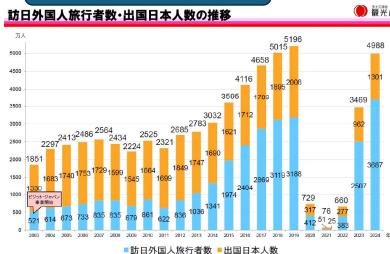


The Disaster Prevention Tourism to Protect Foreign Tourists

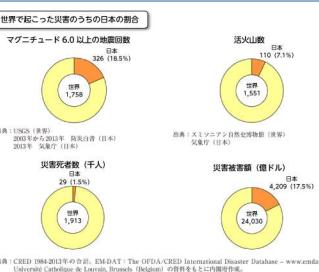
Kanazawa University Senior High School



Introduction



Many tourists from foreign countries. In 2024, about 37 million tourists came to Japan.



There are a lot of disasters in Japan. Japan accounts for about 20% of all earthquakes of magnitude 6 or greater.

I don't know where safe places are.

It was the first time to experience such a big earthquake!

I don't want to be in the building...

But I'm also afraid to be outside.

Australian family in Nagano at the time of the Noto earthquake (Nagano Prefecture recorded an intensity of 3 to 4)

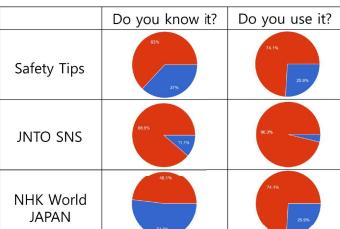
Survey



Questionnaire & Results

This survey conducted on 27 foreign tourists in Kanazawa City.

《About three contents》 《If you experienced an earthquake in Japan, what means and information do you want?》



likely what place happen
if water insurance supplies help quick health
happened everything now
prepare tells find where magnitude
information food app myself
can travel
blue: Yes! safe protect earthquake
red: No... english

Participants in Noto Recovery Support Tour!



I participated in a tour of Reboot Suzu.

- very few participants from overseas
- Suzu City's population has decreased by 50%.
- They wish to attract people from outside the area.
- A proposal existed to attract foreign tourists by appealing Noto's culture
- It was impossible due to the lack of transport options and insufficient preparations for welcoming foreign visitors

Disaster Prevention Tourism

A new style of tourism with an added element of disaster prevention

It was found that disaster prevention tourism provides travelers with an opportunity to think about disaster prevention and disasters from the familiar part of "travel," and that it is effective in raising awareness of disaster prevention.(1)

Tetsu Sakamaki

Department of Emergency Management, Chiba University

~Examples of Disaster Prevention Tourism~

★Kuroshio Town in Kochi Prefecture

- Evacuation drills using "Nigetore App"
- Cooking with emergency canned food



★Disaster Reduction and Human Renovation Institution in Kobe

- Exhibits showing the experiences of the Hanshin-Awaji Earthquake
- In 2024, about 20,000 foreign people visited there.
- Most of the foreign visitors visit there during their travels.

Professor Fumihiko Imamura of the International Research Institute of Disaster Science at Tohoku University said,

- opportunities learn about disaster prevention with sightseeing
→because of attractions centered around Kobe
- a positive impact on the tourism sectors
- contributing to regional development



My proposal



Disaster prevention tourism for foreign tourists in Ishikawa

Date: 3 days, 2 nights

Purpose: To raise tourists' awareness of disaster prevention

Bus tour around Noto Peninsula!

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