hiroshima Prefectural Kuremitsuta Senior High School

【Introduction】

Recently, the shift away from printed media has been regarded as a serious problem. One of the factors contributing to this issue is the increasing use of e-books and the internet. While we believe that some people need printed books and media, and that these should not be entirely replaced by electronic devices or online services, we do not have concrete evidence to support this idea. It is true that science and technology have brought development, but the introduction of modern technology has also declined some fields of industry.

【The current situation】



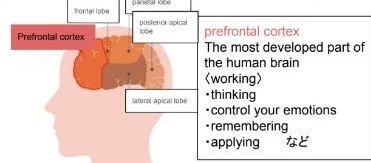
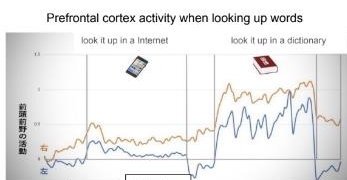
【If printed copy completely shifted away...】



【Advantages / Disadvantages】

	Printed books and media	E-books
Pros	<ul style="list-style-type: none"> Feeling satisfied Good for memory 	<ul style="list-style-type: none"> Cost reduction Strengthened security Improved business efficiency
Cons	<ul style="list-style-type: none"> Physical storage space Environmental issues 	<ul style="list-style-type: none"> High implementation costs Risk of system failure

Relationship between paper and brain

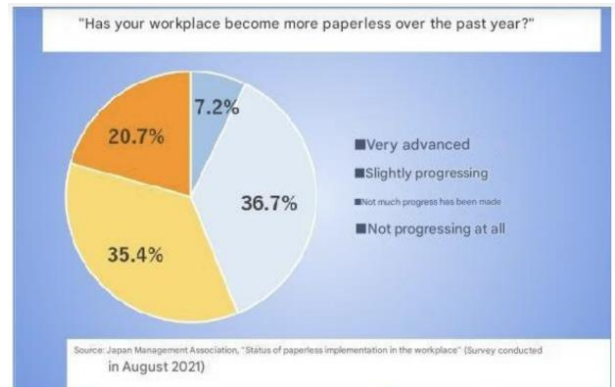


Internet
read smoothly... To accept superficial information
→ Decline in knowledge ability

Paper
Pasting sticky notes·marking
→ It will remain in your memory as a reading experience.

Brain
→ The more efficiently you memorize, the easier it is to forget, and the more efficiently you memorize, the more clues you have to memorize, such as markings, and the easier it is to remember.

Paper is easier to remember



【The paperless system is slowly progressing. Does that mean we no longer need paper?】

With the spread of e-books and the advancement of paperless systems, what is needed now is a perspective that distinguishes the good points of both and how to use them appropriately. Even in today's high-tech society, we cannot live without printed media. No matter how much paperless systems advance, we need to understand the advantages of both printed media and electronic devices.

【Reference】

Publication Index Annual Report 2023 Edition (National Publishing Association and Institute of Publication Science)

Japan Management Association (<https://jma-news.com/wp-content/uploads/2021/11/aa493f2fb27a1864b11b7598ee8d3400.pdf>)