Help & Receive support to save lives

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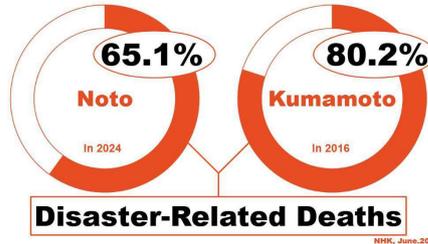
Problem

Disaster-related deaths = Death from illness caused by *after disaster life*

➡ **Account for a large percentage**

ex. Noto peninsula earthquake
→ *65%* of victims
Kumamoto earthquake
→ *80%* of victims

65.1% Noto In 2024

80.2% Kumamoto In 2016

Disaster-Related Deaths

NHK, June.2025

Long-term evacuation...

Our findings

Causes of Disaster-Related Deaths

· Physical and mental stress
· Poor living conditions
· Inefficient supply of materials
· Hesitation to voice one's requests

**Main issue: The current supply system
*"Push support"***
The government quickly sends some items before evacuees ask for them.

▽

imbalance between supply and demand

Suggestion

D isaster
E mergency
M anagement
A nd
N eeds
D istribution

DEMAND allows evacuees to send a collection of their requests directly to the shelter's management team using a smartphone or a shared device.

(1) Provide basic personal information
(2) Receive a QR code
(3) Scan the QR code
(4) Access "DEMAND" to submit requests

＜Advantage＞

· **Automatic** system
⇒Easy for evacuees to ask things
· **Reduce stress**
⇒The app handles complaints
· **Right distribution** of goods
⇒Improved shelter management

Conclusion

The key is to find a balance between giving and receiving support.

By introducing DEMAND, evacuation shelters can be transformed into a safer and more stress-free places.